

CONTRACT



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

| | | |
|---|---|--|
| <u>Contract / Revision</u> 660602 / | | <u>Alt Order #</u> 10054641 |
| <u>Product</u> FAIR | | |
| <u>Contract Dates</u> 08/06/13 - 09/13/13 | | <u>Estimate #</u> |
| <u>Advertiser</u> Federation For American Immigration Reform | | <u>Original Date / Revision</u> 08/06/13 / 09/06/13 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WITI | <u>Account Executive</u> Trevor Heaton | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 50+ | | |
| <u>IDB#</u> 868 | <u>Advertiser Code</u> 6087 | <u>Product Code</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Davis & Co
1220 19th Street NW
Suite 210
Washington, DC 20036

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------|-------------------|------|--------|-------------|---------------|-----|------|-------|------------|
| N 1 | 6 | 08/06/13 | 08/09/13 | M-F 1130a-12p FOX 6 | 1130a-12p | | :30 | | | | NM | 4 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 08/05/13 | 08/11/13 | -TWTF-- | 4 | | | \$225.00 | 0.00 | | | | |
| N 2 | 6 | 08/12/13 | 08/30/13 | M-F 1130a-12p FOX 6 | 1130a-12p | | :30 | | | | NM | 15 | \$3,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 08/12/13 | 08/18/13 | MTWTF-- | 5 | | | \$225.00 | 0.00 | | | | |
| Week: | | 08/19/13 | 08/25/13 | MTWTF-- | 5 | | | \$225.00 | 0.00 | | | | |
| Week: | | 08/26/13 | 09/01/13 | MTWTF-- | 5 | | | \$225.00 | 0.00 | | | | |
| N 3 | 6 | 09/02/13 | 09/02/13 | M-F 1130a-12p FOX 6 | 1130a-12p | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | M----- | 1 | | | \$225.00 | 0.00 | | | | |
| N 4 | 6 | 08/06/13 | 08/09/13 | M-F 830a-9a | 830a-9a | | :30 | | | | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 08/05/13 | 08/11/13 | -TWTF-- | 4 | | | \$300.00 | 0.00 | | | | |
| N 5 | 6 | 08/12/13 | 08/30/13 | M-F 830a-9a | 830a-9a | | :30 | | | | NM | 15 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 08/12/13 | 08/18/13 | MTWTF-- | 5 | | | \$300.00 | 0.00 | | | | |
| Week: | | 08/19/13 | 08/25/13 | MTWTF-- | 5 | | | \$300.00 | 0.00 | | | | |
| Week: | | 08/26/13 | 09/01/13 | MTWTF-- | 5 | | | \$300.00 | 0.00 | | | | |
| N 6 | 6 | 09/02/13 | 09/02/13 | M-F 830a-9a | 830a-9a | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | M----- | 1 | | | \$300.00 | 0.00 | | | | |
| N 7 | 6 | 08/06/13 | 08/09/13 | M-F 7a-730a | 7a-730a | | :30 | | | | NM | 4 | \$1,260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 08/05/13 | 08/11/13 | -TWTF-- | 4 | | | \$315.00 | 0.00 | | | | |
| N 8 | 6 | 08/12/13 | 08/30/13 | M-F 7a-730a | 7a-730a | | :30 | | | | NM | 15 | \$4,725.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 08/12/13 | 08/18/13 | MTWTF-- | 5 | | | \$315.00 | 0.00 | | | | |
| Week: | | 08/19/13 | 08/25/13 | MTWTF-- | 5 | | | \$315.00 | 0.00 | | | | |
| Week: | | 08/26/13 | 09/01/13 | MTWTF-- | 5 | | | \$315.00 | 0.00 | | | | |
| N 9 | 6 | 09/02/13 | 09/02/13 | M-F 7a-730a | 7a-730a | | :30 | | | | NM | 1 | \$315.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/02/13 | 09/08/13 | M----- | 1 | | | \$315.00 | 0.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 660602 / | 10054641 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/06/13 - 09/13/13 | FAIR | |

