

Order #1116292: Diane Wilk../Akinyemi/D../Kick Off E../

Date	Action	Time	Comment	By	Total	Spots	Expected GR
05/06/24 11:33:38 AM	Approved			Cassie Yo	\$375.00	8	0.00
05/06/24 11:33:37 AM	Ready for approval		[Ready bypass]	Cassie Yo	\$375.00	8	0.00
05/06/24 11:33:34 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Cassie Yo	\$375.00	8	0.00
05/06/24 11:31:44 AM	Approval Workflow		[Sales Manager - Ready Default] ok	Dot Ealy (\$375.00	8	0.00
05/06/24 11:16:30 AM	Ready for approval		ok	Tyler Wolc	\$375.00	8	0.00
05/06/24 11:06:38 AM	New order created		<new order>	Tyler Wolc	\$0.00	0	0.00

ORDER

Orders
Order / Rev: 1116292
Alt Order #:
Product Desc: Kick Off Event
Estimate:
Flight Dates: 05/13/24 - 05/17/24
Original Date / Rev: 05/06/24 / 05/06/24
Order Type: GENERAL

WHBX-FM
Primary AE: Tyler Wold
Sales Office: L-TAL
Sales Region: Local

Agency Name: Diane Wilkins Productions
Buying Contact:
Billing Contact: Diane Wilkins
 4648 Inisheer Drive
 Tallahassee, FL 32309

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Akinyemi/D/Leon County Property App
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/17/24	8	\$375.00	\$318.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	8	\$375.00	\$318.75	0.00
Totals	8	\$375.00	\$318.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tyler Wold	L-TAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHBX	05/13/24	05/17/24	M-F Midday M-F	CM	10a-3p	1111---	:30	4	\$45.00	P-10	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	1111---		4		\$45.00		0.00					
N 2	WHBX	05/13/24	05/17/24	M-F Midday M-F	CM	10:00 AM-1:00 PM (10:00 AM-1:00 PM)	----1--	:30	1	\$45.00	P-10	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----1--		1		\$45.00		0.00					
N 3	WHBX	05/13/24	05/17/24	M-F AM Drive M-F	CM	6a-10a	--111--	:01	3	\$50.00	P-10	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	--111--		3		\$50.00		0.00					
													Totals	8	\$375.00

Akin Akinyemi/Property Appraiser

From: Tyler Wold
 Phone: (850) 201-3010
 Email: ty.wold@cummulus.com
 5/3/2024 8:30 AM



CUMMULUS

Flight Dates: 05/12/2024 - 05/17/2024
 Demo: P 25+

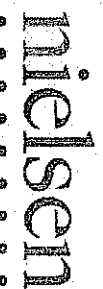
Radio Market: TALLAHASSEE
 Survey: FA23 SD
 Geography: Metro

NTR Market:
 Survey:
 Geography:
 NTR Sourcing:

ScheduleDescription:
 5/17 Event

Grand Total	Dial Post/Freq	Format	Daypart /nd Type	DP Code/Ad Placement	Spots/Units	Length/Size	Unit Rate	Total Cost	Average Rating	Net Reach	Frequency	GIS
Radio Total					15		\$43.00	\$645.00	1.0%	16,600	1.6	27,300
WBXX-FM	98.1	Urban Adult Contemporary			8		\$46.88	\$375.00	1.3%	13,100	1.6	21,300
Flight A - 1 wk (05/13)					8		\$46.88	\$375.00	1.3%	13,100	1.6	21,300
One Week Total					8		\$46.88	\$375.00	1.3%	13,100	1.6	21,300
			M-Tu 10A-3A		2	60	\$45.00	\$90.00	0.7%	2,800	1.1	3,000
			W-F 6A-10A		3	60	\$50.00	\$150.00	1.3%	6,200	1.4	8,400
			W-F 10A-3P		3	60	\$45.00	\$135.00	1.6%	7,300	1.4	9,900
WBZE-FM	98.9	Adult Contemporary			5		\$14.00	\$70.00	0.6%	4,100	1.5	6,000
Flight A - 1 wk (05/13)					5		\$14.00	\$70.00	0.6%	4,100	1.5	6,000
One Week Total					5		\$14.00	\$70.00	0.6%	4,100	1.5	6,000
			M-F 6A-10A	AM	5	30	\$14.00	\$70.00	0.6%	4,100	1.5	6,000
NTR Total					2		\$100.00	\$200.00				0
Radio Station Total					2		\$100.00	\$200.00				0
WBZE-FM Stream					1		\$100.00	\$100.00				0
Flight B - 1 wk (05/13)					1		\$100.00	\$100.00				0
One Week Total					1		\$100.00	\$100.00				0

