

Sales Order

Station: WXRV-FM Agency: MEDIA FINANCIAL SERVICES
 Contract Name: WE DESERVE BETTER EST 119123-01 Address: 1655 Palm Beach Lakes BLVD
 Contract#: 11530 Suite 903
 Start Date: 1/19/24 End Date: 1/23/24 City: West Palm Beach State: FL Zip: 33401
 Revenue Type: POLITICAL AGENCY Type: Cash Buyer: _____
 Advertiser: WE DESERVE BETTER Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: EST 119123 1/19-1/23/24 Salesperson: 1526cna Comm %: 0
 Estimate #: 119123 Makegood Policy: Within Contract Dates
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	1/19/24	1/23/24		6:00 AM	10:00 AM	60	4	4			4			12	D	225.00	12	2,700.00	3	
2	1/19/24	1/23/24		10:00 AM	3:00 PM	60	5	5			5			15	D	225.00	15	3,375.00	3	
3	1/19/24	1/22/24		3:00 PM	7:00 PM	60	6				6			12	D	225.00	12	2,700.00	3	
4	1/19/24	1/21/24		6:00 AM	7:00 PM	60					5	5		10	D	165.00	10	1,650.00	3	

Billing Projections: By Month
 Jan 24
 CA 10,425.00
 ST 10,425.00

Print Spot Prices

TOTAL SPOTS 49
 GROSS TOTAL \$ 10,425.00

APPROVE DECLINE
 General Manager
 Sales Manager
 Traffic Manager
 Local Sales Manager