

**ORDER WORKSHEET**

Rep Order# 6998491 Ver# 1 Status New  
 EC'd Yes

Traffic Order# 5528

Printed: 09/23/14 11:48 AM Duplicate 1 of 2  
 Last Received: 09/22/14 11:17 AM  
 Showing Buylines: All Lines

Station WPXT-TV PORTLAND, ME.  
 Advertiser (DSIE) .DSCC IE  
 Product DSCC IE  
 Estimate# 2767  
 Buyer Meredith Kaufman

Agency (GAM) GREAT AMERICAN MEDIA  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 49/53/2767  
 Flight Dates 10/21/14-10/27/14

Rep Firm PETRY MEDIA CORPORATION  
 Sales Office (PH) PHILADELPHIA  
 Salesperson (FEI) FRANK FEINBERG  
 Sales Assistant THERESA  
 Salesperson Phone# 215-567-6005  
 Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---

DSCC IE

--- REMARKS ---

THIS IS A NEW ISSUE ORDER \*\*DSCC IE\*\* TOTAL = \$420 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	630P-7P	MODERN FAMILY	30	-	-	\$115.00	10/21-10/27	2	1	2	\$230.00
2	Sa	6P-630P	THE MIDDLE	30	-	-	\$90.00	10/25-10/25	1	1	1	\$90.00
3	Sa	630P-7P	MODERN FAMILY	30	-	-	\$100.00	10/25-10/25	1	1	1	\$100.00

---REPORT TOTALS---

Report Totals: 4 / \$420.00

---SALES MONTHLY TOTALS---

Oct2014: 4 / \$420.00  
 Order Totals: 4 / \$420.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$420.00	CABL .00%	WBDJ .00%	WCSH .00%	WGME .00%	WMTW .00%
		WPFO .00%	WPME .00%	WPXT 100.00%		

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]  
 Demos RA35+P

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--- Agency Comment ---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE