

# CONTRACT



**WDPN-TV**  
**300 East Rock Road**  
**Allentown, PA 18103-7599**  
**(610) 797-4530**

<u>Contract / Revision</u> 37014 /		<u>Alt Order #</u>
<u>Advertiser</u> Future Forward USA		<u>Original Date / Revision</u> 08/19/20 / 08/20/20
<u>Contract Dates</u> 10/13/20 - 10/19/20	<u>Estimate #</u> 8305 - Future Forward	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDPN-TV	<u>Account Executive</u>	<u>Sales Office</u> WDPN ME-TV
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDPN	10/13/20	10/19/20	Mon-Fri	9a-10a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$60.00			
	Week:	10/19/20	10/25/20	M-----				1	\$60.00			
N 2	WDPN	10/13/20	10/19/20	Mon-Fri	10a-11a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$60.00			
	Week:	10/19/20	10/25/20	M-----				1	\$60.00			
N 3	WDPN	10/13/20	10/19/20	Mon-Fri	11a-12p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$60.00			
	Week:	10/19/20	10/25/20	M-----				1	\$60.00			
N 4	WDPN	10/13/20	10/19/20	Mon-Fri	12p-1p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$60.00			
	Week:	10/19/20	10/25/20	M-----				1	\$60.00			
N 5	WDPN	10/13/20	10/19/20	News Sponsorship	12:45p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$150.00			
	Week:	10/19/20	10/25/20	M-----				1	\$150.00			
N 6	WDPN	10/13/20	10/19/20	Mon-Fri	1p-2p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$60.00			
	Week:	10/19/20	10/25/20	M-----				1	\$60.00			
N 7	WDPN	10/13/20	10/19/20	Mon-Fri	2p-3p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$60.00			
	Week:	10/19/20	10/25/20	M-----				1	\$60.00			
N 8	WDPN	10/13/20	10/19/20	News Sponsorship	2:45p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				1	\$150.00			
	Week:	10/19/20	10/25/20	-----				0	\$0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

"In accordance with FCC rules, this station may not be used by an advertiser in a way that purposely uses the station in a manner to discriminate on the basis of race or ethnicity and that any contract entered into with an advertiser whose intent is to use the station to unlawfully discriminate shall be null and void.

"Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 37014 /	<u>Alt Order #</u>
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<u>Advertiser</u> Future Forward USA	<u>Original Date / Revision</u> 08/19/20 / 08/20/20
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<u>Contract Dates</u> 10/13/20 - 10/19/20	<u>Product</u>	<u>Estimate #</u> 8305 - Future Forward US
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WDPN	10/13/20	10/19/20	Sat	9a-10a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-----S-				1	\$80.00			
	Week:	10/19/20	10/25/20	-----				0	\$0.00			
N 10	WDPN	10/13/20	10/19/20	Sat	9a-10a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-----S-				1	\$80.00			
	Week:	10/19/20	10/25/20	-----				0	\$0.00			
N 11	WDPN	10/13/20	10/19/20	Sat	10a-11a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-----S-				1	\$80.00			
	Week:	10/19/20	10/25/20	-----				0	\$0.00			
N 12	WDPN	10/13/20	10/19/20	Sat	11a-12p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-----S-				1	\$80.00			
	Week:	10/19/20	10/25/20	-----				0	\$0.00			
N 13	WDPN	10/13/20	10/19/20	Sat	12p-1p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-----S-				1	\$80.00			
	Week:	10/19/20	10/25/20	-----				0	\$0.00			
N 14	WDPN	10/13/20	10/19/20	Sat-Sun	1p-2p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-----S-				1	\$80.00			
	Week:	10/19/20	10/25/20	-----				0	\$0.00			
N 15	WDPN	10/13/20	10/19/20	Sat	2p-3p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-----S-				1	\$80.00			
	Week:	10/19/20	10/25/20	-----				0	\$0.00			
N 16	WDPN	10/13/20	10/19/20	Mon-Fri	3p-4p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$60.00			
	Week:	10/19/20	10/25/20	M-----				1	\$60.00			
N 17	WDPN	10/13/20	10/19/20	Mon-Fri	3p-4p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$60.00			
	Week:	10/19/20	10/25/20	M-----				1	\$60.00			
N 18	WDPN	10/13/20	10/19/20	Mon-Fri	4p-5p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$150.00			
	Week:	10/19/20	10/25/20	M-----				1	\$150.00			
N 19	WDPN	10/13/20	10/19/20	Mon-Fri	5p-6p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$150.00			
	Week:	10/19/20	10/25/20	M-----				1	\$150.00			
N 20	WDPN	10/13/20	10/19/20	Mon-Fri	5p-6p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/20	10/18/20	-TWTF--				4	\$150.00			
	Week:	10/19/20	10/25/20	M-----				1	\$150.00			
N 21	WDPN	10/13/20	10/19/20	Sat	3p-4p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S-				1	\$150.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 22	WDPN	10/13/20	10/19/20	Sat	4p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S-				1	\$150.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 23	WDPN	10/13/20	10/19/20	Sat	4p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S-				1	\$150.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 24	WDPN	10/13/20	10/19/20	Sat	5p-6p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S-				1	\$150.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 25	WDPN	10/13/20	10/19/20	Sat	5p-6p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S-				1	\$150.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 26	WDPN	10/13/20	10/19/20	Sat	6p-7p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S-				1	\$300.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 27	WDPN	10/13/20	10/19/20	Sun	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S				1	\$100.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 28	WDPN	10/13/20	10/19/20	Sun	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S				1	\$100.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 29	WDPN	10/13/20	10/19/20	Mon-Fri	7p-7:30p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				4	\$400.00			
Week:		10/19/20	10/25/20	M-----				1	\$400.00			
N 30	WDPN	10/13/20	10/19/20	Mon-Fri	7:30p-8p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				4	\$400.00			
Week:		10/19/20	10/25/20	M-----				1	\$400.00			
N 31	WDPN	10/13/20	10/19/20	Sat	7p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S-				1	\$300.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 32	WDPN	10/13/20	10/19/20	Sun	7p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S				1	\$300.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 33	WDPN	10/13/20	10/19/20	Mon-Fri 11p-12a	11p-12a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				3	\$200.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	M-----				1	\$200.00			
N 34	WDPN	10/13/20	10/19/20	Late Fringe Rotator	11p-2a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				3	\$150.00			
Week:		10/19/20	10/25/20	M-----				1	\$150.00			
N 35	WDPN	10/13/20	10/19/20	Mon-Fri 12:30a-1a	12:30a-1a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				3	\$150.00			
Week:		10/19/20	10/25/20	M-----				1	\$150.00			
N 36	WDPN	10/13/20	10/19/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				3	\$350.00			
Week:		10/19/20	10/25/20	M-----				1	\$350.00			
N 37	WDPN	10/13/20	10/19/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				3	\$350.00			
Week:		10/19/20	10/25/20	M-----				1	\$350.00			
N 38	WDPN	10/13/20	10/19/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				3	\$350.00			
Week:		10/19/20	10/25/20	M-----				1	\$350.00			
N 39	WDPN	10/13/20	10/19/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				3	\$350.00			
Week:		10/19/20	10/25/20	M-----				1	\$350.00			
N 40	WDPN	10/13/20	10/19/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				3	\$350.00			
Week:		10/19/20	10/25/20	M-----				1	\$350.00			
N 41	WDPN	10/13/20	10/19/20	Sun	6p-7p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----S				1	\$100.00			
Week:		10/19/20	10/25/20	-----				0	\$0.00			
N 42	WDPN	10/13/20	10/19/20	News Sponsorship	4:45p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				3	\$150.00			
Week:		10/19/20	10/25/20	M-----				1	\$150.00			
N 43	WDPN	10/13/20	10/19/20	Mon-Fri	6p-7p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-TWTF--				2	\$200.00			
Week:		10/19/20	10/25/20	M-----				1	\$200.00			
<b>Totals</b>											<b>128</b>	<b>\$22,260.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/19/20	128	\$22,260.00	(\$3,339.00)	\$18,921.00
<b>Totals</b>	<b>128</b>	<b>\$22,260.00</b>	<b>(\$3,339.00)</b>	<b>\$18,921.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

"In accordance with FCC rules, this station may not be used by an advertiser in a way that purposely uses the station in a manner to discriminate on the basis of race or ethnicity and that any contract entered into with an advertiser whose intent is to use the station to unlawfully discriminate shall be null and void.

\*Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.





WDPN-TV  
300 East Rock Road  
Allentown, PA 18103-7599  
(610) 797-4530

<u>Contract / Revision</u> 37014 /	<u>Alt Order #</u>
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<u>Advertiser</u> Future Forward USA	<u>Original Date / Revision</u> 08/19/20 / 08/20/20
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<u>Contract Dates</u> 10/13/20 - 10/19/20	<u>Product</u>	<u>Estimate #</u> 8305 - Future Forward US
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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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