



## **ISSUES AND PROGRAMS**

1<sup>st</sup> Quarter 2014

January 1, 2014-March 31, 2014

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*KLJZ AND KCYK PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN IN OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR WERE:*

*ANIMAL ISSUES*

*VETERAN'S ISSUES*

*CONSUMER PROTECTION*

*DISASTER PREPAREDNESS*

*EDUCATION*

*FAMILY ISSUES*

*HEALTH/MEDICAL ISSUES*

*FOOD INSECURITY*

*SAFE DRIVING*

*WOMEN'S ISSUES*

*CHILDREN'S ISSUES*

*ELDERLY ISSUES*

*CULTURAL AWARENESS*

*DRUG AND ALCOHOL ABUSE*

*ENVIRONMENT/CONSERVATION*

*FIRE ISSUES*

*HOMELESSNESS*

*NATURAL DISASTERS*

*TAXES*

*LAW ENFORCEMENT/PUBLIC SAFETY*

**Section I : SPECIAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<u>Program</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>	<u>Issue</u>	<u>Guest</u>	<u>Organization</u>	<u>Topic</u>			
Today in Yuma	1/2/2014	700A & 1020A	15 minutes	Homelessness	Barbara Rochester	Crossroads Mission	OVER 100 FAMILIES ARE AT THE SHELTER AND THEY NEED TOILETRIES AND FRESH MEAT.			
Today in Yuma	1/3/2014	700A & 1020A	15 minutes	Homelessness	Barbara Rochester	Crossroads Mission	CROSSROADS IS THE NON PROFIT WORKING THE FARMER'S MARKETS IN YUMA ON TUESDAYS ON MAIN ST AND SATURDAY IN THE YUMA PALMS.			

Today in Yuma	1/4/2014	700A & 1020A	15 minutes	Fire Safety	Kayla Holiman	YFD	KAYLA CAME IN TO DISCUSS HEATER FIRES. WE'VE HAD SOME COLD YUMA NIGHTS AND PEOPLE ARE USING UNSAFE METHODS TO KEEP HOMES WARM.		
Today in Yuma	1/7/2014	700A & 1020A	15 minutes	Hunger	Mike Ivers	Yuma Community Food Bank	CAME IN TO DISCUSS A \$30,000 USDA GRANT TO REPLACE THE ROOF AT THE FOOD BANK.		
Today in Yuma	1/8/2014	700A & 1020A	15 minutes	Literacy	Sarah Wisdom	Yuma County Library	SARAH TALKED ABOUT EVENTS FOR HISTORY BUFFS AT THE LIBRARY, PLUS CLASSES BEING OFFERED TO HELP PEOPLE WHO MIGHT HAVE RECEIVED AN EREADER DEVICE FOR CHRISTMAS.		

Today in Yuma	1/9/2014	700A & 1020A	15 minutes	Homelessness	Barbara Rochester	Crossroads Mission	BARBARA CAME IN TO TALK ABOUT ALL OF THE JOB PROGRAMS CROSSROADS OFFERS TO THE PEOPLE THAT LIVE AT THE MISSION.			
Today in Yuma	1/10/2014	700A & 1020A	15 minutes	Homelessness	Mike Poling	Crossroads Bike Shop	MIKE RUNS THE BIKE SHOP AND ENCOURAGED LISTENERS TO DROP OFF BIKES IN ANY CONDITION – EVEN RUSTED OUT!			
Today in Yuma	1/13/2014	700A & 1020A	15 minutes	Health	Rebecca Larson	YRMC	SHE IS HEADING THE RELAY FOR LIFE EVENTS IN YUMA THIS YEAR AND WANTED TO TALK ABOUT THE GOALS OF YUMA RELAY			
Today in Yuma	1/14/2014	700A & 1020A	15 minutes	Hunger	Shara Merten	Yuma Community Food Bank	VOLUNTEER EFFORTS ARE PLAYING A HUGE ROLE AT			

