



ISSUES AND PROGRAMS

2nd QUARTER 2014

April 1, 2014 – June 30, 2014

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KLJZ AND KCYK PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN IN OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR WERE:

ANIMAL ISSUES

CHILDREN'S ISSUES

VETERAN'S ISSUES

ELDERLY ISSUES

CONSUMER PROTECTION

CULTURAL AWARENESS

DISASTER PREPAREDNESS

DRUG AND ALCOHOL ABUSE

EDUCATION

ENVIRONMENT/CONSERVATION

FAMILY ISSUES

FIRE ISSUES

HEALTH/MEDICAL ISSUES

HOMELESSNESS

FOOD INSECURITY

NATURAL DISASTERS

SAFE DRIVING

TAXES

WOMEN'S ISSUES

LAW ENFORCEMENT/PUBLIC SAFETY

SECTION I: SPECIAL PROGRAMMING

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE

							Reading.							
City Outlook	6/1/2014	500A	30 min	Domestic Violence	Diane Umphress	Amberly's Place	Diane will talk about the Amberly's Place Week in Paradise and how important Amberly's Place is to victims.							
City Outlook	6/8/2014	500A	30 min	Literacy	Sarah Wisdom	Yuma County Library	Sarah will discuss Summer Reading.							
City Outlook	6/8/2014	500A	30 min	Domestic Violence	Diane Umphress	Amberly's Place	Diane will talk about the Amberly's Place Week in Paradise and how important Amberly's Place is to victims.							
City Outlook	6/15/2014	500A	30 min	Heat Safety	Jessie Atencio	ADOSH	We learn about what this state agency does, and then focus on something important in Yuma – prevention and warning signs of heat-related							

Today in Yuma	12/26/2014	700A & 1020A	15 minutes	Public Safety	Joe Franklin	YPD	CAME IN TO DISCUSS NEW YEARS EVE CELEBRATIONS AND SHANNON'S LAW	
Today in Yuma	12/29/2014	700A & 1020A	15 minutes	Fire Safety	Kayla Holiman	YFD	THE STEWART VINCENT WOLFE CREATIVE PLAYGROUND WAS BURNED TO THE GROUND AFTER AN APPARENT CRIMINAL ACT. KAYLA SHARED A VIDEO THAT OUR LISTENERS WERE ABLE TO WATCH THAT SHOWS THE PLAYGROUND AND PERSON OF INTEREST WHO WAS IN THE AREA RIGHT BEFORE FLAMES WERE VISIBLE ON THE VIDEO.	
Today in Yuma	12/30/2014	700A & 1020A	15 minutes	Hunger	Mike Ivers	Yuma Community Food Bank	YOU ONLY HAVE UNTIL TOMORROW TO	

				Government			THREATENS TO WIELD VETO PEN TO COUNTER GOP-LED CONGRESS.														
Outlaw Talk	12/31/2014	600A	120 min	Health	none	none	SEVERE FLU SEASON COULD GRIP US, CDC DOC WARNS.														

PUBLIC SERVICE ANNOUNCEMENTS

SECTION II LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

<u>TOPIC:</u>	<u>LENGTH:</u>	<u>NUMBER OF TIMES AIRED ON KCYK</u>	<u>NUMBER OF TIMES AIRED ON KLJZ</u>
PET ADOPTION	30	50	25
CDC.GOV	30	171	18
VETERANS	30	148	28
VETERANS	60	26	28
MARINES	30	56	8
CAT HEALTH	30	36	18
CROSSROADS MISSION	60	200	140