

Sales Order

Station: KFBG-FM Agency: Sadler Strategic Media Inc.
 Contract Name: F POL YES ON 27 8.15-02 Address: 12103 Viewcrest Rd.
 Contract#: 76947 City: Studio City State: CA Zip: 91604
 Start Date: 8/15/22 End Date: 8/21/22 Buyer: _____
 Revenue Type: Political National Type: Cash Tax Schedule: _____ (None)
 Advertiser: POL-Yes on 27 Sports Betting Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 520KATZ R Comm %: 9
 Product Name: SPORTS BETTING 8.15 Makegood Policy: Approval Required
 Estimate #: 2669
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	8/15/22	8/19/22		6:00 AM	10:00 AM	60	X	X	X	X	X			8	W	250.00	8	2,000.00	2	
2	8/15/22	8/19/22		10:00 AM	3:00 PM	60	X	X	X	X	X			8	W	250.00	8	2,000.00	2	
3	8/15/22	8/19/22		3:00 PM	7:00 PM	60	X	X	X	X	X			8	W	250.00	8	2,000.00	2	
4	8/15/22	8/21/22		10:00 AM	3:00 PM	60						X		3	W	75.00	3	225.00	2	
5	8/15/22	8/21/22		10:00 AM	3:00 PM	60							X	3	W	75.00	3	225.00	2	
6	8/15/22	8/21/22		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	250.00	3	750.00	2	
7	8/15/22	8/21/22		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	250.00	3	750.00	2	
8	8/15/22	8/21/22		3:00 PM	7:00 PM	60	X	X	X	X	X			3	W	250.00	3	750.00	2	
9	8/22/22	8/28/22		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	250.00	0	0.00	2	
	=== CANCELED ===																			
10	8/22/22	8/28/22		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	250.00	0	0.00	2	
	=== CANCELED ===																			
11	8/22/22	8/28/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	250.00	0	0.00	2	
	=== CANCELED ===																			
12	8/22/22	8/28/22		10:00 AM	3:00 PM	60						3		3	D	75.00	0	0.00	2	
	=== CANCELED ===																			
13	8/22/22	8/28/22		10:00 AM	3:00 PM	60							3	3	D	75.00	0	0.00	2	
	=== CANCELED ===																			

Billing Projections: By Month

Aug 22
 CA 8,700.00
 ST 8,700.00

☒ Print Spot Prices

Notes to Traffic: 8/16 took off week of 8/22 and added it to a
seperate order-gd

8/12 added w.o 8/15 and 8/22 WON \$10200-gd

7/7 new order-gd

TOTAL SPOTS 39

GROSS TOTAL \$ 8,700.00

ADJUSTED SPOTS 39

ADJUSTED TOTAL \$ 8,700.00

APPROVE DECLINE

☒ ☐ 520mkall, 08/16/22 @3:47PM
☐ ☐ Sales Manager B
☐ ☐ Traffic Manager
☐ ☐ Credit Manager

* Sent to the traffic system by 500149tpres, 08/16/22 @3:52PM