

# Sales Order

Station: KFBG-FM Agency: Sadler Strategic Media Inc.  
 Contract Name: F POL YES ON 27 8.15 Address: 12103 Viewcrest Rd.  
 Contract#: (none) City: Studio City State: CA Zip: 91604  
 Start Date: 8/15/22 End Date: 8/21/22 Buyer: \_\_\_\_\_  
 Revenue Type: Political National Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: POL-Yes on 27 Sports Betting Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 520KATZ R Comm %: 9  
 Product Name: SPORTS BETTING 8.15 Makegood Policy: Approval Required  
 Estimate #: 2669  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/15/22	8/19/22		6:00 AM	10:00 AM	60	X	X	X	X	X			8	W	250.00	8	2,000.00	2	
2	8/15/22	8/19/22		10:00 AM	3:00 PM	60	X	X	X	X	X			8	W	250.00	8	2,000.00	2	
3	8/15/22	8/19/22		3:00 PM	7:00 PM	60	X	X	X	X	X			8	W	250.00	8	2,000.00	2	
4	8/15/22	8/21/22		10:00 AM	3:00 PM	60						X		3	W	75.00	3	225.00	2	
5	8/15/22	8/21/22		10:00 AM	3:00 PM	60							X	3	W	75.00	3	225.00	2	

Billing Projections: By Month

Aug 22  
 CA 6,450.00  
 ST 6,450.00

☒ Print Spot Prices
Notes to Traffic: 7/7 new order-gdTOTAL SPOTS 30GROSS TOTAL \$ 6,450.00ADJUSTED SPOTS 30ADJUSTED TOTAL \$ 6,450.00

APPROVE DECLINE



Sales Manager A



Sales Manager B



500149tpres, 07/12/22 @3:49PM



Credit Manager