

## CONTRACT



**WDPN-TV**  
**300 East Rock Road**  
**Allentown, PA 18103-7599**  
**(610) 797-4530**

<u>Contract / Revision</u> 37036 /		<u>Alt Order #</u>
<u>Advertiser</u> Future Forward USA		<u>Original Date / Revision</u> 08/20/20 / 08/20/20
<u>Contract Dates</u> 10/27/20 - 11/02/20	<u>Estimate #</u> 8307 - Future Forward	
<u>Product</u> 577 - Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDPN-TV	<u>Account Executive</u>	<u>Sales Office</u> WDPN ME-TV
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDPN	10/27/20	11/02/20	Mon-Fri	9a-10a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 2	WDPN	10/27/20	11/02/20	Mon-Fri	10a-11a		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 3	WDPN	10/27/20	11/02/20	Mon-Fri	11a-12p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 4	WDPN	10/27/20	11/02/20	Mon-Fri	12p-1p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 5	WDPN	10/27/20	11/02/20	News Sponsorship	12:45p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$150.00			
	Week:	11/02/20	11/08/20	M-----				1	\$150.00			
N 6	WDPN	10/27/20	11/02/20	Mon-Fri	1p-2p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 7	WDPN	10/27/20	11/02/20	Mon-Fri	2p-3p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				4	\$60.00			
	Week:	11/02/20	11/08/20	M-----				1	\$60.00			
N 8	WDPN	10/27/20	11/02/20	News Sponsorship	2:45p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-TWTF--				1	\$150.00			
	Week:	11/02/20	11/08/20	-----				0	\$0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Future Forward USA		<u>Original Date / Revision</u> 08/20/20 / 08/20/20
<u>Contract Dates</u> 10/27/20 - 11/02/20	<u>Product</u> 577 - Issue	<u>Estimate #</u> 8307 - Future Forward US

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WDPN	10/31/20	10/31/20	Sat-Sun	9a-10a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 10	WDPN	10/31/20	10/31/20	Sat-Sun	9a-10a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 11	WDPN	10/31/20	10/31/20	Sat-Sun	10a-11a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 12	WDPN	10/31/20	10/31/20	Sat-Sun	11a-12p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 13	WDPN	10/31/20	10/31/20	Sat-Sun	12p-1p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 14	WDPN	10/31/20	10/31/20	Sat-Sun	1p-2p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 15	WDPN	10/31/20	10/31/20	Sat-Sun	2p-3p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$80.00			
N 16	WDPN	10/27/20	11/02/20	Mon-Fri	3p-4p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$60.00			
Week:		11/02/20	11/08/20	M-----				1	\$60.00			
N 17	WDPN	10/27/20	11/02/20	Mon-Fri	3p-4p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$60.00			
Week:		11/02/20	11/08/20	M-----				1	\$60.00			
N 18	WDPN	10/27/20	11/02/20	Mon-Fri	4p-5p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 19	WDPN	10/27/20	11/02/20	Mon-Fri	5p-6p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 20	WDPN	10/27/20	11/02/20	Mon-Fri	5p-6p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 21	WDPN	10/31/20	10/31/20	Sat-Sun	3p-4p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			
N 22	WDPN	10/31/20	10/31/20	Sat-Sun	4p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			
N 23	WDPN	10/31/20	10/31/20	Sat-Sun	4p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 24	WDPN	10/31/20	10/31/20	Sat-Sun	5p-6p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			
N 25	WDPN	10/31/20	10/31/20	Sat-Sun	5p-6p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$150.00			
N 26	WDPN	10/31/20	10/31/20	Sat-Sun	6p-7p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$300.00			
N 27	WDPN	11/01/20	11/01/20	Sat-Sun	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				1	\$100.00			
N 28	WDPN	11/01/20	11/01/20	Sat-Sun	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				1	\$100.00			
N 29	WDPN	10/27/20	11/02/20	Mon-Fri	7p-7:30p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$400.00			
Week:		11/02/20	11/08/20	M-----				1	\$400.00			
N 30	WDPN	10/27/20	11/02/20	Mon-Fri	7:30p-8p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				4	\$400.00			
Week:		11/02/20	11/08/20	M-----				1	\$400.00			
N 31	WDPN	10/31/20	10/31/20	Sat-Sun	7p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S-				1	\$300.00			
N 32	WDPN	11/01/20	11/01/20	Sat-Sun	7p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				1	\$300.00			
N 33	WDPN	10/27/20	11/02/20	Mon-Fri 11p-11:30p	11p-11:30p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$200.00			
Week:		11/02/20	11/08/20	M-----				1	\$200.00			
N 34	WDPN	10/27/20	11/02/20	Mon-Fri 11:30p-12:30a	11:30p-12:30a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 35	WDPN	10/27/20	11/02/20	Mon-Fri 12:30a-1a	12:30a-1a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 36	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$350.00			
Week:		11/02/20	11/08/20	M-----				1	\$350.00			
N 37	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$350.00			
Week:		11/02/20	11/08/20	M-----				1	\$350.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 38	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$350.00			
Week:		11/02/20	11/08/20	M-----				1	\$350.00			
N 39	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$350.00			
Week:		11/02/20	11/08/20	M-----				1	\$350.00			
N 40	WDPN	10/27/20	11/02/20	Prime Rotator	8p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$350.00			
Week:		11/02/20	11/08/20	M-----				1	\$350.00			
N 41	WDPN	11/01/20	11/01/20	Sat-Sun	6p-7p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----S				1	\$100.00			
N 42	WDPN	10/27/20	11/02/20	News Sponsorship	4:45p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				3	\$150.00			
Week:		11/02/20	11/08/20	M-----				1	\$150.00			
N 43	WDPN	10/27/20	11/02/20	Mon-Fri	6p-7p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-TWTF--				2	\$200.00			
Week:		11/02/20	11/08/20	M-----				1	\$200.00			
Totals											128	\$22,260.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/02/20	128	\$22,260.00	(\$3,339.00)	\$18,921.00
<b>Totals</b>	<b>128</b>	<b>\$22,260.00</b>	<b>(\$3,339.00)</b>	<b>\$18,921.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

\*In accordance with FCC rules, this station may not be used by an advertiser in a way that purposely uses the station in a manner to discriminate on the basis of race or ethnicity and that any contract entered into with an advertiser whose intent is to use the station to unlawfully discriminate shall be null and void.

\*Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.