

ORDER



Orders
Order / Rev: 1958092
 Alt Order #:
Product Desc: ORDR
Estimate: 401407
Flight Dates: 04/01/19 - 04/10/19
Original Date / Rev: 03/29/19 / 04/05/19
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/REAL Coalition PAC
Demographic: HH
Product Codes: PL6
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/19	04/28/19	116	\$22,055.00	\$18,746.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2019	116	\$22,055.00	\$18,746.75	0.00
Totals	116	\$22,055.00	\$18,746.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Des Moines IA WOI	5%	\$22,055.00
Market	100%	\$441,100.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCCI	0%	\$0.00
KCWI	0%	\$0.00
KDIN	0%	\$0.00
KDSM	0%	\$0.00
KFPX	0%	\$0.00
KPWB	0%	\$0.00
KTIN	0%	\$0.00
UNKWN	95%	\$419,045.00
WHO	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOI	04/01/19	04/10/19	M-F 10-11a	CM	10-11a	222----	:30	6	\$95.00	P3	0.00	NM	9	\$855.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	222----		6				\$95.00		0.00			
		Week: 04/08/19	04/14/19	111----		3				\$95.00		0.00			

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Des Moines IA WOI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WOI	04/01/19	04/10/19	M-F Local 5 Midday News M-F Local 5 Midday News	CM	11a-12p	MTW----	:30	6	\$115.00	P3	0.00	NM	9	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	MTW----		6				\$115.00		0.00			
		Week: 04/08/19	04/14/19	MTW----		3				\$115.00		0.00			
N 3	WOI	04/01/19	04/08/19	GMA Day GMA Day	CM	GMA Day	111----	:30	3	\$70.00	P3	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	111----		3				\$70.00		0.00			
		Week: 04/08/19	04/14/19	1-----		1				\$70.00		0.00			
N 4	WOI	04/01/19	04/09/19	General Hospital General Hospital	CM	1p-2pm	111----	:30	3	\$70.00	P3	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	111----		3				\$70.00		0.00			
		Week: 04/08/19	04/14/19	-1-----		1				\$70.00		0.00			
N 5	WOI	04/01/19	04/10/19	M-F 2-3p Steve Harvey	CM	M-F 2-3p	111----	:30	3	\$45.00	P3	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	111----		3				\$45.00		0.00			
		Week: 04/08/19	04/14/19	1-1----		2				\$45.00		0.00			
N 6	WOI	04/01/19	04/10/19	M-F 4-5p Dr. Phil	CM	M-F 4-5p	111----	:30	3	\$225.00	P3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	111----		3				\$225.00		0.00			
		Week: 04/08/19	04/14/19	111----		3				\$225.00		0.00			
N 7	WOI	04/01/19	04/10/19	GMA M-F 7a-8am GMA M-F 7a-8am	CM	7a-8am	222----	:30	6	\$150.00	P3	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	222----		6				\$150.00		0.00			
		Week: 04/08/19	04/14/19	1-1----		2				\$150.00		0.00			
N 8	WOI	04/01/19	04/09/19	GMA M-F 8a-9am GMA M-F 8a-9am	CM	8a-9am	222----	:30	6	\$150.00	P3	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	222----		6				\$150.00		0.00			
		Week: 04/08/19	04/14/19	11-----		2				\$150.00		0.00			
N 9	WOI	04/01/19	04/10/19	M-F Local 5 5p News M-F Local 5 5p News	CM	5-530p	211----	:30	4	\$150.00	P3	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	211----		4				\$150.00		0.00			
		Week: 04/08/19	04/14/19	1-1----		2				\$150.00		0.00			
N 10	WOI	04/01/19	04/10/19	M-F 530-6p World News M-F 530-6p	CM	530-6p	111----	:30	3	\$225.00	P3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	111----		3				\$225.00		0.00			
		Week: 04/08/19	04/14/19	-11----		2				\$225.00		0.00			
N 11	WOI	04/01/19	04/01/19	Mon Prime Other 1 American Idol	CM	7-9p	2-----	:30	2	\$1,350.00	P5	0.00	NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	2-----		2				\$1,350.00		0.00			
N 12	WOI	04/02/19	04/02/19	Tue Prime Hour 1 Tu 7-8p	CM	7-8p	-1-----	:30	1	\$1,350.00	P3	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	-1-----		1				\$1,350.00		0.00			
N 13	WOI	04/03/19	04/03/19	Wed Prime Hour 3 Whiskey Cavalier	CM	9-10p	--1----	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	--1----		1				\$700.00		0.00			
N 14	WOI	04/06/19	04/06/19	GMA Sa GMA Sat	CM	7-8a	-----2-	:30	2	\$90.00	P3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	-----2-		2				\$90.00		0.00			

