

CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision 660602 /		Alt Order # 10054641
Product FAIR		
Contract Dates 08/06/13 - 09/13/13		Estimate #
Advertiser Federation For American Immigration Reform		Original Date / Revision 08/06/13 / 09/06/13
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WITI	Account Executive Trevor Heaton	Sales Office Washington DC
Special Handling		
Demographic Adults 50+		
IDB# 868	Advertiser Code 6087	Product Code
Agency Ref		Advertiser Ref

And:

Davis & Co
1220 19th Street NW
Suite 210
Washington, DC 20036

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	08/06/13	08/09/13	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/13	08/11/13	-TWTF--				4	\$225.00	0.00			
N 2	6	08/12/13	08/30/13	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	15	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	MTWTF--				5	\$225.00	0.00			
Week:		08/19/13	08/25/13	MTWTF--				5	\$225.00	0.00			
Week:		08/26/13	09/01/13	MTWTF--				5	\$225.00	0.00			
N 3	6	09/02/13	09/02/13	M-F 1130a-12p FOX 6	1130a-12p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/02/13	09/08/13	M-----				1	\$225.00	0.00			
N 4	6	08/06/13	08/09/13	M-F 830a-9a	830a-9a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/13	08/11/13	-TWTF--				4	\$300.00	0.00			
N 5	6	08/12/13	08/30/13	M-F 830a-9a	830a-9a		:30				NM	15	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	MTWTF--				5	\$300.00	0.00			
Week:		08/19/13	08/25/13	MTWTF--				5	\$300.00	0.00			
Week:		08/26/13	09/01/13	MTWTF--				5	\$300.00	0.00			
N 6	6	09/02/13	09/02/13	M-F 830a-9a	830a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/02/13	09/08/13	M-----				1	\$300.00	0.00			
N 7	6	08/06/13	08/09/13	M-F 7a-730a	7a-730a		:30				NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/13	08/11/13	-TWTF--				4	\$315.00	0.00			
N 8	6	08/12/13	08/30/13	M-F 7a-730a	7a-730a		:30				NM	15	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/13	08/18/13	MTWTF--				5	\$315.00	0.00			
Week:		08/19/13	08/25/13	MTWTF--				5	\$315.00	0.00			
Week:		08/26/13	09/01/13	MTWTF--				5	\$315.00	0.00			
N 9	6	09/02/13	09/02/13	M-F 7a-730a	7a-730a		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/02/13	09/08/13	M-----				1	\$315.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
660602 /	10054641

