

DUPLICATE

INVOICE



WALA
1501 Satchel Paige Dr
Mobile, AL 36606
Main: (251)434-1010
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
886825-2	07/29/18	July 2018	06/25/18 - 07/02/18

Property	Account Executive	Sales Office	Sales Region
WALA	Shepard Ritzen	Eagle-Philadelph	National

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314
USA

Send Payment To:

WALA
29763 Network Place
Chicago, IL 60673-1297

Advertiser	Product	Estimate Number
Rick Scott For US Senate	FL SENATE	9614

Flight Dates	Order #	Alt Order #
06/21/18 - 07/02/18	886825	26039565

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV14860	617	1140

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	06/25/18	06/25/18	M-F 630-7p	630p-7p	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WALA M 06/25/18 6:40 PM M-F 630-7p 630p-7p :30 RSTV052418H \$850.00 NM									
4	06/27/18	06/27/18	M-F 630-7p	630p-7p	--W----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 --W---- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WALA W 06/27/18 6:40 PM M-F 630-7p 630p-7p :30 RSTV052418H \$850.00 NM									
5	06/29/18	06/29/18	M-F 630-7p	630p-7p	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WALA F 06/29/18 6:59 PM M-F 630-7p 630p-7p :30 RSTV052418H \$850.00 NM									
6	07/02/18	07/02/18	M-F 630-7p	630p-7p	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WALA M 07/02/18 6:46 PM M-F 630-7p 630p-7p :30 RSTV052418H \$850.00 NM									
8	06/26/18	06/26/18	M-F 6-630p	6p-630p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WALA Tu 06/26/18 6:13 PM M-F 6-630p 6p-630p :30 RSTV052418H \$800.00 NM									
9	06/27/18	06/27/18	M-F 6-630p	6p-630p	--W----	:30	1	\$800.00	NM

Subject to Terms and Conditions available at:
 For TV: <http://meredithvsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

DUPLICATE
INVOICE

Send Payment To:



WALA
29763 Network Place
Chicago, IL 60673-1297

Invoice # 886825-2	Invoice Date 07/29/18	Invoice Month July 2018	Invoice Period 06/25/18 - 07/02/18
Advertiser Rick Scott For US Senate	Product FL SENATE	Estimate Number 9614	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 --W---- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	06/27/18	6:14 PM	M-F 6-630p	6p-630p	:30	RSTV052418H	\$800.00 NM
10	06/28/18	06/28/18	M-F 6-630p	6p-630p	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 ---T--- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	06/28/18	6:06 PM	M-F 6-630p	6p-630p	:30	RSTV052418H	\$800.00 NM
11	07/02/18	07/02/18	M-F 6-630p	6p-630p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 M----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	M	07/02/18	6:24 PM	M-F 6-630p	6p-630p	:30	RSTV052418H	\$800.00 NM
16	06/25/18	06/25/18	World Cup Match	Various	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 M----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	M	06/25/18	1:56 PM	World Cup Match	Various	:30	RSTV052418H	\$600.00 NM
17	06/26/18	06/26/18	World Cup Match	Various	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -T----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	06/26/18	12:49 PM	World Cup Match	Various	:30	RSTV052418H	\$600.00 NM
18	06/27/18	06/27/18	World Cup Match	Various	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 --W---- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	06/27/18	11:09 AM	World Cup Match	Various	:30	RSTV052418H	\$600.00 NM
19	06/28/18	06/28/18	World Cup Match	Various	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 ---T--- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	06/28/18	12:50 PM	World Cup Match	Various	:30	RSTV052418H	\$600.00 NM
20	06/30/18	06/30/18	World Cup Match	Various	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -----S- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Sa	06/30/18	12:50 PM	World Cup Match	Various	:30	RSTV052418H	\$600.00 NM

Subject to Terms and Conditions available at:
 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

DUPLICATE
INVOICE

Send Payment To:



WALA
29763 Network Place
Chicago, IL 60673-1297

Invoice #	Invoice Date	Invoice Month	Invoice Period
886825-2	07/29/18	July 2018	06/25/18 - 07/02/18
Advertiser	Product	Estimate Number	
Rick Scott For US Senate	FL SENATE	9614	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	07/01/18	07/01/18	World Cup Match	Various	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -----S 1 \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WALA	Su	07/01/18	1:55 PM	World Cup Match	Various	:30	RSTV052418H	\$600.00 NM
22	07/02/18	07/02/18	World Cup Match	Various	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/18 07/08/18 M----- 1 \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WALA	M	07/02/18	3:01 PM	World Cup Match	Various	:30	RSTV052418H	\$600.00 NM
23	06/29/18	06/29/18	M-F 6-630p	6p-630p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 ----F-- 1 \$800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WALA	F	06/29/18	6:14 PM	M-F 6-630p	6p-630p	:30	RSTV052418H	\$800.00 NM
<u>Total Spots</u>							16		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$11,600.00
<u>Agency Commission</u>	\$1,740.00
<u>Net Amount Due</u>	\$9,860.00
<u>Invoice Balance as of 08/03/18 11:50:35 AM CT</u>	\$0.00

Subject to Terms and Conditions available at:
 For TV: <http://meredithvsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>