

ORDER



KPAX

Orders

Order / Rev:

1272772

Alt Order #:

WOC14593960

Product Desc:

Candidate

Estimate:

4680

Flight Dates:

03/27/24 - 04/02/24

Original Date / Rev:

03/26/24 / 03/26/24

Order Type:

GENERAL

Primary AE:

Matthew Mulzoff

Sales Office:

EWSDC

Sales Region:

NAT

Agency

Name:

Gen2 Solutions, LLC

Buying Contact:

Billing Contact:

3001 Washington Boulevard

Arlington, VA 22201

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Sheehy/Republican/Senate

Demographic:

A35+

Product Codes:

Federal Candidate

Revenue Code 1:

DISC

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-3

New Business End:

Advertiser External ID:

278101

Agency External ID:

153982

Unit Code:

General

Order Separation:

00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	2	\$1,000.00	\$850.00
04/01/24	04/01/24	1	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	2	\$1,000.00	\$850.00	19.60
April 2024	1	\$400.00	\$340.00	19.60
Totals	3	\$1,400.00	\$1,190.00	39.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	03/27/24	04/01/24	M-F 530pm News M-F 530pm News (Program: KPAX/KAJ 530P NEWS) 1Q24 COMSCORE (sell) - MISSOULA	CM	5:30 PM-6:00 PM	1-1----	:30	2	\$400.00	P-3	19.60	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/27/24	04/02/24	1-1----					2	\$400.00		19.60			
N 3	All	03/27/24	04/02/24	NCAA BB Reg'l Semi NCAA BB Reg'l Semi	CM	Various	---T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/27/24	04/02/24	---T---					1	\$600.00		0.00			
Totals													3	\$1,400.00	