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/06/13 - 09/13/13	FAIR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Federation For American	08/06/13 / 09/06/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																								
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
N 10	6	08/06/13	08/09/13	M-F 9a-10a	9a-10a		:30				NM	4	\$1,000.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 08/05/13</td><td>08/11/13</td><td>-TWTF--</td><td>4</td><td>\$250.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/05/13	08/11/13	-TWTF--	4	\$250.00	0.00												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
Week: 08/05/13	08/11/13	-TWTF--	4	\$250.00	0.00																																
N 11	6	08/12/13	08/30/13	M-F 9a-10a	9a-10a		:30				NM	15	\$3,750.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 08/12/13</td><td>08/18/13</td><td>MTWTF--</td><td>5</td><td>\$250.00</td><td>0.00</td></tr><tr><td>Week: 08/19/13</td><td>08/25/13</td><td>MTWTF--</td><td>5</td><td>\$250.00</td><td>0.00</td></tr><tr><td>Week: 08/26/13</td><td>09/01/13</td><td>MTWTF--</td><td>5</td><td>\$250.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/12/13	08/18/13	MTWTF--	5	\$250.00	0.00	Week: 08/19/13	08/25/13	MTWTF--	5	\$250.00	0.00	Week: 08/26/13	09/01/13	MTWTF--	5	\$250.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
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Week: 08/19/13	08/25/13	MTWTF--	5	\$250.00	0.00																																
Week: 08/26/13	09/01/13	MTWTF--	5	\$250.00	0.00																																
N 12	6	09/02/13	09/02/13	M-F 9a-10a	9a-10a		:30				NM	1	\$250.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 09/02/13</td><td>09/08/13</td><td>M-----</td><td>1</td><td>\$250.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/02/13	09/08/13	M-----	1	\$250.00	0.00												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
Week: 09/02/13	09/08/13	M-----	1	\$250.00	0.00																																
N 13	6	08/06/13	08/09/13	M-F 5p-530p	5p-530p		:30				NM	4	\$1,400.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 08/05/13</td><td>08/11/13</td><td>-TWTF--</td><td>4</td><td>\$350.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/05/13	08/11/13	-TWTF--	4	\$350.00	0.00												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
Week: 08/05/13	08/11/13	-TWTF--	4	\$350.00	0.00																																
N 14	6	08/12/13	08/30/13	M-F 5p-530p	5p-530p		:30				NM	15	\$5,250.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 08/12/13</td><td>08/18/13</td><td>MTWTF--</td><td>5</td><td>\$350.00</td><td>0.00</td></tr><tr><td>Week: 08/19/13</td><td>08/25/13</td><td>MTWTF--</td><td>5</td><td>\$350.00</td><td>0.00</td></tr><tr><td>Week: 08/26/13</td><td>09/01/13</td><td>MTWTF--</td><td>5</td><td>\$350.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/12/13	08/18/13	MTWTF--	5	\$350.00	0.00	Week: 08/19/13	08/25/13	MTWTF--	5	\$350.00	0.00	Week: 08/26/13	09/01/13	MTWTF--	5	\$350.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
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Week: 08/19/13	08/25/13	MTWTF--	5	\$350.00	0.00																																
Week: 08/26/13	09/01/13	MTWTF--	5	\$350.00	0.00																																
N 15	6	09/02/13	09/02/13	M-F 5p-530p	5p-530p		:30				NM	2	\$700.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 09/02/13</td><td>09/08/13</td><td>M-----</td><td>2</td><td>\$350.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/02/13	09/08/13	M-----	2	\$350.00	0.00												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
Week: 09/02/13	09/08/13	M-----	2	\$350.00	0.00																																
N 16	6	08/06/13	08/09/13	M-F 6p-630p	6p-630p		:30				NM	4	\$1,460.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 08/05/13</td><td>08/11/13</td><td>-TWTF--</td><td>4</td><td>\$365.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/05/13	08/11/13	-TWTF--	4	\$365.00	0.00												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
Week: 08/05/13	08/11/13	-TWTF--	4	\$365.00	0.00																																
N 17	6	08/12/13	08/30/13	M-F 6p-630p	6p-630p		:30				NM	12	\$4,380.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 08/12/13</td><td>08/18/13</td><td>MTWTF--</td><td>4</td><td>\$365.00</td><td>0.00</td></tr><tr><td>Week: 08/19/13</td><td>08/25/13</td><td>MTWTF--</td><td>4</td><td>\$365.00</td><td>0.00</td></tr><tr><td>Week: 08/26/13</td><td>09/01/13</td><td>MTWTF--</td><td>4</td><td>\$365.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/12/13	08/18/13	MTWTF--	4	\$365.00	0.00	Week: 08/19/13	08/25/13	MTWTF--	4	\$365.00	0.00	Week: 08/26/13	09/01/13	MTWTF--	4	\$365.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
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Week: 08/26/13	09/01/13	MTWTF--	4	\$365.00	0.00																																
N 18	6	09/02/13	09/02/13	M-F 6p-630p	6p-630p		:30				NM	2	\$730.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 09/02/13</td><td>09/08/13</td><td>M-----</td><td>2</td><td>\$365.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/02/13	09/08/13	M-----	2	\$365.00	0.00												
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Week: 09/02/13	09/08/13	M-----	2	\$365.00	0.00																																
N 19	6	08/06/13	08/09/13	M-F 9-10p	9p-10p		:30				NM	4	\$3,200.00																								
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N 20	6	08/12/13	08/30/13	M-F 9-10p	9p-10p		:30				NM	12	\$9,600.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 08/12/13</td><td>08/18/13</td><td>MTWTF--</td><td>4</td><td>\$800.00</td><td>0.00</td></tr><tr><td>Week: 08/19/13</td><td>08/25/13</td><td>MTWTF--</td><td>4</td><td>\$800.00</td><td>0.00</td></tr><tr><td>Week: 08/26/13</td><td>09/01/13</td><td>MTWTF--</td><td>4</td><td>\$800.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/12/13	08/18/13	MTWTF--	4	\$800.00	0.00	Week: 08/19/13	08/25/13	MTWTF--	4	\$800.00	0.00	Week: 08/26/13	09/01/13	MTWTF--	4	\$800.00	0.00
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N 21	6	09/02/13	09/02/13	M-F 9-10p	9p-10p		:30				NM	2	\$1,600.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 09/02/13</td><td>09/08/13</td><td>M-----</td><td>2</td><td>\$800.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/02/13	09/08/13	M-----	2	\$800.00	0.00												
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Week: 09/09/13	09/15/13	MTWTF--	5	\$225.00	0.00																																
N 23	6	09/09/13	09/13/13	M-F 9a-10a	9a-10a		:30				NM	5	\$1,250.00																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr><tr><td>Week: 09/09/13</td><td>09/15/13</td><td>MTWTF--</td><td>5</td><td>\$250.00</td><td>0.00</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/09/13	09/15/13	MTWTF--	5	\$250.00	0.00												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																
Week: 09/09/13	09/15/13	MTWTF--	5	\$250.00	0.00																																

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

<u>Contract / Revision</u>	<u>Alt Order #</u>
660602 /	10054641

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/06/13 - 09/13/13	FAIR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Federation For American	08/06/13 / 09/06/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 24 6		09/09/13	09/13/13	M-F 5p-530p	5p-530p		:30				NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/09/13	09/15/13	MTWTF--				2	\$385.00	0.00			
Totals												149	\$53,265.00

Time Period	# of Spots	Gross Amount	Net Amount
07/29/13 -08/25/13	94	\$34,140.00	\$29,019.00
08/26/13 -09/13/13	55	\$19,125.00	\$16,256.25
Totals	149	\$53,265.00	\$45,275.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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