

INVOICE



WUAB
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1560115-2	08/07/16	August 2016	08/01/16 - 08/01/16

Property	Account Executive	Sales Office	Sales Region
WUAB	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Greer, Margolis, & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
POL/Clinton, Hillary/D/Unite	HILLARY FOR AMERICA	5075

Flight Dates	Order #	Alt Order #
07/26/16 - 08/01/16	1560115	08330171

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	278	295

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/26/16	08/01/16	Cleve19 News on 43 at 10p	Cleve19 News on 4	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WUAB M 08/01/16 10:11 PM Cleve19 News on 43 at 10p Cleve19 News on 4 :30 HFA16M313H \$350.00 NM									
2	07/26/16	08/01/16	M-F 10-11a	10-11a	MTWTF--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WUAB M 08/01/16 10:10 AM M-F 10-11a 10-11a :30 HFA16R310H \$75.00 NM									
4	07/26/16	08/01/16	M-F 2-3p	2-3p	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WUAB M 08/01/16 2:15 PM M-F 2-3p 2-3p :30 HFA16M313H \$125.00 NM									
5	07/26/16	08/01/16	M-F 3-4p	3-4p	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WUAB M 08/01/16 3:28 PM M-F 3-4p 3-4p :30 HFA16R310H \$150.00 NM									
6	07/26/16	08/01/16	M-F 4-5p	4-5p	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WUAB M 08/01/16 4:28 PM M-F 4-5p 4-5p :30 HFA16M313H \$200.00 NM									
7	07/26/16	08/01/16	M-F 5-6p	5-6p		:30	2	\$200.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Birmingham, AL 35246-0958

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Advertiser	Product	Estimate Number	
POL/Clinton, Hillary/D/Unite	HILLARY FOR AMERICA	5075	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
MTWTF--									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/26/16	08/01/16	MTWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	M	08/01/16	5:14 PM	M-F 5-6p	5-6p	:30	HFA16R310H	\$200.00 NM
8	07/26/16	08/01/16	M-F 6-630p	6-630p	MTWTF--	:30	2	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/26/16	08/01/16	MTWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	M	08/01/16	6:28 PM	M-F 6-630p	6-630p	:30	HFA16R310H	\$200.00 NM
10	07/26/16	08/01/16	Cleve 19 News on 43 at 77-8a		MTWTF--	:30	2	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/26/16	08/01/16	MTWTF--	2	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUAB	M	08/01/16	7:29 AM	Cleve 19 News on 43 at 7a	7-8a	:30	HFA16M313H	\$25.00 NM
11	07/26/16	08/01/16	M-F 9-10a	9-10a	MTWTF--	:30	2	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/26/16	08/01/16	MTWTF--	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	M	08/01/16	9:31 AM	M-F 9-10a	9-10a	:30	HFA16R310H	\$50.00 NM
Total Spots							9		

Payment Terms 30 Days

Gross Total	\$1,375.00
Agency Commission	\$206.25
Net Amount Due	\$1,168.75

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