

Flight 012 (LWM)

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Smart Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Smart Media Group LLC

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703 518 4747

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NRSC

Address: 425 2nd St. NE Washington, D.C. 20002

Contact:

Phone number: (202) 675-6000

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Todd Young, Chairman

Kevin McLaughlin, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Sarah Gideon, Gary Peters, Cal Cunningham

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>SMG</u>	Signature: <u>[Signature]</u>
Name: Smart Media Group	Name: <u>JACK O'BRIEN</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>6/30/20</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: 34081675  
Est. #: 817823

Station Call Letters: WUON  
WUON-FM / WUON  
Station Location: Augusta, WAREHOUSING  
Brayon Roadland to the

Date Received/Requested: 6/30/20  
Run Start and End Dates: 8/17/20 - 8/23/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jun 30, 20  
 CONT# 34081675 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WVOM-FM (Bangor, ME)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 817823

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
 PDT NRSC - ME  
 FLT Aug 17, 20 - Aug 23, 20

**\* REP ORDER COMMENT \***

\*\* 6/29/2020 5:46:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

\*\* 6/29/2020 5:46:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 6/29/2020 5:46:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	M.....	6A - 10A	60	08/17/2020 - 08/17/2020	1D	3	\$125.00	3
	1.2	M.....	10A - 3P	60	08/17/2020 - 08/17/2020	1D	3	\$125.00	3
	1.3	M.....	3P - 7P	60	08/17/2020 - 08/17/2020	1D	3	\$125.00	3
		<b>** FLIGHT TOTALS **</b>					9	\$1,125.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	.T.....	6A - 10A	60	08/18/2020 - 08/18/2020	1D	3	\$125.00	3
	2.2	.T.....	10A - 3P	60	08/18/2020 - 08/18/2020	1D	3	\$125.00	3
	2.3	.T.....	3P - 7P	60	08/18/2020 - 08/18/2020	1D	3	\$125.00	3
		<b>** FLIGHT TOTALS **</b>					9	\$1,125.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	..W....	6A - 10A	60	08/19/2020 - 08/19/2020	1D	2	\$125.00	2
	3.2	..W....	10A - 3P	60	08/19/2020 - 08/19/2020	1D	2	\$125.00	2
	3.3	..W....	3P - 7P	60	08/19/2020 - 08/19/2020	1D	2	\$125.00	2
		<b>** FLIGHT TOTALS **</b>					6	\$750.00	
		<b><u>FLIGHT 4</u></b>							

Jun 30, 20  
 CONT# 34081675 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: na / na / 817823

4.1	...T...	6A - 10A	60	08/20/2020 - 08/20/2020	1D	2	\$125.00	2
4.2	...T...	10A - 3P	60	08/20/2020 - 08/20/2020	1D	2	\$125.00	2
4.3	...T...	3P - 7P	60	08/20/2020 - 08/20/2020	1D	2	\$125.00	2
** FLIGHT TOTALS **						6	\$750.00	
<b>FLIGHT 5</b>								
5.1	....F..	6A - 10A	60	08/21/2020 - 08/21/2020	1D	2	\$125.00	2
5.2	....F..	10A - 3P	60	08/21/2020 - 08/21/2020	1D	2	\$125.00	2
5.3	....F..	3P - 7P	60	08/21/2020 - 08/21/2020	1D	2	\$125.00	2
** FLIGHT TOTALS **						6	\$750.00	

	<b>Aug 20</b>						
SPOTS	36						
CASH	4500.00						
TRADE	0.00						
NSL	0.00						
TOTAL	4500.00						

						<b>TOTAL</b>
SPOTS						36
CASH						4,500.00
TRADE						0.00
NSL						0.00
TOTAL						4,500.00

**\*\* Competitive Comments \*\***

SVC: FA19 MSA ARB  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Blueberry Broadcasting  
PO Box 3059  
Kennebunkport, ME 04046

Client: NATIONAL REPUBLICAN SENATORIAL COMMITTEE  
Order #: 2392-00026  
Description: WVOM 817823 NRSC - ME  
Date Entered: 6/30/2020  
P.O.#:  
Salesperson: KATZ-, POLITICAL/ISSUE  
Invoice Frequency: Billed at end of Media Month, Sorted by Date

KATZ MEDIA GROUP  
ATTN: HELEN HANRATTY  
125 W 55TH ST 3RD FLOOR  
NEW YORK, NY 10019

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 8/17/2020	8/23/2020	WVOM/WVQM	06:00:00 to 10:00:00	CUSTOM	1:00	12	125.00	1500.00	Y	Y	Y	Y	Y	N	N
8/17/2020	8/23/2020					12	125.00	1500.00	3	3	2	2	2	0	0
2 8/17/2020	8/23/2020	WVOM/WVQM	10:00:00 to 15:00:00	CUSTOM	1:00	12	125.00	1500.00	Y	Y	Y	Y	Y	N	N
8/17/2020	8/23/2020					12	125.00	1500.00	3	3	2	2	2	0	0
3 8/17/2020	8/23/2020	WVOM/WVQM	15:00:00 to 19:00:00	CUSTOM	1:00	12	125.00	1500.00	Y	Y	Y	Y	Y	N	N
8/17/2020	8/23/2020					12	125.00	1500.00	3	3	2	2	2	0	0

Order Start Date: 8/17/2020 Order End Date: 8/23/2020 Spots: 36

Total Charges: \$4,500.00  
Combined Discounts: \$675.00  
Total Net: \$3,825.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Media Month Billing Totals for NATIONAL REPUBLICAN SENATORIAL COMMITTEE / 2392-00026 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
August	2020	36	\$4,500.00	\$675.00	\$3,825.00

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for KATZ MEDIA GROUP By:

Please Sign and Return One Copy