

ORDER WORKSHEET

Rep Order# 6998491	Ver# 1	Status New	Traffic Order# 5528	Printed: 09/23/14 11:48 AM	Duplicate	1 of 2
EC'd Yes				Last Received: 09/22/14 11:17 AM		
				Showing Buylines: All Lines		

Station WPXT-TV PORTLAND, ME.	Agency (GAM) GREAT AMERICAN MEDIA	Rep Firm PETRY MEDIA CORPORATION
Advertiser (DSIE) .DSCC IE	3050 K ST NW	Sales Office (PH) PHILADELPHIA
Product DSCC IE	WASHINGTON, DC 20007	Salesperson (FEI) FRANK FEINBERG
Estimate# 2767	Agency C/P1/P2/E 49/53/2767	Sales Assistant THERESA
Buyer Meredith Kaufman	Flight Dates 10/21/14-10/27/14	Salesperson Phone# 215-567-6005
		Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---

DSCC IE

--- REMARKS ---

THIS IS A NEW ISSUE ORDER **DSCC IE** TOTAL = \$420 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	630P-7P	MODERN FAMILY	30	-	-	\$115.00	10/21-10/27	2	1	2	\$230.00
2	Sa	6P-630P	THE MIDDLE	30	-	-	\$90.00	10/25-10/25	1	1	1	\$90.00
3	Sa	630P-7P	MODERN FAMILY	30	-	-	\$100.00	10/25-10/25	1	1	1	\$100.00

---REPORT TOTALS---

Report Totals: 4 / \$420.00

---SALES MONTHLY TOTALS---

Oct2014: 4/ \$420.00
 Order Totals: 4 / \$420.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$420.00	CABL .00%	WBDJ .00%	WCSH .00%	WGME .00%	WMTW .00%
		WPFO .00%	WPME .00%	WPXT 100.00%		

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
 Demos RA35+P

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--- Agency Comment ---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE