

DUPLICATE

INVOICE



WALA
1501 Satchel Paige Dr
Mobile, AL 36606
Main: (251)434-1010
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
893768-1	09/30/18	September 2018	08/27/18 - 09/30/18

Property	Account Executive	Sales Office	Sales Region
WALA	Shepard Ritzen	Eagle-Philadelph	National

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314
USA

Send Payment To:

WALA
29763 Network Place
Chicago, IL 60673-1297

Advertiser	Product	Estimate Number
Rick Scott For US Senate	FL SENATE	9717

Flight Dates	Order #	Alt Order #
09/25/18 - 10/01/18	893768	26108182

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV14860	617	1140

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/30/18	09/30/18	Sun FOX 10 News 7-8a	Sun 7-8a	-----S	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

Subject to Terms and Conditions available at:
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ---T--- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	09/27/18	3:13 PM	M-F 3-4p	3p-4p	:30	RSFFT092418H	\$200.00 NM
8	09/28/18	09/28/18	M-F 3-4p	3p-4p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	09/28/18	3:21 PM	M-F 3-4p	3p-4p	:30	RSFFT092418H	\$200.00 NM
20	09/25/18	09/25/18	M-F Fox 10 News at 5p	5p-530p	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	09/25/18	5:15 PM	M-F Fox 10 News at 5p	5p-530p	:30	RSFFT092418H	\$350.00 NM
22	09/27/18	09/27/18	M-F Fox 10 News at 5p	5p-530p	---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ---T--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	09/27/18	5:23 PM	M-F Fox 10 News at 5p	5p-530p	:30	RSFFT092418H	\$350.00 NM
26	09/26/18	09/26/18	M-F Fox 10 News at 530p	530p-6p	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	09/26/18	5:52 PM	M-F Fox 10 News at 530p	530p-6p	:30	RSFFT092418H	\$400.00 NM
28	09/28/18	09/28/18	M-F Fox 10 News at 530p	530p-6p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	09/28/18	5:44 PM	M-F Fox 10 News at 530p	530p-6p	:30	RSFFT092418H	\$400.00 NM
30	09/25/18	09/25/18	M-F 6-630p	6p-630p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	09/25/18	6:14 PM	M-F 6-630p	6p-630p	:30	RSFFT092418H	\$800.00 NM
31	09/26/18	09/26/18	M-F 6-630p	6p-630p	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	09/26/18	6:25 PM	M-F 6-630p	6p-630p	:30	RSFFT092418H	\$800.00 NM

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Advertiser	Product	Estimate Number	
Rick Scott For US Senate	FL SENATE	9717	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/27/18	09/27/18	M-F 6-630p	6p-630p	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ---T--- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	09/27/18	6:25 PM	M-F 6-630p	6p-630p	:30	RSFFT092418H	\$800.00 NM
33	09/28/18	09/28/18	M-F 6-630p	6p-630p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	09/28/18	6:13 PM	M-F 6-630p	6p-630p	:30	RSFFT092418H	\$800.00 NM
35	09/25/18	09/25/18	M-F 630-7p	630p-7p	-T-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	09/25/18	6:35 PM	M-F 630-7p	630p-7p	:30	RSFFT092418H	\$850.00 NM
36	09/26/18	09/26/18	M-F 630-7p	630p-7p	--W----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	09/26/18	6:45 PM	M-F 630-7p	630p-7p	:30	RSFFT092418H	\$850.00 NM
38	09/28/18	09/28/18	M-F 630-7p	630p-7p	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	09/28/18	6:41 PM	M-F 630-7p	630p-7p	:30	RSFFT092418H	\$850.00 NM
41	09/25/18	09/25/18	Tue Prime Hour 1	7p-8p	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	09/25/18	6:59 PM	Tue Prime Hour 1	7p-8p	:30	RSFFT092418H	\$1,200.00 NM
42	09/26/18	09/26/18	Wed Prime Hour 1	7-8p	--W----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 2 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WALA	W	09/26/18	7:21 PM	Wed Prime Hour 1	7-8p	:30	RSFFT092418H	\$3,000.00 NM
1	WALA	W	09/26/18	7:45 PM	Wed Prime Hour 1	7-8p	:30	RSFFT092418H	\$3,000.00 NM
43	09/26/18	09/26/18	Wed Prime Hour 2	8-9p	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	09/26/18	8:40 PM	Wed Prime Hour 2	8-9p	:30	RSFFT092418H	\$1,200.00 NM

