

ORDER



Des Moines IA WOI

Orders
Order / Rev: 1909986
Alt Order #: 26362069
Product Desc: ORDR
Estimate: 311317
Flight Dates: 03/12/19 - 03/13/19
Original Date / Rev: 03/11/19 / 03/11/19
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/REAL Coalition PAC
Demographic: A35+
Product Codes: PL6
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/19	03/31/19	18	\$2,230.00	\$1,895.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2019	18	\$2,230.00	\$1,895.50	0.00
Totals	18	\$2,230.00	\$1,895.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Des Moines IA WOI	5%	\$2,230.00
Market	100%	\$44,600.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCCI	0%	\$0.00
KCWI	0%	\$0.00
KDIN	0%	\$0.00
KDSM	0%	\$0.00
KFPX	0%	\$0.00
KPWB	0%	\$0.00
KTIN	0%	\$0.00
UNKWN	95%	\$42,370.00
WHO	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOI	03/12/19	03/12/19	M-F Local 5 Midday New	SM	11a-12p	-2-----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
LOCAL 5 NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/11/19	03/17/19	-2-----			2			\$125.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WOI	03/13/19	03/13/19	M-F Local 5 Midday News M-F Local 5 Midday News	CM	11a-12p	--2----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
LOCAL 5 NEWS MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	--2----					2	\$125.00		0.00			
N 3	WOI	03/12/19	03/12/19	GMA GMA	CM	7am-9am	-3-----	:30	3	\$115.00	P3	0.00	NM	3	\$345.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	-3-----					3	\$115.00		0.00			
N 4	WOI	03/13/19	03/13/19	GMA GMA	CM	7am-9am	--3----	:30	3	\$115.00	P3	0.00	NM	3	\$345.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	--3----					3	\$115.00		0.00			
N 5	WOI	03/12/19	03/12/19	Good Morning Iowa 6am Good Morning Iowa 6am	CM	6-7a	-2-----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
GOOD MORNING IOWA AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	-2-----					2	\$75.00		0.00			
N 6	WOI	03/13/19	03/13/19	Good Morning Iowa 6am Good Morning Iowa 6am	CM	6-7a	--2----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
GOOD MORNING IOWA AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	--2----					2	\$75.00		0.00			
N 7	WOI	03/12/19	03/12/19	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	-2-----	:30	2	\$185.00	P2	0.00	NM	2	\$370.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	-2-----					2	\$185.00		0.00			
N 8	WOI	03/13/19	03/13/19	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	--2----	:30	2	\$185.00	P2	0.00	NM	2	\$370.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 03/11/19		03/11/19	03/17/19	--2----					2	\$185.00		0.00			
													Totals	18	\$2,230.00