| | |
|-------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Federation For American | 08/06/13 / 09/06/13 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 10 | 6 | 08/06/13 | 08/09/13 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/05/13 | 08/11/13 | -TWTF-- | | | | 4 | \$250.00 | 0.00 | | | |
| N 11 | 6 | 08/12/13 | 08/30/13 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 15 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/12/13 | 08/18/13 | MTWTF-- | | | | 5 | \$250.00 | 0.00 | | | |
| Week: | | 08/19/13 | 08/25/13 | MTWTF-- | | | | 5 | \$250.00 | 0.00 | | | |
| Week: | | 08/26/13 | 09/01/13 | MTWTF-- | | | | 5 | \$250.00 | 0.00 | | | |
| N 12 | 6 | 09/02/13 | 09/02/13 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/02/13 | 09/08/13 | M----- | | | | 1 | \$250.00 | 0.00 | | | |
| N 13 | 6 | 08/06/13 | 08/09/13 | M-F 5p-530p | 5p-530p | | :30 | | | | NM | 4 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/05/13 | 08/11/13 | -TWTF-- | | | | 4 | \$350.00 | 0.00 | | | |
| N 14 | 6 | 08/12/13 | 08/30/13 | M-F 5p-530p | 5p-530p | | :30 | | | | NM | 15 | \$5,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/12/13 | 08/18/13 | MTWTF-- | | | | 5 | \$350.00 | 0.00 | | | |
| Week: | | 08/19/13 | 08/25/13 | MTWTF-- | | | | 5 | \$350.00 | 0.00 | | | |
| Week: | | 08/26/13 | 09/01/13 | MTWTF-- | | | | 5 | \$350.00 | 0.00 | | | |
| N 15 | 6 | 09/02/13 | 09/02/13 | M-F 5p-530p | 5p-530p | | :30 | | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/02/13 | 09/08/13 | M----- | | | | 2 | \$350.00 | 0.00 | | | |
| N 16 | 6 | 08/06/13 | 08/09/13 | M-F 6p-630p | 6p-630p | | :30 | | | | NM | 4 | \$1,460.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/05/13 | 08/11/13 | -TWTF-- | | | | 4 | \$365.00 | 0.00 | | | |
| N 17 | 6 | 08/12/13 | 08/30/13 | M-F 6p-630p | 6p-630p | | :30 | | | | NM | 12 | \$4,380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/12/13 | 08/18/13 | MTWTF-- | | | | 4 | \$365.00 | 0.00 | | | |
| Week: | | 08/19/13 | 08/25/13 | MTWTF-- | | | | 4 | \$365.00 | 0.00 | | | |
| Week: | | 08/26/13 | 09/01/13 | MTWTF-- | | | | 4 | \$365.00 | 0.00 | | | |
| N 18 | 6 | 09/02/13 | 09/02/13 | M-F 6p-630p | 6p-630p | | :30 | | | | NM | 2 | \$730.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/02/13 | 09/08/13 | M----- | | | | 2 | \$365.00 | 0.00 | | | |
| N 19 | 6 | 08/06/13 | 08/09/13 | M-F 9-10p | 9p-10p | | :30 | | | | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/05/13 | 08/11/13 | -TWTF-- | | | | 4 | \$800.00 | 0.00 | | | |
| N 20 | 6 | 08/12/13 | 08/30/13 | M-F 9-10p | 9p-10p | | :30 | | | | NM | 12 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/12/13 | 08/18/13 | MTWTF-- | | | | 4 | \$800.00 | 0.00 | | | |
| Week: | | 08/19/13 | 08/25/13 | MTWTF-- | | | | 4 | \$800.00 | 0.00 | | | |
| Week: | | 08/26/13 | 09/01/13 | MTWTF-- | | | | 4 | \$800.00 | 0.00 | | | |
| N 21 | 6 | 09/02/13 | 09/02/13 | M-F 9-10p | 9p-10p | | :30 | | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/02/13 | 09/08/13 | M----- | | | | 2 | \$800.00 | 0.00 | | | |
| N 22 | 6 | 09/09/13 | 09/13/13 | M-F 1130a-12p FOX 6 News | 1130a-12p | | :30 | | | | NM | 5 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/09/13 | 09/15/13 | MTWTF-- | | | | 5 | \$225.00 | 0.00 | | | |
| N 23 | 6 | 09/09/13 | 09/13/13 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/09/13 | 09/15/13 | MTWTF-- | | | | 5 | \$250.00 | 0.00 | | | |

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| <u>Contract / Revision</u> 660602 / | | <u>Alt Order #</u> 10054641 |
| <u>Contract Dates</u> 08/06/13 - 09/13/13 | <u>Product</u> FAIR | <u>Estimate #</u> |
| <u>Advertiser</u> Federation For American | | <u>Original Date / Revision</u> 08/06/13 / 09/06/13 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|-------------------|------|--------|-------------|---------------|-----|------|-------|-------------|
| N 24 6 | | 09/09/13 | 09/13/13 | M-F 5p-530p | 5p-530p | | :30 | | | | NM | 2 | \$770.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/09/13 | 09/15/13 | MTWTF-- | 2 | | | \$385.00 | 0.00 | | | | |
| Totals | | | | | | | | | | | 0.00 | 149 | \$53,265.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 07/29/13 -08/25/13 | 94 | \$34,140.00 | \$29,019.00 |
| 08/26/13 -09/13/13 | 55 | \$19,125.00 | \$16,256.25 |
| Totals | 149 | \$53,265.00 | \$45,275.25 |

Signature: _____ **Date:** _____

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