

WVFM Focus for the 1st Quarter, 2024 page 1

Program Name: FOCUS

Date: 1/6/24

Duration: 3 minutes

Issue: Local issues/events

Time Aired: Saturday 7:00 am

Description: Mark Jevert of Safe Families for Children previews an upcoming event for the organization.

Program Name: FOCUS

Date: 1/13/24

Duration: 3 minutes

Issue: Local events

Time Aired: Saturday 7:00 am

Description: Rev. William Stein discusses the upcoming God's Kitchen event on the MLK holiday.

Program Name: FOCUS

Date: 1/20/24

Duration: 3 minutes

Issue: Economy

Time Aired: Saturday 7:00 am

Description: Dr. Timothy Nash of Northwoods Univ. discusses the high rate of car loan defaults.

Program Name: FOCUS

Date: 1/27/24

Duration: 3 minutes

Issue: Political issues

Time Aired: Saturday 7:00 am

Description: Dr. Paul Clement of WMU discusses events at Western involving the issue of climate change.

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Program Name: FOCUS

Date: 2/3/24

Duration: 3 minutes

Issue: Education

Time Aired: Saturday 7:00 am

Description: Kevin McAlpine of the Community Choice Foundation talks about the scholarship program through the Foundation.

Program Name: FOCUS

Date: 2/10/24

Duration: 3 minutes

Issue: Human interest

Time Aired: Saturday 7:00 am

Description: Andy Wedel talks about how to counteract the recent unseasonable weather and its effects.

Program Name: FOCUS

Date: 2/17/24

Duration: 3 minutes

Issue: Education

Time Aired: Saturday 7:00 am

Description: Robin Greymountain of Kalamazoo Public Schools talks about the adult education program.

Program Name: FOCUS

Date: 2/24/24

Duration: 3 minutes

Issue: State issues/sports

Time Aired: Saturday 7:00 am

Description: Detroit Tigers announcer Dan Dickerson previews the upcoming season for the Tigers.

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Program Name: FOCUS

Date: 3/2/24

Duration: 3 minutes

Issue: Education

Time Aired: Saturday 7:00 am

Description: Ginger DeVillers talks about the Plainwell Aviation and STEM Academy.

Program Name: FOCUS

Date: 3/9/24

Duration: 3 minutes

Issue: Local issues/arts

Time Aired: Saturday 7:00 am

Description: Betty Kondo of the Ballet Arts Ensemble talks about their upcoming Spring Recital.

Program Name: FOCUS

Date: 3/16/24

Duration: 3 minutes

Issue: Technology

Time Aired: Saturday 7:00 am

Description: Jennifer Jolly of USA Today discusses tech devices and fraud prevention

Program Name: FOCUS

Date: 3/23/24

Duration: 3 minutes

Issue: Health

Time Aired: Saturday 7:00 am

Description: Dr James Grant of BC/BS of Michigan talks about colon cancer detection and prevention.

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Program Name: FOCUS

Date: 3/30/24

Duration: 3 minutes

Issue: Health

Time Aired: Saturday 7:00 am

Description: Danielle Kostrab, Manager, Bronson Sexual Assault Services, talks about the services the organization provides.