

**LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS:
KWID/ KENO/KLAV-AM- LAS VEGAS**

MARCH 2020

NAME OF PROGRAM	DAY or DAYS AIRED	TIME AIRED	LENGHT	TYPE	PRODUCED STATION/OUTSIDE	
KENO AQUI EN LAS VEGAS	SUNDAY	7:00 AM	30 MIN.	P.A	OUTSIDE	
KENO NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	STATION	
KWID AQUI EN LAS VEGAS	SUNDAY	7:00 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	OUTSIDE	
KLAV-AM NUESTRA COMUNIDAD	SUNDAY	7:00 AM	30 MIN	P.A	STATION	
KLAV-AM AQUÍ EN LAS VEGAS	SUNDAY	7:30 AM	30 MIN	P.A	OUTSIDE	
					OUTSIDE	

Month Covered:
MARCH
2020

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV

ASCERTAINMENT CATEGORY: 1. ECONOMIC 2. COMMUNITY 3. GOVERNMENT

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest
Name and Title

1. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 30 MINUTES
MARCH 1, 2020
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: ELDA MORALES
Guest: MAGDA LOPEZ
NV FREE TAXES HISPANIC DIRECTOR
Non -profit organization is ahead of the tax season spreading their free services for the community. Issues related to IRS and taxes are spoken; free tax preparation and counseling. Bilingual personal will be offering this service in 50 local offices.

2. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 30 MINUTES
MARCH 8, 2020
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: JAZMIN SANCHEZ
ZACATECAS CLUB DIRECTOR
Mexican citizens from Zacatecas are having a meeting to discussed new actions and directions that the Club will be taking in 2020. Calendar of events and rules for becoming a member are discussed. Club is having a twice a month meetings to enroll new member at the Mexican Consulate.

3. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 30 MINUTES
MARCH 15 , 2020
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: YOLANDA ROMERO
Nevada's DMV Spoke-person
New Real ID is discussed, who needs it, and how to apply. Documents needed to enroll in this mandatory program. Agencies where to apply.

Month Covered:
MARCH
2020

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV

ASCERTAINMENT CATEGORY: 4: HEALTH 5. COMMUNITY

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest(s)
Name and Title

4. NUESTRA COMUNIDAD, P.A. REC.
7:30AM 30 MINUTES
MARCH 22, 2020
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: CYNTHIA DE LA TORRE
RED CROSS LAS VEGAS SPOKE PERSON
Shortage of blood supply nationwide and in Las Vegas, supplies are getting low levels. Blood drive are announced to cover this shortage. In order to get more members of the community, Red Cross is allowing patients with tattoos. Future events and new hours for these blood drives.

5. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM, 30 MINUTES
MARCH 29, 2020
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Volunteer
KENO / KWID / KLAV
Guest: MARTHA SOLIS
Ronald McDonald House Spoke person
Walk-A-Thon and 5K run is coming, to benefit Ronald McDonald House and its projects to help needy in Las Vegas Area. Yearly event keeps attracting more and more members from our hispanic community. Where and Who can participate and how to register.

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ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV AM & FM

ASCERTAINMENT CATEGORY: 6 : INMIGRATION 7. INMIGRATION 8. INMIGRATION

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest
Name and Title

6. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM, 30 MINUTES
MARCH 15, 2020
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about immigration issues. Local residentes can call and ask questions to an Immigration Lawyer. Program is dedicated to educate and promote legal status following actual regulations and laws.

7. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM; 30 MINUTES
MARCH 22, 2020
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about immigration issues. Local residentes can call and ask questions to an Immigration Lawyer. Program is dedicated to educate and promote legal status following actual regulations and laws.

8. AQUÍ EN LAS VEGAS, P.A. REC.
7: 00AM 30 MINUTES
MARCH 29, 2020
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about immigration issues. Local residentes can call and ask questions to an Immigration Lawyer. Program is dedicated to educate and promote legal status following actual regulations and laws.



PSA'S FOR MARCH2020

- LOCAL PROMO NEVADA STATE TAX COALITION
- LOCAL PROMO NEED NURSES
- LOCAL PROMO RONALD MCDONALDS HOUSE
- LOCAL PROMO DEPENDENTS ANNONIMOUS
- LOCAL PROMO IMMIGRATION RIGHTS
- LOCAL PROMO AL-ANON
- LOCAL PROMO VETERANS
- LOCAL PROMO OSTEOPOROSIS
- LOCAL PSA EDUCATION
- LOCAL PSA JOBS
- LOCAL PROMO BUCKLE UP
- LOCAL PROMO ELEGIR ABOGADO-RED HISPANA
- LOCAL PROMO ESPACIOS PUBLICOS-RED HISPANA
- LOCAL PROMO U.S MARINES
- PROMO DECEMBER LOCAL EVENTS CITY
- PSA HUMO DE SEGUNDA MANO-SOUTHERN NEVADA HEALTH DISTRICT
- PROMO AGAINST DOMESTIC VIOLENCE
- LOCAL PSA SIN FRONTERAS MEDICAL
- LOCAL PSA UNDOCUMENTED
- LOCAL PSA QUIEN ME VA A CREER-EOE
- LOCAL PSA TU TIENES UNA OPCION - EOE
- LOCAL PSA LA LEY TE PROTEJE - EOE
- LOCAL PSA FUTURO EN TUS MANOS
- OPORTUNIDADES PARA JOVENES-RED HISPANA
- MAS DESCANSO MENOS ANSIEDAD-RED HISPANA
- PLAN DE TRABAJO-RED HISPANA
- ASALTO A TRABAJADORES-RED HISPANA
- LOCAL PSA HERITAGE FOR THE BLIND
- LOCAL PROMO VISIT NEVADA

- LOCAL PSA ALCOHOLICOS ANONIMOS
- LOCAL PROMO NEVADA TOURISM VISIT
- LOCAL PROMO HEALTH DISTRICT
- LOCAL PROMO NEUROTICS
- LOCAL AL LATEEN PSA
- LOCAL PROMO H.E.L.P
- SINDROME DEL INMIGRANTE- RED HISPANA
- LOCAL HEART ASSOCIATION PROMO
- LOCAL PSA DON'T TEXT AND DRIVE
- PSA DRINK DRIVING PREVENTION
- PSA DON'T DRINK AND DRIVE-TIGRES DEL NORTE
- PSA- ABROCHADO-BUCKLE UP-TUCANES DE TIJUANA
- PARA SER MEJOR PSA
- LOCAL PROMO CO-DEPENDENTS