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Advertiser	Product	Estimate Number	
Rick Scott For US Senate	FL SENATE	9717	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/26/18	09/26/18	Wed Prime Hour 2	8-9p	--W----	:30	1	\$1,200.00	NM
44	09/25/18	09/25/18	M-F Fox 10 News at 9p	9p-930p	-T-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	09/25/18	9:30 PM	M-F Fox 10 News at 9p	9p-930p	:30	RSFFT092418H	\$450.00 NM
45	09/26/18	09/26/18	M-F Fox 10 News at 9p	9p-930p	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	09/26/18	9:09 PM	M-F Fox 10 News at 9p	9p-930p	:30	RSFFT092418H	\$450.00 NM
46	09/27/18	09/27/18	M-F Fox 10 News at 9p	9p-930p	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ---T--- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	09/27/18		M-F Fox 10 News at 9p	9p-930p	:00		\$450.00 NM
Credited									
47	09/28/18	09/28/18	M-F Fox 10 News at 9p	9p-930p	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	F	09/28/18	9:30 PM	M-F Fox 10 News at 9p	9p-930p	:30	RSFFT092418H	\$450.00 NM
49	09/25/18	09/25/18	M-F Fox 10 News at 930p	930p-1000p	-T-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	09/25/18	9:58 PM	M-F Fox 10 News at 930p	930p-1000p	:30	RSFFT092418H	\$450.00 NM
50	09/26/18	09/26/18	M-F Fox 10 News at 930p	930p-1000p	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	09/26/18	9:52 PM	M-F Fox 10 News at 930p	930p-1000p	:30	RSFFT092418H	\$450.00 NM
51	09/27/18	09/27/18	M-F Fox 10 News at 930p	930p-1000p	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ---T--- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	09/27/18		M-F Fox 10 News at 930p	930p-1000p	:00		\$450.00 NM
Credited									
52	09/28/18	09/28/18	M-F Fox 10 News at 930p	930p-1000p	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$450.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	09/28/18	09/28/18	M-F Fox 10 News at 930p	930p-1000p	----F--	:30	1	\$450.00	NM
09/24/18 09/30/18 ----F-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA F 09/28/18 9:51 PM M-F Fox 10 News at 930p 930p-1000p :30 RSFFT092418H \$450.00 NM									
54	09/25/18	09/25/18	M-F 10p-1030p	M-F 10p-1030p	-T-----	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -T----- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA Tu 09/25/18 10:27 PM M-F 10p-1030p M-F 10p-1030p :30 RSFFT092418H \$375.00 NM									
55	09/26/18	09/26/18	M-F 10p-1030p	M-F 10p-1030p	--W----	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 --W---- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA W 09/26/18 10:14 PM M-F 10p-1030p M-F 10p-1030p :30 RSFFT092418H \$375.00 NM									
56	09/27/18	09/27/18	M-F 10p-1030p	M-F 10p-1030p	---T---	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 ---T--- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA Th 09/27/18 M-F 10p-1030p M-F 10p-1030p :00 \$375.00 NM Credited									
57	09/28/18	09/28/18	M-F 10p-1030p	M-F 10p-1030p	----F--	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 ----F-- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA F 09/28/18 10:29 PM M-F 10p-1030p M-F 10p-1030p :30 RSFFT092418H \$375.00 NM									
60	09/30/18	09/30/18	Su Fox 10 News at 9p	9p-930p	-----S	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -----S 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA Su 09/30/18 9:09 PM Su Fox 10 News at 9p 9p-930p :30 RSFFT092418H \$400.00 NM									
61	09/30/18	09/30/18	Su Fox 10 News at 930p	930p-10p	-----S	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -----S 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA Su 09/30/18 9:41 PM Su Fox 10 News at 930p 930p-10p :30 RSFFT092418H \$325.00 NM									
62	09/30/18	09/30/18	NFL Reg Season Early G ame	NFL Reg Season E	-----S	:30	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -----S 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA Su 09/30/18 1:31 PM NFL Reg Season Early Game NFL Reg Season E :30 RSFFT092418H \$1,000.00 NM									

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62	09/30/18	09/30/18	NFL Reg Season Early G ame	NFL Reg Season E	-----S	:30	2	\$1,000.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WALA</td><td>Su</td><td>09/30/18</td><td>3:01 PM</td><td>NFL Reg Season Early Game</td><td>NFL Reg Season E</td><td>:30</td><td>RSFFT092418H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WALA	Su	09/30/18	3:01 PM	NFL Reg Season Early Game	NFL Reg Season E	:30	RSFFT092418H	\$1,000.00	NM																							
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1	WALA	Su	09/30/18	3:01 PM	NFL Reg Season Early Game	NFL Reg Season E	:30	RSFFT092418H	\$1,000.00	NM																																												
64	09/27/18	09/27/18	NFL Thursday	730p-1030p	---T---	:30	2	\$800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/18</td><td>09/30/18</td><td>---T---</td><td>2</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WALA</td><td>Th</td><td>09/27/18</td><td>8:58 PM</td><td>NFL Thursday</td><td>730p-1030p</td><td>:30</td><td>RSFFT092418H</td><td>\$800.00</td><td>NM</td></tr><tr><td>2</td><td>WALA</td><td>Th</td><td>09/27/18</td><td>9:50 PM</td><td>NFL Thursday</td><td>730p-1030p</td><td>:30</td><td>RSFFT092418H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/18	09/30/18	---T---	2	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WALA	Th	09/27/18	8:58 PM	NFL Thursday	730p-1030p	:30	RSFFT092418H	\$800.00	NM	2	WALA	Th	09/27/18	9:50 PM	NFL Thursday	730p-1030p	:30	RSFFT092418H	\$800.00	NM
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	09/24/18	09/30/18	---T---	2	\$800.00																																																	
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66	09/29/18	09/29/18	MLB on FOX	MLB on FOX	-----S-	:30	2	\$50.00	NM																																													
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67	09/29/18	09/29/18	NCAA Football Prime	NCAA Football Prim	-----S-	:30	1	\$250.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WALA	Sa	09/29/18	9:18 PM	NCAA Football Prime	NCAA Football Prim	:30	RSFFT092418H	\$250.00	NM																																												
Total Spots							40																																															

Payment Terms Net 30 Days

Gross Total	\$25,240.00
Agency Commission	\$3,786.00
Net Amount Due	\$21,454.00
Invoice Balance as of 11/06/18 10:23:01 AM CT	\$0.00

Subject to Terms and Conditions available at:
 For TV: <http://meredithvsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>