							THE FOOD BANK. LOTS OF WINTER VISITORS ARE STEPPING UP TO HELP FEED THE HUNGRY		
Today in Yuma	1/15/2014	700A & 1020A	15 minutes	Local Government	Greg Wilkerson	City of Yuma	CITY ADMINISTRATOR CAME IN FOR A RECAP OF 2013 AND WHAT HE HOPES THE CITY CAN ACHIEVE IN 2014.		
Today in Yuma	1/15/2014	700A & 1020A	15 minutes	Literacy	Sarah Wisdom	Yuma County Library	LIBRARY PROGRAMS AND HOW THEY ARE EXPANDING PROGRAMS AT THE FOOTHILLS LIBRARY TO MEET THE WINTER DEMAND OF SNOWBIRDS.		
Today in Yuma	1/16/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	NEIGHBORHOOD CLEANUP IS UNDERWAY FOR CITY RESIDENTS		

Today in Yuma	1/17/2014	700A & 1020A	15 minutes	Education	Tom Tyree	YUHSD	CAME IN TO DISCUSS COMMON CORE AND PARENTS CONCERNS		
Today in Yuma	1/20/2014	700A & 1020A	15 minutes	Animal Issues	Erin Amavisca	HSOY	RABIES CLINICS AND LICENSING ARE TAKING PLACE – MARCH IS THE DEADLINE TO LICENSE PETS IN YUMA AND IT'S THE LAW!		
Today in Yuma	1/21/2014	700A & 1020A	15 minutes	Hunger	Mike Ivers	Yuma Community Food Bank	FOOD INSECURITY RATES CONTINUE TO INCREASE IN YUMA – DONATIONS ARE GOING WELL, BUT MANY OF THEM ARE SEASONAL.		
Today in Yuma	1/22/2014	700A & 1020A	15 minutes	Literacy	Sarah Wisdom	Yuma County Library	LIBRARY PROGRAMS FOR THE WEEK		

Today in Yuma	1/23/2014	700A & 1020A	15 minutes	Children's Issues	Gloria Demara	Raising Special Kids	Organization that pairs new or current parents of disabled children with resources that can help them.			
Today in Yuma	1/24/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	DISCUSSES CONTINUING CONSTRUCTION AND THE REASONING FOR CLOSURES NEAR THE FUTURE SITE OF THE NEW PARK			
Today in Yuma	1/27/2014	700A & 1020A	15 minutes	Public Events	Dave Nash	City of Yuma	NEIGHBORHOOD CLEANUP CONTINUES			
Today in Yuma	2/3/2014	700A & 1020A	15 minutes	Elderly Issues	Evita Mendez-Counts	Catholic Community Services	services they provide for elderly, domestic abuse survivors and "shut-ins".			
Today in Yuma	2/4/2014	700A & 1020A	16 minutes	Hunger	Shara Merton	Yuma Community Food Bank	YUMA COMMUNITY BANK ENCOURAGES THE PUBLIC TO HOST FOOD DRIVES			

Today in Yuma	2/5/2014	700A & 1020A	15 minutes	Literacy	Sarah Wisdom	Yuma County Library	SARA TALKS ABOUT PROGRAMS THIS WEEKEND AND MONTH AND ENCOURAGES PEOPLE TO SUPPORT LIBRARIES		
Today in Yuma	2/6/2014	700A & 1020A	15 minutes	Homelessness	Barbara Rochester	Crossroads Mission	BARBARA SAYS THEY ARE RUNNING REALLY LOW ON CERTAIN ITEMS AGAIN – ESPECIALLY LAUNDRY DETERGENT AND ASKS FOR HELP.		
Today in Yuma	2/7/2014	700A & 1020A	15 minutes	Homelessness	Barbara Rochester	Crossroads Mission	BARBARA SAYS THE MISSION IS DOING GREAT WITH THE FARMER'S MARKETS EACH WEEK – THEY STILL HAVE ROOM FOR NON PROFITS!		



Today in Yuma	2/10/2014	700A & 1020A	15 minutes	Fire Safety	Mike Erfert	YFD	HEATER SAFETY REMINDERS			
Today in Yuma	2/11/2014	700A & 1020A	15 minutes	Fire Safety	Mike Erfert	YFD	SMOKE DETECTOR SAFETY			
Today in Yuma	2/12/2014	700A & 1020A	15 minutes	Fire Safety	Kayla Holiman	YPD	FAMILY EVACUATION PLAN			
Today in Yuma	2/13/2014	700A & 1020A	15 minutes	Homelessness	Barbara Rochester	Crossroads Mission	THE FAMILY SHELTER IS FULL, CAN THE COMMUNITY HELP WITH DONATIONS OF HYGIENE ITEMS?			
Today in Yuma	2/14/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	ROAD PROJECT UPDATE AND COUNCIL MEETING RECAP			
Today in Yuma	2/17/2014	700A & 1020A	15 minutes	Hunger	Mike Ivers	Yuma Community Food Bank	THE FOOD BANK CONTINUES THEIR CAPITAL CAMPAIGN			
Today in Yuma	2/18/2014	700A & 1020A	15 minutes	Hunger	Mike Ivers	Yuma Community Food Bank	THE FOOD BANK CONTINUES THEIR CAPITAL			

							CAMPAIGN		
Today in Yuma	2/19/2014	700A & 1020A	15 minutes	Homelessness	Barbara Rochester	Crossroads Mission	CROSSROADS NEEDS MORE VENDORS FOR THE FARMER'S MARKETS		
Today in Yuma	2/20/2014	700A & 1020A	15 minutes	Homelessness	Barbara Rochester	Crossroads Mission	CROSSROADS NEEDS MORE VENDORS FOR THE FARMER'S MARKETS		
Today in Yuma	2/21/2014	700A & 1020A	15 minutes	Literacy	Sarah Wisdom	Yuma County Library	THE LIBRARY OFFERS PROGRAMS EVERY SINGLE MONTH – SARAH RECAPPED THINGS IN STORE FOR FEBRUARY AND MARCH		
Today in Yuma	2/24/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	RECAP OF NEIGHBORHOOD CLEANUP PROGRAM, CITY CENTENNIAL EVENTS, THE FIRST 2 MONTHS OF THE MAYOR AND NEW		

							COUNCIL AT WORK		
Today in Yuma	2/25/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	RECAP OF NEIGHBORHOOD CLEANUP PROGRAM, CITY CENTENNIAL EVENTS, THE FIRST 2 MONTHS OF THE MAYOR AND NEW COUNCIL AT WORK		
Today in Yuma	2/26/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	RECAP OF NEIGHBORHOOD CLEANUP PROGRAM, CITY CENTENNIAL EVENTS, THE FIRST 2 MONTHS OF THE MAYOR AND NEW COUNCIL AT WORK		
Today in Yuma	2/27/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	RECAP OF NEIGHBORHOOD CLEANUP PROGRAM, CITY CENTENNIAL EVENTS, THE FIRST 2 MONTHS OF THE MAYOR		

							AND NEW COUNCIL AT WORK		
Today in Yuma	3/3/2014	700A & 1020A	15 minutes	Children's Issues	Ricardo Becerra	Arizona Children's Association	FOSTER FAMILIES NEEDED IN YUMA COUNT		
Today in Yuma	3/4/2014	700A & 1020A	15 minutes	Bicycle Safety	Gene Dalby	Yuma Bicycle Coalition	GENE CAME IN TO ADDRESS ALL OF THE VEHICLE VS BICYCLE ACCIDENTS LATELY AND TO OFFER SOME SAFETY TIPS		
Today in Yuma	3/5/2014	700A & 1020A	15 minutes	Bicycle Safety	Gene Dalby	Yuma Bicycle Coalition	GENE CAME IN TO ADDRESS ALL OF THE VEHICLE VS BICYCLE ACCIDENTS LATELY AND TO OFFER SOME SAFETY TIPS		

Today in Yuma	3/6/2014	700A & 1020A	15 minutes	Bicycle Safety	Gene Dalby	Yuma Bicycle Coalition	GENE CAME IN TO ADDRESS ALL OF THE VEHICLE VS BICYCLE ACCIDENTS LATELY AND TO OFFER SOME SAFETY TIPS		
Today in Yuma	3/7/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	RECAPPED WEDNESDAY'S CITY COUNCIL MEETING		
Today in Yuma	3/10/2014	700A & 1020A	15 minutes	Literacy	Sarah Wisdom	Yuma County Library	LIBRARY PROGRAMS THIS WEEK		
Today in Yuma	3/11/2014	700A & 1020A	15 minutes	Hunger	Mike Ivers	Yuma Community Food Bank	BACKPACK PROGRAM COULD REALLY USE SOME VOLUNTEERS EVERY WEEK		
Today in Yuma	3/20/2014	700A & 1020A	15 minutes	Public Events	Kari	Yuma Civic Center	KARI FROM THE CIVIC CENTER CAME IN TO TALK ABOUT TEEN DANCES RETURNING THIS FRIDAY.		

Today in Yuma	3/24/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	DAVE DISCUSSES THE GOVERNOR COMING FOR THE LIGHTING OF THE NEW LIGHTS ON MAIN STREET.			
Today in Yuma	3/25/2014	700A & 1020A	15 minutes	Bicycle Safety	Gene Dalby	Yuma Bicycle Coalition	GENE CAME IN TO ADDRESS ALL OF THE VEHICLE VS BICYCLE ACCIDENTS LATELY AND TO OFFER SOME SAFETY TIPS			
Today in Yuma	3/26/2014	700A & 1020A	15 minutes	Local Government	Dave Nash	City of Yuma	NEIGHBORHOOD CLEANUP IS WRAPPING UP FOR 2014 AND NEXT ON DECK IS HOUSEHOLD HAZARDOUS WASTE			
Today in Yuma	3/27/2014	700A & 1020A	16 minutes	Animal Issues	Erin Amavisca	HSOY	ERIN CAME IN TO TALK ABOUT THE INCREASE OF PUPPY AND KITTEN BIRTHS THIS TIME OF YEAR AND HOW			

							YOU CANNOT LEAVE		
City Outlook	1/12/2014	500A	30 min	Public Events	Ricky Rinehart	City of Yuma	2014 is the year of the city's centennial anniversary – a weeklong series of events is planned in conjunction with our 100th birthday in April.		
City Outlook	1/12/2014	500A	30 min	Local Government	Joel Barrera	City of Yuma	discusses the role of our government cable channels, what they're function is, a brief history and his future challenges as he moves on after being with the channels since their earliest days.		
City Outlook	1/19/2014	500A	30 min	Public Events	Ricky Rinehart	City of Yuma	2014 is the year of the city's centennial anniversary – a weeklong series of		

							events is planned in conjunction with our 100th birthday in April.		
City Outlook	1/19/2014	500A	30 min	Local Government	Joel Barrera	City of Yuma	discusses the role of our government cable channels, what they're function is, a brief history and his future challenges as he moves on after being with the channels since their earliest days.		
City Outlook	1/27/2014	500A	30 min	Children's Issues	Gloria Demara	Raising Special Kids	Organization that pairs new or current parents of disabled children with resources that can help them.		
City Outlook	1/27/2014	500A	30 min	Agriculture	George Frisvold	University of Arizona	Part 2 of our discussion with the professor on the impacts of agriculture on the Yuma economy – the numbers and meanings behind them.		



