

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period: April 1, 2023 – January 31, 2024.

1) Employment Unit: Frontier Media, LLC

2) Unit Members (Stations and Communities of License): KTFS-FM, Texarkana, AR
KBYB, Hope, AR
KTFS-AM, Texarkana, TX
KCMC, Texarkana, TX
KTOY, Texarkana, TX
KTTY, New Boston, TX

3) EEO Contact Information for Employment Unit:

Mailing Address: 615 Olive Street Texarkana, TX 75501	Telephone Number: 903-793-4671
	Contact Person/Title: April Jones, General Manager
	Email Address: ajones@localfirstmediagroup.com

4) Full-time job vacancies filled by each station in the Employment Unit: For the period from 4/1/23-1/31/24 this Employment Unit hired 4 full-time employee(s) during the reporting period.

Position Title	Contact Person	Date Filled
Account Executive	William Shipp	4/3/23
Outside advertising sales Word of mouth		

Position Title	Contact Person	Date Filled
Account Executive	Dustin Ashalintubbi	7/10/23
Outside advertising sales Recruitment efforts included social media posts on station sites and recruitment commercials airing across all stations		

Position Title	Contact Person	Date Filled
Account Executive	Wesley Jeans	9/18/23
Outside advertising sales Recruitment efforts included social media posts on station sites and recruitment commercials airing across all stations		

Position Title	Contact Person	Date Filled
Production and News Coordinator	Larry Tedder	11/8/23
Production of audio for commercials, news and weather bulletins. Writing and posting news stories on our websites and social media. Recruiting efforts included employee referral and word of mouth.		

Position Title	Contact Person	Date Filled
Reception and Traffic	Shabree Vanderbilt	1/11/24
Data input through traffic software, clerical/office duties, answering phones, Microsoft office suite Recruiting efforts included posts to our station social media sites		

5) Total # of Interviewees Referred: For the period from 4/1/23 this Employment Unit interviewed 31 candidates for full-time job vacancies.

6) Supplemental Recruitment Initiatives: One internship from 9/23-11/23 of a Texas A&M Mass Communications student at 120 hours.