

KXKW-FM/KSLO-FM Order Confirmation

OrderID: 4894-004

Delta Media
 KSLO-FM
 P. O. BOX 159
 Carencro, LA 70520
 (337) 896-1600

Sponsor: Shawn Wilson for LA Campaign
 Product: Shawn Wilson for LA Campaign
 Estimate/PO: 37
 AccountRep: Johnette Cochran
 BillingCycle: Broadcast Month
 InvoiceType: Detail Affidavit
 Run Dates: 10/11/2023 - 10/14/2023
 Items Ordered: 14
 Ordered Amount: \$185.00
 -Agency Commission: -\$27.75
 Net Amount: \$157.25

ALPHA MEDIA & P.R.
 4845 JAMESTOWN AVE. SUITE 213
 BATON ROUGE, LA 70808

Scheduled Station(s): KSLO-FM 105.3 Shawn Wilson for LA Campaign

Printed 10/10/2023 4:51:27 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/11/2023 - 10/14/2023	All Weeks	06:00 AM - 07:00 PM			3	3	3			9	:30	Spot		00091741	9	15.00	135.00
02 10/11/2023 - 10/14/2023	All Weeks	06:00 AM - 07:00 PM						5		5	:30	Spot		00091741	5	10.00	50.00

Broadcast Month Projected Billing:

Oct-23	185.00	Nov-23	0.00	Dec-23	0.00	Q4-2023	185.00
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Confirmed Correct; Payment Guaranteed

Accepted for KSLO

STATION: KSLO - Ville Platte, LA
Start Date: 10/11/2023 **Date:** 10/10 **New Order:**
End Date: 10/14/2023

Advertiser: Shawn Wilson for LA Campaign **Advertiser #:** SWLA

Agency: ALPHA MEDIA & P.R. **Agency #:**

Address: 4845 Jamestown Ave. - Suite 213 **CONTRACT** 37

City/State/Zip: BATON ROUGE, LA 70808 **CART #:**

Contact Person: TODD STERLING

Telephone: 225-229-1906

Fax:

Log Listing:

Competing products

P.O.# /Est. # 37

Co-op:

Commision:

Sales Person: Johnette

Notes to traffic/accounting

Cash in Advance?

Cash
 Local
 Agency

Trade
 National
 Direct

Standard Broadcast Month yes
Calendar Month

dates to run	Sec	Daypart	M	T	W	T	F	S	S	x	rate	#/week	\$/wk	\$total
10/11 ----10-14	30	6a-7p			3	3	3			9	\$15			135.00
								5		5	\$10			50.00
Totals										14				185.00

Gross 185
 Net \$157

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Todd Sterling, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: **Shawn Wilson**

Authorized committee: Wilson for CA

Agency requesting time (and contact information):

N/A **ALPHA MEDIA**

Candidate's political party:
DEMOCRATIC

Office sought (no acronyms or abbreviations):
Governor

Date of election: **10/14/23** General Primary

Treasurer of candidate's authorized committee:
JAMES HENDERSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>Todd L. Sterling</u>	Name: <u>Johnette Cochran</u>
Date of Request to Purchase Ad Time: <u>10-10-23</u>	Date of Station Agreement to Sell Time: <u>10/10/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/10/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposición:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>see Attached</i>	Station Call Letters: <i>KSLD</i>	Date Received/Requested: <i>10/10/23</i>
Est. #:	Station Location: <i>Opelousas, LA</i>	Run Start and End Dates: <i>10/11/23 - 10/14/23</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.