

**CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION**

KWTX certifies that all 12-and-under children's TV programs carried during this quarter on its digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone .5 hour program). Effective 01/02/07, upcoming programming promos, with certain exceptions, count as commercial matter.

**Program Titles:**

Doodlebops – I	Cubix
Doodlebops – II	Dragon Ball Z Kai
Busytown Mysteries – I	Iron Man Armored Adventures
Busytown Mysteries - II	Justice League Unlimited
Danger Rangers	Power Rangers Lost Galaxy
Horseland	Rescue Heroes
Liberty's Kids I	Sonic X
Liberty's Kids II	WWE Saturday Morning Slam
	Yu-Gi-Oh!
	Yu-Gi-Oh! Zexa
	Jack Hanna Animal Adventures
	Animal Exploration with Jarod Miller
	Wild America
	Wild Limited
	The Centsables
	Laura McKenzie's Traveler

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

X     
Yes No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

X     
Yes No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Valerie Park Date: 10/05/12  
Signature/Title of Authorized Station Employee  
Programming & Community Services Director

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
July 1, 2012 through September 30, 2012

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

Doodlebops I  
Doodlebops II  
Busytown Mysteries I  
Busytown Mysteries II  
Danger Rangers  
Horseland  
Liberty's Kids I  
Liberty's Kids II

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All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS, during the period July 1, 2012 through September 30, 2012, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: October 1, 2012

Program: Justice League Unlimited  
Rating: TV Y7 FV  
Length: 30 min

Program: Power Rangers Lost Galaxy  
Rating: TV Y7 FV  
Length: 30 min

Program: Rescue Heroes (E/I)  
Rating: TV Y7 (E/I)  
Length: 30 min

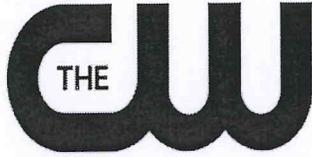
Program: Sonic X  
Rating: TV Y7 FV  
Length: 30 min

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Program: WWE Saturday Morning Slam  
Rating: TV G  
Length: 30 min

Program: Yu-Gi-Oh!  
Rating: TV Y7 FV  
Length: 30 min

Program: Yu-Gi-Oh! Zexal  
Rating: TV Y7 FV  
Length: 30 min



**MEMORANDUM**

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**To:** General Managers, Program Directors, Promotion Managers

**From:** Shawna Beckham

cc: Elizabeth Tumulty

**Date:** October 1, 2012

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**Subject:** 3rd Quarter 2012:  
CW Television Network Children's Programming -Commercial Information

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The CW Television Network Children's Programming

Attached is a list of 3<sup>rd</sup> Quarter 2012 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the third quarter of 2012. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the third quarter of 2012, which each affiliated station has received heretofore.

3<sup>rd</sup> QUARTER 2012 – CW CHILDREN'S PROGRAMMING

Program: Cubix (E/I)  
Rating: TV Y7 FV (E/I)  
Length: 30 min

Program: Dragon Ball Z Kai  
Rating: TV Y7 FV  
Length: 30 min

Program: Iron Man Armored Adventures  
Rating: TV Y7 FV  
Length: 30 min