

CONTRACT



WDPN-TV
300 East Rock Road
Allentown, PA 18103-7599
(610) 797-4530

<u>Contract / Revision</u> 37036 /		<u>Alt Order #</u>
<u>Advertiser</u> Future Forward USA		<u>Original Date / Revision</u> 08/20/20 / 08/20/20
<u>Contract Dates</u> 10/27/20 - 11/02/20	<u>Estimate #</u> 8307 - Future Forward	
<u>Product</u> 577 - Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDPN-TV	<u>Account Executive</u>	<u>Sales Office</u> WDPN ME-TV
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDPN	10/27/20	11/02/20	Mon-Fri	9a-10a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 2	WDPN	10/27/20	11/02/20	Mon-Fri	10a-11a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 3	WDPN	10/27/20	11/02/20	Mon-Fri	11a-12p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 4	WDPN	10/27/20	11/02/20	Mon-Fri	12p-1p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 5	WDPN	10/27/20	11/02/20	News Sponsorship	12:45p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$150.00			
	Week:	11/02/20	11/08/20	M-----				1	\$150.00			
N 6	WDPN	10/27/20	11/02/20	Mon-Fri	1p-2p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 7	WDPN	10/27/20	11/02/20	Mon-Fri	2p-3p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 8	WDPN	10/27/20	11/02/20	News Sponsorship	2:45p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				1	\$150.00			
	Week:	11/02/20	11/08/20	-----				0	\$0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 37036 /	<u>Alt Order #</u>
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<u>Advertiser</u> Future Forward USA	<u>Original Date / Revision</u> 08/20/20 / 08/20/20
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<u>Contract Dates</u> 10/27/20 - 11/02/20	<u>Product</u> 577 - Issue	<u>Estimate #</u> 8307 - Future Forward US
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WDPN	10/31/20	10/31/20	Sat-Sun	9a-10a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 10	WDPN	10/31/20	10/31/20	Sat-Sun	9a-10a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 11	WDPN	10/31/20	10/31/20	Sat-Sun	10a-11a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 12	WDPN	10/31/20	10/31/20	Sat-Sun	11a-12p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 13	WDPN	10/31/20	10/31/20	Sat-Sun	12p-1p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 14	WDPN	10/31/20	10/31/20	Sat-Sun	1p-2p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 15	WDPN	10/31/20	10/31/20	Sat-Sun	2p-3p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 16	WDPN	10/27/20	11/02/20	Mon-Fri	3p-4p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$60.00			
Week:		11/02/20	11/08/20	M-----				1	\$60.00			
N 17	WDPN	10/27/20	11/02/20	Mon-Fri	3p-4p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$60.00			
Week:		11/02/20	11/08/20	M-----				1	\$60.00			
N 18	WDPN	10/27/20	11/02/20	Mon-Fri	4p-5p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 19	WDPN	10/27/20	11/02/20	Mon-Fri	5p-6p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 20	WDPN	10/27/20	11/02/20	Mon-Fri	5p-6p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 21	WDPN	10/31/20	10/31/20	Sat-Sun	3p-4p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			
N 22	WDPN	10/31/20	10/31/20	Sat-Sun	4p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			
N 23	WDPN	10/31/20	10/31/20	Sat-Sun	4p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			

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37036 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Future Forward USA	08/20/20 / 08/20/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/20 - 11/02/20	577 - Issue	8307 - Future Forward US

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 24	WDPN	10/31/20	10/31/20	Sat-Sun	5p-6p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			
N 25	WDPN	10/31/20	10/31/20	Sat-Sun	5p-6p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			
N 26	WDPN	10/31/20	10/31/20	Sat-Sun	6p-7p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$300.00			
N 27	WDPN	11/01/20	11/01/20	Sat-Sun	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				1	\$100.00			
N 28	WDPN	11/01/20	11/01/20	Sat-Sun	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				1	\$100.00			
N 29	WDPN	10/27/20	11/02/20	Mon-Fri	7p-7:30p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$400.00			
Week:		11/02/20	11/08/20	M-----				1	\$400.00			
N 30	WDPN	10/27/20	11/02/20	Mon-Fri	7:30p-8p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$400.00			
Week:		11/02/20	11/08/20	M-----				1	\$400.00			
N 31	WDPN	10/31/20	10/31/20	Sat-Sun	7p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$300.00			
N 32	WDPN	11/01/20	11/01/20	Sat-Sun	7p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				1	\$300.00			
N 33	WDPN	10/27/20	11/02/20	Mon-Fri 11p-11:30p	11p-11:30p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$200.00			
Week:		11/02/20	11/08/20	M-----				1	\$200.00			
N 34	WDPN	10/27/20	11/02/20	Mon-Fri 11:30p-12:30a	11:30p-12:30a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 35	WDPN	10/27/20	11/02/20	Mon-Fri 12:30a-1a	12:30a-1a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 36	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$350.00			
Week:		11/02/20	11/08/20	M-----				1	\$350.00			
N 37	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$350.00			
Week:		11/02/20	11/08/20	M-----				1	\$350.00			

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<u>Contract Dates</u> 10/27/20 - 11/02/20	<u>Product</u> 577 - Issue	<u>Estimate #</u> 8307 - Future Forward US
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 38	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				3	\$350.00			
	Week:	11/02/20	11/08/20	M-----				1	\$350.00			
N 39	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				3	\$350.00			
	Week:	11/02/20	11/08/20	M-----				1	\$350.00			
N 40	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				3	\$350.00			
	Week:	11/02/20	11/08/20	M-----				1	\$350.00			
N 41	WDPN	11/01/20	11/01/20	Sat-Sun	6p-7p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----S				1	\$100.00			
N 42	WDPN	10/27/20	11/02/20	News Sponsorship	4:45p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				3	\$150.00			
	Week:	11/02/20	11/08/20	M-----				1	\$150.00			
N 43	WDPN	10/27/20	11/02/20	Mon-Fri	6p-7p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				2	\$200.00			
	Week:	11/02/20	11/08/20	M-----				1	\$200.00			
Totals											128	\$22,260.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/02/20	128	\$22,260.00	(\$3,339.00)	\$18,921.00
Totals	128	\$22,260.00	(\$3,339.00)	\$18,921.00

Signature: _____ **Date:** _____

Printed Name: _____

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