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Des Moines IA WOI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WOI	04/07/19	04/07/19	GMA Su GMA Su	CM	7-8a	-----2	:30	2	\$90.00	P3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	-----2-		2				\$90.00		0.00			
N 16	WOI	04/07/19	04/07/19	Su 8-9a This Week	CM	8-9a	-----2	:30	2	\$90.00	P3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	-----2		2				\$90.00		0.00			
N 17	WOI	04/07/19	04/07/19	Su Local 5 530p News Su Local 5 530p News	CM	530-6p	-----2	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	-----2		2				\$150.00		0.00			
N 18	WOI	04/05/19	04/05/19	M-F 530-6p World News ABC World News	CM	530-6p	----1--	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	----1--		1				\$225.00		0.00			
N 19	WOI	04/06/19	04/06/19	Sat Prime Hour 3 Sat 9-10p	CM	9-10p	-----1-	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	-----1-		1				\$225.00		0.00			
N 20	WOI	04/07/19	04/07/19	Sun Prime Hour 1 AFV Sun 6-7p	CM	6-7p	-----2	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	-----2		2				\$450.00		0.00			
N 21	WOI	04/05/19	04/05/19	M-F Local 5 Midday News M-F Local 5 Midday News	CM	11a-12p	----3--	:30	3	\$115.00	P3	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	----3--		3				\$115.00		0.00			
N 22	WOI	04/05/19	04/05/19	General Hospital General Hospital	CM	1p-2pm	----2--	:30	2	\$70.00	P3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	----2--		2				\$70.00		0.00			
N 23	WOI	04/05/19	04/05/19	M-F Local 5 5p News M-F Local 5 5p News	CM	5-530p	----3--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	----3--		3				\$150.00		0.00			
N 24	WOI	04/05/19	04/05/19	M-F 10-11a The View	CM	10-11a	----3--	:30	3	\$95.00	P3	0.00	NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	----3--		3				\$95.00		0.00			
N 25	WOI	04/05/19	04/05/19	GMA Day Strahan & Sara	CM	11:57 AM-1:00 PM (11:57 AM-1:00 PM)	----3--	:30	3	\$70.00	P3	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	----3--		3				\$70.00		0.00			
N 26	WOI	04/05/19	04/05/19	GMA M-F 7a-8am GMA M-F 7a-8am	CM	7a-8am	----3--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	----3--		3				\$150.00		0.00			
N 27	WOI	04/05/19	04/05/19	M-F 4-5p Dr. Phil	CM	M-F 4-5p	----3--	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	----3--		3				\$225.00		0.00			
N 28	WOI	04/05/19	04/05/19	GMA M-F 8a-9am GMA M-F 8a-9am	CM	8a-9am	----4--	:30	4	\$150.00	P3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/19	04/07/19	----4--		4				\$150.00		0.00			
N 29	WOI	04/06/19	04/06/19		CM	10-1035p		:30	1	\$150.00	P3	0.00	NM	1	\$150.00

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Des Moines IA WOI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local 5 Late News Sat			-----1-								
				Local 5 Late News Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1-		1				\$150.00		0.00			
N30	WOI	04/01/19	04/07/19	Sa 1035-1135p	CM	Sa 1035-1135p	-----2-	:30	2	\$45.00	P3	0.00	NM	2	\$90.00
				Sa 1035-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/19	04/07/19	-----2-		2				\$45.00		0.00			
N31	WOI	04/01/19	04/07/19	Sat Prime Hour 1	CM	7-8p	-----1-	:30	1	\$225.00	P3	0.00	NM	0	\$0.00
				Sat 7-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1-		1				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOI	04/01/19-04/07/19	Sat Prime Hour 1			7-8p	-----Sa--	:30		(\$225.00)		0.00	NM		
See MG 37.2,37.3 [Program Change]															
N32	WOI	04/01/19	04/07/19	This Week In Iowa	CM	9-930a	-----1	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				This Week In Iowa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1		1				\$75.00		0.00			
N33	WOI	04/01/19	04/07/19	Local 5 Late News Sun	CM	10-11p	-----2	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
				Local 5 Late News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/19	04/07/19	-----2		2				\$175.00		0.00			
N34	WOI	04/01/19	04/07/19	Su 11p-12a	CM	Su 11p-12a	-----1	:30	1	\$45.00	P3	0.00	NM	1	\$45.00
				Su 11p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1		1				\$45.00		0.00			
N35	WOI	04/01/19	04/07/19	Sun Prime Other 2	CM	7-9p	-----2	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
				Sun 7-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/19	04/07/19	-----2		2				\$900.00		0.00			
N36	WOI	04/01/19	04/07/19	Sun Prime Hour 4	CM	9-10p	-----1	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
				Sun 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1		1				\$550.00		0.00			
N37	WOI	04/06/19	04/06/19	Sat Prime Hour 2	CM	8-9p	-----1-	:30	1	\$225.00	P3	0.00	NM	2	\$450.00
				Sat 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/01/19	04/07/19	-----1-		1				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOI	04/01/19-04/07/19	Sat Prime Hour 2			8-9p	-----Sa--	:30		(\$225.00)		0.00	NM		
See MG 37.2,37.3 [Program Change]															
2	WOI	04/01/19-04/07/19	Sat Prime Other 1			7-9p	-----Sa--	:30		\$225.00		0.00	NM		
Ⓜ MG for 31.1,37.1															
3	WOI	04/01/19-04/07/19	Sat Prime Other 1			7-9p	-----Sa--	:30		\$225.00		0.00	NM		
Ⓜ MG for 31.1,37.1															
Totals													116	\$22,055.00	