City Outlook	2/9/2014	500A	30 min	Property Auction	Robin Wilson	City of Yuma	City of Yuma Surplus Property Auction coming Feb. 15			
City Outlook	2/9/2014	500A	30 min	Public Events	Perla Wicks	Heritage Festivals Coordinator	WC 50th Anniversary block party and River Daze coming the weekend of Feb. 14-16			
City Outlook	2/16/2014	500A	30 min	Elderly Issues	Evita Mendez-Counts	Catholic Community Services	services they provide for elderly, domestic abuse survivors and "shut-ins".			
City Outlook	2/16/2014	500A	30 min	Local Landmarks	Pat Quinn	Historic Yuma Theatre	Adopt a Chair program going on now for a 50% discount until mid-April – proceeds go toward improvements in the theater.			
City Outlook	2/23/2014	500A	30 min	Elderly Issues	Evita Mendez-Counts	Catholic Community Services	services they provide for elderly, domestic abuse survivors and "shut-ins".			
City Outlook	2/23/2014	500A	30 min	Local Landmarks	Pat Quinn	Historic Yuma	Adopt a Chair program going on			

						Theatre	now for a 50% discount until mid-April – proceeds go toward improvements in the theater.		
City Outlook	3/2/2014	500A	30 min	Local Government	Lucy Valencia	Public Affairs Coordinator	new face and voice of City government Spanish language station Ciudad 72 is a Yuma native.		
City Outlook	3/2/2014	500A	30 min	Business Quality	Janet Torricellas	Better Business Bureau	Naming the most complained-about industries in the Yuma area in the last year.		
City Outlook	3/9/2014	500A	30 min	Public Works	Scott Wilson and Ann Christensen	Ayres & Associates and DHM Design	are members of the project team doing an assessment of the downtown area south of Giss Parkway known on the City's General Plan as Old Town South.		

City Outlook	3/9/2014	500A	30 min	Local Landmarks	Pat Quinn	Historic Yuma Theatre	discusses a special deal for season ticket holders who want to renew for next year			
City Outlook	3/16/2014	500A	30 min	Public Works	Scott Wilson and Ann Christensen	Ayres & Associates and DHM Design	are members of the project team doing an assessment of the downtown area south of Giss Parkway known on the City's General Plan as Old Town South.			
City Outlook	3/16/2014	500A	30 min	Local Landmarks	Pat Quinn	Historic Yuma Theatre	discusses a special deal for season ticket holders who want to renew for next year			
City Outlook	3/23/2014	500A	30 min	Local Government	Miriam Limon	City of Yuma	previews the lineup of City Centennial activities and souvenirs for sale.			
City Outlook	3/23/2014	500A	30 min	Public Events	Carrie Ring	City of Yuma	tells how the once-popular Teen Dance is returning – and			

							how more are on the way.		
Outlaw Talk	1/3/2014	600A	120 min	Public Safety	none	none	Case dismissed against Yuma man accused of running a motorcycle chop shop.		
Outlaw Talk	1/6/2014	600A	120 min	Local Government	none	none	New Mayor to preside over council meetings.		
Outlaw Talk	1/7/2014	600A	120 min	National Government	none	none	From Hawaii Obama blasts Republicans who went home for the Holidays.		
Outlaw Talk	1/8/2014	600A	120 min	Law Enforcement	none	none	YCSO: Wellton rep discusses take over of law enforcement duties.		

Outlaw Talk	1/10/2014	600A	120 min	Public Event	none	none	City to hold household waste collection day.		
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***PUBLIC SERVICE ANNOUNCEMENTS***

SECTION II LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

<b>TOPIC:</b>	<b>LENGTH:</b>	<b>NUMBER OF TIMES AIRED ON KCYK</b>	<b>NUMBER OF TIMES AIRED ON KLJZ</b>
PET ADOPTION	30	67	23
ELDERLY FALLS	60	128	60
AMPUTEES	30	70	55
SPAY AND NEUTER PETS	30	50	30
AMBER ALERT	60	120	110
UNICEF	15	30	20
CROSSROADS MISSION	15	30	60
FIRE DEPT WILDFIRES	60	30	50
SMOKE DETECTORS	30	60	50
ADOPTION	60	50	50
FOOD BANK	60	90	80