



ISSUES AND PROGRAMS

3rd QUARTER 2014

JULY 1, 2014 – SEPTEMBER 30, 2014

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KLJZ AND KCYK PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN IN OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR WERE:

ANIMAL ISSUES

CHILDREN'S ISSUES

VETERAN'S ISSUES

ELDERLY ISSUES

CONSUMER PROTECTION

CULTURAL AWARENESS

DISASTER PREPAREDNESS

DRUG AND ALCOHOL ABUSE

EDUCATION

ENVIRONMENT/CONSERVATION

FAMILY ISSUES

FIRE ISSUES

HEALTH/MEDICAL ISSUES

HOMELESSNESS

FOOD INSECURITY

NATURAL DISASTERS

SAFE DRIVING

TAXES

WOMEN'S ISSUES

LAW ENFORCEMENT/PUBLIC SAFETY

SECTION I: SPECIAL PROGRAMMING

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE

SECTION II LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

<u>TOPIC:</u>	<u>LENGTH:</u>	<u>NUMBER OF TIMES AIRED ON KCYK</u>	<u>NUMBER OF TIMES AIRED ON KLJZ</u>
PET ADOPTION	30	50	25
CDC.GOV	30	171	18
VETERANS	30	148	28
VETERANS	60	26	28
MARINES	30	56	8
CAT HEALTH	30	36	18
CROSSROADS MISSION	60	200	140