

Sales Order

Station: **KKOW-AM** Agency: **Katz Radio NY**
 Contract Name: **2022 Jerry Moran** Address: **75 Varick Street**
 Contract#: **8774** City: **New York** State: **NY** Zip: **10013**
 Start Date: **7/26/22** End Date: **8/02/22** Buyer: _____
 Revenue Type: **Political** Type: **Cash** Tax Schedule: _____ (None)
 Advertiser: **Jerry Moran For Senate** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Standard**
 City: _____ State: _____ Zip: _____ Salesperson: **3885LFOCU** Comm %: **15**
 Product Name: _____ Makegood Policy: **Within Contract Dates**
 Estimate #: **2913**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	7/26/22	8/01/22		6:00 AM	7:00 PM	30	3	4	4	4	3			18	D	18.00	18	324.00	2	
2	8/02/22	8/02/22		6:00 AM	7:00 PM	30		2						2	D	18.00	2	36.00	2	

Billing Projections: By Month

	Jul 22	Aug 22
CA	270.00	90.00
ST	270.00	90.00

☒ Print Spot Prices

TOTAL SPOTS 20
 GROSS TOTAL \$ 360.00
 ADJUSTED SPOTS 20
 ADJUSTED TOTAL \$ 360.00

APPROVE DECLINE

☒ ☐ 3449cpik, 07/21/22 @11:10AM
☐ ☐ Sales Manager
☐ ☐ National Sales Manager
☐ ☐ General Manager

Jul 21, 22
 CONT# 36045732 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KKOW-AM (Pittsburg, KS)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY SRCPMEDIA
 ADDR 201 NORTH UNION ST SUITE 200
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 2913

SALESPERSON FAX#

PH # 703-683-8326

BYR BETSY VONDERHEID
 ADV JERRY MORAN FOR SENATE
 PDT Tu--Tu week
 FLT Jul 26, 22 - Aug 03, 22

* REP ORDER COMMENT *

** 7/21/2022 11:05:00 AM: POPULATIONBUYTYPE: CPP.

** 7/21/2022 11:05:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 TuWThF,M	6A - 7P	30	7/26/2022 - 8/1/2022	1W	18	\$18.00	18
					** WEEKLY FLIGHT TOTALS **		18	\$324.00	
	2.1	FLIGHT 2 .T.....	6A - 7P	30	8/2/2022 - 8/2/2022	1W	2	\$18.00	2
					** WEEKLY FLIGHT TOTALS **		2	\$36.00	

	Jul 22	Aug 22					
SPOTS	18	2					
CASH	324.00	36.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	324.00	36.00					

							TOTAL
SPOTS							20
CASH							360.00
TRADE							0.00
NSL							0.00
TOTAL							360.00

Jul 21, 22
CONT# 36045732 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 2913

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Betsy Vonderheid, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jerry Moran

Authorized committee:

Moran for Senate

Agency requesting time (and contact information):



SRCP Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

8/2/2022



General



Primary

Treasurer of candidate's authorized committee:

Tim Gottschalk

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:




Name: Betsy Vonderheid

Date of Request to Purchase Ad Time: 7/8/2022

Station Representative

Signature:



Name: Catherine Price

Date of Station Agreement to Sell Time: 7/21/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

 Betsy Vonderheid

Name: Betsy Vonderheid

Date:

7/18/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

8774

Station Call Letters:

KKOW AM

Date Received/Requested:

8/21/22

Est. #:

2913

Station Location:

Pittsburg

Run Start and End Dates:

7/26 - 8/2/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.