

Sales Order

Station: KFBG-FM Contract#: 76899 Agency: Sadler Strategic Media Inc.
 Contract Name: F POL YES ON 27 Address: 12103 Viewcrest Rd.
 Proposal#: D9189EE5-4278-43FE-8E08-E618606A54F5 City: Studio City State: CA Zip: 91604
 Start Date: 7/11/22 End Date: 8/21/22 Buyer: _____
 Revenue Type: Political National Type: Cash Tax Schedule: _____ (None)
 Advertiser: YES ON 27 SPORTS BETTING Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 520KATZ R Comm %: 9
 Product Name: SPORTS BETTING Makegood Policy: Approval Required
 Estimate #: 2669
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/11/22	8/19/22		6:00 AM	10:00 AM	60	X	X	X	X	X			8	W	250.00	48	12,000.00	3	
2	7/11/22	8/19/22		10:00 AM	3:00 PM	60	X	X	X	X	X			8	W	250.00	48	12,000.00	3	
3	7/11/22	8/19/22		3:00 PM	7:00 PM	60	X	X	X	X	X			8	W	250.00	48	12,000.00	3	
4	7/16/22	8/20/22		10:00 AM	3:00 PM	60						X		3	W	75.00	18	1,350.00	3	
5	7/17/22	8/21/22		10:00 AM	3:00 PM	60							X	3	W	75.00	18	1,350.00	3	

Billing Projections: By Month

	Jul 22	Aug 22
CA	19,350.00	19,350.00
ST	19,350.00	19,350.00

☒ Print Spot Prices

TOTAL SPOTS 180
 GROSS TOTAL \$ 38,700.00
 ADJUSTED SPOTS 180
 ADJUSTED TOTAL \$ 38,700.00

APPROVE DECLINE

☒ ☐ 520mkall, 07/07/22 @9:50AM
☐ ☐ Sales Manager B
☒ ☐ 520pkish, 07/07/22 @9:50AM
☐ ☐ Credit Manager