

# ORDER



**Orders**  
**Order / Rev:** 1909986  
**Alt Order #:** 26362069  
**Product Desc:** ORDR  
**Estimate:** 311317  
**Flight Dates:** 03/12/19 - 03/17/19  
**Original Date / Rev:** 03/11/19 / 03/12/19  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Del Cielo Media  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/REAL Coalition PAC  
**Demographic:** A35+  
**Product Codes:** PL6  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/19	03/31/19	47	\$6,325.00	\$5,376.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2019	47	\$6,325.00	\$5,376.25	0.00
<b>Totals</b>	<b>47</b>	<b>\$6,325.00</b>	<b>\$5,376.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Des Moines IA WOI	5%	\$6,325.00
Market	100%	\$126,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KCCI	0%	\$0.00
KCWI	0%	\$0.00
KDIN	0%	\$0.00
KDSM	0%	\$0.00
KFPX	0%	\$0.00
KPWB	0%	\$0.00
KTIN	0%	\$0.00
UNKWN	95%	\$120,175.00
WHO	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOI	03/12/19	03/12/19	M-F Local 5 Midday News	SM	11a-12p	-2-----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				M-F Local 5 Midday News											
				LOCAL 5 NEWS MIDDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 03/11/19	03/17/19	-2-----	2	\$125.00	0.00								

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Des Moines IA WOI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WOI	03/13/19	03/13/19	M-F Local 5 Midday News M-F Local 5 Midday News	CM	11a-12p	--2----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		--2----					2	\$125.00		0.00			
N 3	WOI	03/12/19	03/12/19	GMA GMA	CM	7am-9am	-3-----	:30	3	\$115.00	P3	0.00	NM	3	\$345.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		-3-----					3	\$115.00		0.00			
N 4	WOI	03/13/19	03/13/19	GMA GMA	CM	7am-9am	--3----	:30	3	\$115.00	P3	0.00	NM	3	\$345.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		--3----					3	\$115.00		0.00			
N 5	WOI	03/12/19	03/12/19	Good Morning Iowa 6am Good Morning Iowa 6am	CM	6-7a	-2-----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		-2-----					2	\$75.00		0.00			
N 6	WOI	03/13/19	03/13/19	Good Morning Iowa 6am Good Morning Iowa 6am	CM	6-7a	--2----	:30	2	\$75.00	P3	0.00	NM	2	\$150.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		--2----					2	\$75.00		0.00			
N 7	WOI	03/12/19	03/12/19	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	-2-----	:30	2	\$185.00	P2	0.00	NM	2	\$370.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		-2-----					2	\$185.00		0.00			
N 8	WOI	03/13/19	03/13/19	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	--2----	:30	2	\$185.00	P2	0.00	NM	2	\$370.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		--2----					2	\$185.00		0.00			
N 9	WOI	03/17/19	03/17/19	Su 8-9a Su 8-9a	CM	8-9a	-----1	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		-----1					1	\$75.00		0.00			
N 10	WOI	03/16/19	03/16/19	Sa 530pm World News Sa 530pm World News	CM	530-6p	-----1-	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		-----1-					1	\$115.00		0.00			
N 11	WOI	03/17/19	03/17/19	Su 5pm World News Su 5pm World News	CM	500-530p	-----1	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		-----1					1	\$115.00		0.00			
N 12	WOI	03/14/19	03/15/19	M-F 530-6p World News M-F 530-6p	CM	530-6p	---11--	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		---11--					2	\$175.00		0.00			
N 13	WOI	03/16/19	03/16/19	Sa Local 5 6p News Sa Local 5 6p News	CM	6-630p	-----2-	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		-----2-					2	\$125.00		0.00			
N 14	WOI	03/17/19	03/17/19	Su Local 5 530p News Su Local 5 530p News	CM	530-6p	-----2	:30	2	\$115.00	P3	0.00	NM	2	\$230.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/19 03/17/19		-----2					2	\$115.00		0.00			
N 15	WOI	03/16/19	03/16/19		CM	10-1035p	-----2-	:30	2	\$125.00	P3	0.00	NM	2	\$250.00

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Des Moines IA WOI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local 5 Late News Sat											
				Local 5 Late News Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/11/19	03/17/19	-----2-			2			\$125.00			0.00		
N 16	WOI	03/17/19	03/17/19	Sun Prime Hour 1	CM	6-7p	-----2	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
				Sun 6-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/11/19	03/17/19	-----2			2			\$375.00			0.00		
N 17	WOI	03/14/19	03/15/19	M-F 4-5p	CM	M-F 4-5p	---22--	:30	4	\$135.00	P3	0.00	NM	4	\$540.00
				M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/11/19	03/17/19	---22--			4			\$135.00			0.00		
N 18	WOI	03/14/19	03/15/19	M-F Local 5 5p News	CM	5-530p	---22--	:30	4	\$115.00	P3	0.00	NM	4	\$460.00
				M-F Local 5 5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/11/19	03/17/19	---22--			4			\$115.00			0.00		
N 19	WOI	03/14/19	03/15/19	M-F Local 5 6p News	CM	6-630p	---22--	:30	4	\$115.00	P3	0.00	NM	4	\$460.00
				M-F Local 5 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/11/19	03/17/19	---22--			4			\$115.00			0.00		
N 20	WOI	03/14/19	03/15/19	M-F 630-7p	CM	M-F 630-7p	---22--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/11/19	03/17/19	---22--			4			\$125.00			0.00		
													Totals	47	\$6,325.00