





# Order #1110486: 360 Touch ../South Caro../Issue/502

   Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	04/23/24 12:08:02 Processed		<async process>	Nala Jacks	\$3,410.00	62	0.00
	04/23/24 08:49:21 Approved			Barbara Le	\$3,410.00	62	0.00
	04/23/24 08:49:15 Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Barbara Le	\$3,410.00	62	0.00
	04/23/24 06:56:10 Approval Workflow		[Sales Manager - Ready Default]	Eric Maste	\$3,410.00	62	0.00
	04/22/24 16:06:22 Ready for approval		LG 4/22/24	Lillian Garr	\$3,410.00	62	0.00
	04/22/24 16:05:32 New order created		Imported EC Order	Lillian Garr	\$3,410.00	62	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1110486  
**Alt Order #:** 37250368  
**Product Desc:** Issue  
**Estimate:** 502  
**Flight Dates:** 04/30/24 - 05/13/24  
**Original Date / Rev:** 04/22/24 / 04/23/24  
**Order Type:** GENERAL

**WTMA-AM**  
**Primary AE:** Katz Los Angeles  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** 360 Touch Advertising  
**Buying Contact:**  
**Billing Contact:**  
 3070 Rasmussen Road  
 Park City, UT 84098

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** South Carolina Patriots PAC  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-30

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/13/24	62	\$3,410.00	\$2,898.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	62	\$3,410.00	\$2,898.50	0.00
<b>Totals</b>	<b>62</b>	<b>\$3,410.00</b>	<b>\$2,898.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMAA	04/30/24	05/13/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	22222--	:30	10	\$55.00	P-30	0.00	NM	20	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	22222--		10				\$55.00		0.00			
		Week: 05/07/24	05/13/24	22222--		10				\$55.00		0.00			
N 2	WTMAA	04/30/24	05/13/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	22232--	:30	11	\$55.00	P-30	0.00	NM	22	\$1,210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	22232--		11				\$55.00		0.00			
		Week: 05/07/24	05/13/24	22232--		11				\$55.00		0.00			
N 3	WTMAA	04/30/24	05/13/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	22222--	:30	10	\$55.00	P-30	0.00	NM	20	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	22222--		10				\$55.00		0.00			
		Week: 05/07/24	05/13/24	22222--		10				\$55.00		0.00			
													<b>Totals</b>	<b>62</b>	<b>\$3,410.00</b>

**REVISED**

**Apr 22, 24**  
 CONT# **37250368** Mod# Ver# 3 (Last =)  
 REP **CHRISTAL RADIO**  
 TO **WTMA-AM (Charleston, SC)**  
 FM **FLORENTINO REYES (LA)**  
 OFF **LOS ANGELES**  
 AGY **360 TOUCH ADVERTISING UT**  
 ADDR **3070 RASMUSSEN ROAD**  
**PARK CITY, UT 84098**

DDS CONT# **0**  
 C/P/E:  **/ / 502**

**SALESPERSON FAX#**

**PH #**

BYR **LUTISHA MERRILL**  
 ADV **SOUTH CAROLINA PATRIOTS PAC**  
 PDT **Issue**  
 FLT **Apr 30, 24 - May 13, 24**

**\* REP ORDER COMMENT \***

- \*\* 4/22/2024 3:39:00 PM: CONVERT TO 30S
- \*\* 4/22/2024 3:39:00 PM: POPULATIONBUYTYPE: CPP.
- \*\* 4/22/2024 3:39:00 PM: REVISION - DO NOT DOUBLE BOOK

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
CHG	1.1	.T.....	6A - 10A	30	04/30/2024 - 04/30/2024	1D	2	\$55.00	2
CHG	1.2	.T.....	10A - 3P	30	04/30/2024 - 04/30/2024	1D	2	\$55.00	2
CHG	1.3	.T.....	3P - 7P	30	04/30/2024 - 04/30/2024	1D	2	\$55.00	2
					** FLIGHT TOTALS **		6	\$330.00	
		<b><u>FLIGHT 2</u></b>							
CHG	2.1	..W....	6A - 10A	30	05/01/2024 - 05/01/2024	1D	2	\$55.00	2
CHG	2.2	..W....	10A - 3P	30	05/01/2024 - 05/01/2024	1D	2	\$55.00	2
CHG	2.3	..W....	3P - 7P	30	05/01/2024 - 05/01/2024	1D	2	\$55.00	2
					** FLIGHT TOTALS **		6	\$330.00	
		<b><u>FLIGHT 3</u></b>							
CHG	3.1	...T...	6A - 10A	30	05/02/2024 - 05/02/2024	1D	2	\$55.00	2
CHG	3.2	...T...	10A - 3P	30	05/02/2024 - 05/02/2024	1D	3	\$55.00	3
CHG	3.3	...T...	3P - 7P	30	05/02/2024 - 05/02/2024	1D	2	\$55.00	2
					** FLIGHT TOTALS **		7	\$385.00	
		<b><u>FLIGHT 4</u></b>							
CHG	4.1	....F..	6A - 10A	30	05/03/2024 - 05/03/2024	1D	2	\$55.00	2
CHG	4.2	....F..	10A - 3P	30	05/03/2024 - 05/03/2024	1D	2	\$55.00	2
CHG	4.3	....F..	3P - 7P	30	05/03/2024 - 05/03/2024	1D	2	\$55.00	2
					** FLIGHT TOTALS **		6	\$330.00	