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: TALLAHASSEE: FA23 SD; Metro: Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.
 This report was created in TAPSCAN using the following NTR Information: P 25+; See Detailed Sourcing Page for Complete Details.
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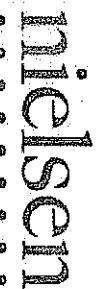
Akin Akinyemi/Prperty Appraiser

From: Tyler Wood
 Phone: (850) 201-3010
 Email: ty.wood@cumulus.com
 5/3/2024 8:30 AM



WBZE-FM Stream (continued)	Dial Post/Freq	Format	Daypart /Ad Type	DP Code/Ad Placement	Spots/Units	Length/Size	Unit Rate	Total Cost	Average Rating	Net Reach	Frequency	GIS
WBZE-FM Stream			Streaming -10,000 Impressions	1	1		\$100.00	\$100.00				-
Flight B - 1 wk (05/13)					1		\$100.00	\$100.00				0
One Week Total			Streaming -10,000 Impressions	1	1		\$100.00	\$100.00				0

The first demo listed is the Primary Demo.
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Akin Akinyemi/Prperty Appraiser

From: Tyler Wold
 Phone: (850) 201-3010
 Email: tywold@cummulus.com
 5/3/2024 8:30 AM



CUMMULUS

Schedule Grand Totals: 1 Week

Stations	Dial Pos/Freq	Format	Spots/Units	Unit Rate	Total Cost	Average Rating	Net Reach	Frequency	Gis
Radio Total			13	\$34.23	\$445.00	1.0%	16,900	1.6	27,300
WHDX-FM	96.1	Urban Adult Contemporary	8	\$46.88	\$375.00	1.3%	13,100	1.6	21,300
WBZE-FM	98.9	Adult Contemporary	5	\$14.00	\$70.00	0.6%	4,100	1.5	6,000
NTR Total			2	\$100.00	\$200.00				0
Radio Station Total			2	\$100.00	\$200.00				0
WBZE-FM Stream			1	\$100.00	\$100.00				0
WHDX-FM Stream			1	\$100.00	\$100.00				0
Grand Total			16	\$43.00	\$645.00				27,300

Accepted by

Date

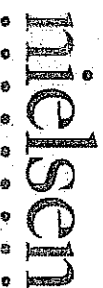
May 4, 2024

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Diane L Wilkins hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Akin Akinyemi

Authorized committee:
Diane Wilkins Productions

Agency requesting time (and contact information):
 N/A

Candidate's political party:
Democrat

Office sought (no acronyms or abbreviations):
Leon County Property Appraiser

Date of election: November 5, 2024
 General Primary

Treasurer of candidate's authorized committee:
Akin Akinyemi

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Diane Wilkins <small style="font-size: 8px; margin-top: 5px;">Digitally signed by Diane Wilkins DN: cn=Diane Wilkins, o=Diane Wilkins Productions, ou, email=DianeWilkins@comcast.net, c=US Date: 2023.11.15 16:17:29 -0500</small>	Signature:
Name: Diane Wilkins Productions	Name: TYLER WORD
Date of Request to Purchase Ad Time: 12/15/2023	Date of Station Agreement to Sell Time: 5/6/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/6/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected — provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1116310</u>	Station Call Letters: <u>WBZL</u>	Date Received/Requested: <u>5/6/24</u>
Est. #:	Station Location: <u>TAI/NA/HVSSK</u>	Run Start and End Dates: <u>5/13-5/17</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.