

CONTRACT



EIYE
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Pinpoint Media-Alexandria
1707 Osage St 103
Alexandria, VA 22302

<u>Contract / Revision</u> 410619 /		<u>Alt Order #</u>
<u>Product</u> 74-TV		
<u>Contract Dates</u> 10/19/16 - 10/25/16	<u>Estimate #</u> 694-TVWV 10.19-10.25	
<u>Advertiser</u> Morrisey - Attorney General - WV - R		<u>Original Date / Revision</u> 08/30/16 / 08/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> EIYE	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9915283	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 8737	<u>Advertiser Ref</u> 69127	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EIYE	10/19/16	10/25/16	M-F 730a-8a	730a-8a		:30			NM	5	\$6.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$1.25			
	Week:	10/24/16	10/30/16	11-----				2	\$1.25			
N 2	EIYE	10/19/16	10/25/16	M-F 8a-9a	8a-9a		:30			NM	5	\$6.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$1.25			
	Week:	10/24/16	10/30/16	11-----				2	\$1.25			
N 3	EIYE	10/19/16	10/25/16	M-F 9a-10a	9a-10a		:30			NM	5	\$6.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$1.25			
	Week:	10/24/16	10/30/16	11-----				2	\$1.25			
N 4	EIYE	10/19/16	10/25/16	M-F 10a-11a	10a-11a		:30			NM	5	\$6.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$1.25			
	Week:	10/24/16	10/30/16	11-----				2	\$1.25			
N 5	EIYE	10/19/16	10/25/16	M-F 11a-12p	11a-12p		:30			NM	5	\$6.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$1.25			
	Week:	10/24/16	10/30/16	11-----				2	\$1.25			
N 6	EIYE	10/19/16	10/25/16	M-F 12p-1p	12p-1p		:30			NM	5	\$6.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$1.25			
	Week:	10/24/16	10/30/16	11-----				2	\$1.25			
N 7	EIYE	10/19/16	10/25/16	M-F 1p-2p	1p-2p		:30			NM	5	\$6.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$1.25			
	Week:	10/24/16	10/30/16	11-----				2	\$1.25			
N 8	EIYE	10/19/16	10/25/16	M-F 2p-3p	2p-3p		:30			NM	5	\$6.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$1.25			
	Week:	10/24/16	10/30/16	11-----				2	\$1.25			
N 9	EIYE	10/19/16	10/25/16	M-F 3p-4p	3p-4p		:30			NM	5	\$6.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	--111--				3	\$1.25			
	Week:	10/24/16	10/30/16	11-----				2	\$1.25			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Totals											45	\$56.25

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/25/16	45	\$56.25	(\$8.44)	\$47.81
Totals	45	\$56.25	(\$8.44)	\$47.81

Signature: _____ **Date:** _____