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lutisha Merrill, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Lutisha Merrill

Agency name: 360 Touch

Address: PO BOX 982467, Park City, UT 84098

Contact: Lutisha Merrill

Phone number: 435-655-0360

Email: lutisha@360-touch.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: South Carolina Patriots PAC

Address: 138 Conant St Ste 401 Beverly, MA 01915

Contact: Charles Gantt

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

*Charles Gantt - Treasurer*

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: *Nancy Mace*

Office(s) sought by such candidate(s) (no acronyms or abbreviations): *South Carolina's First Congressional District*

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**


The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: **Lutisha Merrill**

Digitally signed by Lutisha Merrill  
Date: 2024.04.10 14:23:02 -06'00'

Signature: 

Name: Lutisha Merrill

Name: **Justin Tucker**

Date of Request to Purchase Ad Time: **4/19/24**

Date of Station Agreement to Sell Time: **4/22/24**

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1110492,1110676  
1110482,1110486

Station Call Letters: **WTMA-AM**

Date Received/Requested: **4/22/24**

Est. #: 501,502,503,504

Station Location: **Charleston, SC**

Run Start and End Dates:  
**4/23/24 - 6/17/24**

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Apr 22, 24

CONT# 37250368 Mod# Ver# 3 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 502

<b>FLIGHT 5</b>									
CHG	5.1	M.....	6A - 10A	30	05/06/2024 - 05/06/2024	1D	2	\$55.00	2
CHG	5.2	M.....	10A - 3P	30	05/06/2024 - 05/06/2024	1D	2	\$55.00	2
CHG	5.3	M.....	3P - 7P	30	05/06/2024 - 05/06/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	
<b>FLIGHT 6</b>									
CHG	6.1	.T.....	6A - 10A	30	05/07/2024 - 05/07/2024	1D	2	\$55.00	2
CHG	6.2	.T.....	10A - 3P	30	05/07/2024 - 05/07/2024	1D	2	\$55.00	2
CHG	6.3	.T.....	3P - 7P	30	05/07/2024 - 05/07/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	
<b>FLIGHT 7</b>									
CHG	7.1	..W....	6A - 10A	30	05/08/2024 - 05/08/2024	1D	2	\$55.00	2
CHG	7.2	..W....	10A - 3P	30	05/08/2024 - 05/08/2024	1D	2	\$55.00	2
CHG	7.3	..W....	3P - 7P	30	05/08/2024 - 05/08/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	
<b>FLIGHT 8</b>									
CHG	8.1	...T...	6A - 10A	30	05/09/2024 - 05/09/2024	1D	2	\$55.00	2
CHG	8.2	...T...	10A - 3P	30	05/09/2024 - 05/09/2024	1D	3	\$55.00	3
CHG	8.3	...T...	3P - 7P	30	05/09/2024 - 05/09/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							7	\$385.00	
<b>FLIGHT 9</b>									
CHG	9.1	....F..	6A - 10A	30	05/10/2024 - 05/10/2024	1D	2	\$55.00	2
CHG	9.2	....F..	10A - 3P	30	05/10/2024 - 05/10/2024	1D	2	\$55.00	2
CHG	9.3	....F..	3P - 7P	30	05/10/2024 - 05/10/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	
<b>FLIGHT 10</b>									
CHG	10.1	M.....	6A - 10A	30	05/13/2024 - 05/13/2024	1D	2	\$55.00	2
CHG	10.2	M.....	10A - 3P	30	05/13/2024 - 05/13/2024	1D	2	\$55.00	2
CHG	10.3	M.....	3P - 7P	30	05/13/2024 - 05/13/2024	1D	2	\$55.00	2
** FLIGHT TOTALS **							6	\$330.00	

**Apr 22, 24**  
 CONT# **37250368** Mod# Ver# 3 (Last = )  
 REP **CHRISTAL RADIO**

DDS CONT# **0**  
 C/P/E:  **/ / 502**

	<b>May 24</b>						
SPOTS	62						
CASH	3410.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3410.00						

							<b>TOTAL</b>
SPOTS							62
CASH							3,410.00
TRADE							0.00
NSL							0.00
TOTAL							3,410.00

**\*\* Competitive Comments \*\***

SCPP RADIO: 4.30-5.13

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.