

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <span style="font-size: 1.5em; color: blue;">WMKL Dana, IL</span>	Date: 10/24/2016
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I, BRABENDERCox LLC

do hereby request station time concerning the following issue:

NATIONAL FEDERATION OF INDEPENDENT BUSINESS (NFIB)
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	attached				

This broadcast time will be used by: NFIB

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

NFIB

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Kim Clarke Maisch

NFIB/Illinois State Director  
600 S. Second, Ste. 101  
Springfield, Illinois 62704  
217-523-5471

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

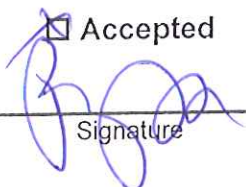
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hrs before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>10/24/2016</u>	<u>Liz Brabender Kundu</u>	<u>703-896-5300</u>
Date	Signature	Contact Phone Number

Digitally signed by Liz Brabender Kundu  
Date: 2016.10.19 10:28:58 -04'00'

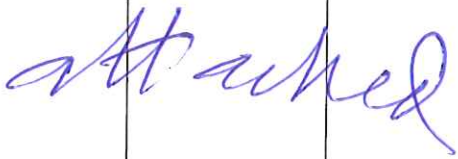
TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Randal J. Miller</u>	<u>President</u>
Signature	Printed Name	Title

10/19/16

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**Liz Brabender Kundu**

Digitally signed by Liz Brabender Kundu  
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

printed name

date



## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>attached</i>					

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

<b>STATION:</b>	WMKR-FM	<b>ORDER#:</b>	3138425	<b>DATE:</b>	10/20/2016
<b>MARKET:</b>	Decatur, IL	<b>AMOUNT:</b>	\$1,110.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Non-Rep Local Focus	<b>SPOTS:</b>	30	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	1 Stn Ver: 3 Last: Orig CF				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4289967</b>	
<b>ADVERTISER:</b>	NFIB(NATL FEDERATION IND.BUSINESS)	<b>AGY PRD:</b>	IL95	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	est.1_10/24-11/7 IL 95	<b>AGY EST:</b>	1	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	10-24-2016 TO 11-07-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	3				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/20/2016 15:17	

#### COMMENTS

10/20/2016: This is a revision to an order you already have. Spot length changed from 0s to 30s. No other changes. DO NOT DOUBLEBOOK. it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

PLEASE SEND INVOICES ELECTRONICALLY.

\*\*\*\*\* No Comments for this Advertiser \*\*\*\*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1                      10/24/2016 To 10/30/2016                      WK TOT \$444.00                      WK TOTAL SPOTS 12

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1	RT	MTWTF..	6:00AM	10:00AM	30	10/24/2016	10/28/2016	4	\$39	\$156
R	2	DT	MTWTF..	10:00AM	3:00PM	30	10/24/2016	10/28/2016	4	\$33	\$132
R	3	RT	MTWTF..	3:00PM	7:00PM	30	10/24/2016	10/28/2016	4	\$39	\$156



STATION:	WMKR-FM	ORDER#:	3138425	DATE:	10/20/2016
MARKET:	Decatur, IL	AMOUNT:	\$1,110.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Non-Rep Local Focus	SPOTS:	30	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
MOD:	1 Stn Ver: 3 Last: Orig CF				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4289967	
ADVERTISER:	NFIB(NATL FEDERATION IND.BUSINESS)	AGY PRD:	IL95	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	est.1_10/24-11/7 IL 95	AGY EST:	1	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
FLIGHT:	10-24-2016 TO 11-07-2016	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS: 3					
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:10/20/2016 15:17	

WEEK#2		10/31/2016 To 11/6/2016						WK TOT \$555.00		WK TOTAL SPOTS 15	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1	RT	MTWTF..	6:00AM	10:00AM	30	10/31/2016	11/4/2016	5	\$39	\$195
R	2	DT	MTWTF..	10:00AM	3:00PM	30	10/31/2016	11/4/2016	5	\$33	\$165
R	3	RT	MTWTF..	3:00PM	7:00PM	30	10/31/2016	11/4/2016	5	\$39	\$195

WEEK#3		11/7/2016 To 11/7/2016						WK TOT \$111.00		WK TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	4	RT	M.....	6:00AM	10:00AM	30	11/7/2016	11/7/2016	1	\$39	\$39
R	5	DT	M.....	10:00AM	3:00PM	30	11/7/2016	11/7/2016	1	\$33	\$33
R	6	RT	M.....	3:00PM	7:00PM	30	11/7/2016	11/7/2016	1	\$39	\$39

TOTAL	Oct	Nov											Total
SPOT	12	18											30
CASH	444.00	666.00											1,110.00
TOTAL	444.00	666.00											1,110.00