

ORDER



Orders
Order / Rev: 1929642
Alt Order #: 26398766
Product Desc: ORDR
Estimate: 325331
Flight Dates: 03/25/19 - 03/31/19
Original Date / Rev: 03/26/19 / 03/26/19
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/REAL Coalition PAC
Demographic: A35+
Product Codes: PL6
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/25/19	03/31/19	24	\$3,400.00	\$2,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2019	24	\$3,400.00	\$2,890.00	0.00
Totals	24	\$3,400.00	\$2,890.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Des Moines IA WOI	5%	\$3,400.00
Market	100%	\$68,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KCCI	0%	\$0.00
KCWI	0%	\$0.00
KDIN	0%	\$0.00
KDSM	0%	\$0.00
KFPX	0%	\$0.00
KPWB	0%	\$0.00
KTIN	0%	\$0.00
UNKWN	95%	\$64,600.00
WHO	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOI	03/26/19	03/26/19	M-F Local 5 Midday News	SM	11a-12p	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				M-F Local 5 Midday News											
				LOCAL 5 NEWS MIDD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 03/25/19	03/31/19	-T-----	1	\$125.00	0.00								

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Des Moines IA WOI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WOI	03/27/19	03/27/19	M-F Local 5 Midday News M-F Local 5 Midday News	CM	11a-12p	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
LOCAL 5 NEWS MIDD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	--W----			1		\$125.00		0.00				
E 3	WOI	03/28/19	03/28/19	M-F Local 5 Midday News M-F Local 5 Midday News	CM	11a-12p	---T---	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
LOCAL 5 NEWS MIDD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	---T---			1		\$125.00		0.00				
E 4	WOI	03/28/19	03/28/19	M-F 4-5p M-F 4-5p	CM	M-F 4-5p	---T---	:30	1	\$135.00	P5	0.00	NM	1	\$135.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	---T---			1		\$135.00		0.00				
E 5	WOI	03/26/19	03/26/19	Good Morning Iowa 6am Good Morning Iowa 6am	CM	6-7a	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
GOOD MORNING IOWA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	-T-----			1		\$75.00		0.00				
E 6	WOI	03/27/19	03/27/19	Good Morning Iowa 6am Good Morning Iowa 6am	CM	6-7a	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
GOOD MORNING IOWA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	--W----			1		\$75.00		0.00				
E 7	WOI	03/28/19	03/28/19	Good Morning Iowa 6am Good Morning Iowa 6am	CM	6-7a	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
GOOD MORNING IOWA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	---T---			1		\$75.00		0.00				
E 8	WOI	03/26/19	03/26/19	GMA GMA	CM	7am-9am	-T-----	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	-T-----			1		\$115.00		0.00				
E 9	WOI	03/27/19	03/27/19	GMA GMA	CM	7am-9am	--W----	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	--W----			1		\$115.00		0.00				
E 10	WOI	03/28/19	03/28/19	GMA GMA	CM	7am-9am	---T---	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
GOOD MORNING AMERI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	---T---			1		\$115.00		0.00				
E 11	WOI	03/28/19	03/28/19	M-F Local 5 5p News M-F Local 5 5p News	CM	5-530p	---T---	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
LOCAL 5 NEWS AT FIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	---T---			1		\$115.00		0.00				
E 12	WOI	03/28/19	03/28/19	M-F Local 5 6p News M-F Local 5 6p News	CM	6-630p	---T---	:30	1	\$115.00	P4	0.00	NM	1	\$115.00
LOCAL 5 NEWS AT SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	---T---			1		\$115.00		0.00				
E 13	WOI	03/28/19	03/28/19	M-F 530-6p World News M-F 530-6p	CM	530-6p	---T---	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
ABC WORLD NEWS TONIG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	---T---			1		\$175.00		0.00				
E 14	WOI	03/26/19	03/26/19		CM	M-F 630-7p	-T-----	:30	1	\$185.00	P3	0.00	NM	1	\$185.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p M-F 630-7p											
				ENTERTAINMENT TONI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	-T-----			1		\$185.00		0.00				
E 15	WOI	03/27/19	03/27/19	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	--W----	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
				ENTERTAINMENT TONI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	--W----			1		\$185.00		0.00				
E 16	WOI	03/28/19	03/28/19	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	---T---	:30	1	\$185.00	P3	0.00	NM	1	\$185.00
				ENTERTAINMENT TONI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	---T---			1		\$185.00		0.00				
N 17	WOI	03/29/19	03/29/19	M-F Local 5 5p News M-F Local 5 5p News	CM	5-530p	----1--	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
				LOCAL 5 NEWS AT FIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	----1--			1		\$115.00		0.00				
N 18	WOI	03/29/19	03/29/19	M-F Local 5 6p News M-F Local 5 6p News	CM	6-630p	----1--	:30	1	\$115.00	P3	0.00	NM	1	\$115.00
				LOCAL 5 NEWS AT SIX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	----1--			1		\$115.00		0.00				
N 19	WOI	03/29/19	03/29/19	M-F 530-6p World News M-F 530-6p	CM	530-6p	----1--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
				ABC WORLD NEWS TONIG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	----1--			1		\$175.00		0.00				
N 20	WOI	03/29/19	03/29/19	M-F 4-5p M-F 4-5p	CM	M-F 4-5p	----1--	:30	1	\$135.00	P3	0.00	NM	1	\$135.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	----1--			1		\$135.00		0.00				
N 21	WOI	03/31/19	03/31/19	Sun Prime Hour 1 Sun 6-7p	CM	6-7p	-----1	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
				AMERICAS FUNNIEST H											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	-----1			1		\$375.00		0.00				
N 22	WOI	03/29/19	03/29/19	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	----1--	:30	1	\$185.00	P2	0.00	NM	1	\$185.00
				ENTERTAINMENT TONI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	----1--			1		\$185.00		0.00				
N 23	WOI	03/29/19	03/29/19	M-F Local 5 Midday News M-F Local 5 Midday News	CM	11a-12p	----1--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				LOCAL 5 NEWS MIDD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	----1--			1		\$125.00		0.00				
N 31	WOI	03/28/19	03/28/19	M-F 4-5p M-F 4-5p	CM	M-F 4-5p	---1---	:30	1	\$135.00	P3	0.00	NM	1	\$135.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/25/19	03/31/19	---1---			1		\$135.00		0.00				

Totals 24 \$3,400.00