

# Sales Order

Station: KFBG-FM  
 Contract Name: F Yes On 27 est 2686 9.12  
 Contract#: 77626  
 Start Date: 9/13/22 End Date: 9/18/22  
 Revenue Type: Political National Type: Cash  
 Advertiser: POL-Yes on 27 Sports Betting  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Product Name: SPORTS BETTING  
 Estimate #: 2686  
 Competitive Code: Political

Agency: Sadler Strategic Media Inc.  
 Address: 12103 Viewcrest Rd.  
 City: Studio City State: CA Zip: 91604  
 Buyer: \_\_\_\_\_  
 Tax Schedule: \_\_\_\_\_ (None)  
 Agency Commission %: 15  
 Billing Cycle: Standard  
 Salesperson: 520KATZ R Comm %: 9  
 Makegood Policy: Approval Required

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	9/13/22	9/18/22		6:00 AM	10:00 AM	60		X	X	X	X			8	W	250.00	8	2,000.00	2	
2	9/13/22	9/18/22		10:00 AM	3:00 PM	60		X	X	X	X			10	W	250.00	10	2,500.00	2	
3	9/13/22	9/18/22		3:00 PM	7:00 PM	60		X	X	X	X			10	W	250.00	10	2,500.00	2	
4	9/13/22	9/18/22		10:00 AM	3:00 PM	60						X		3	W	75.00	3	225.00	2	
5	9/13/22	9/18/22		10:00 AM	3:00 PM	60							X	2	W	75.00	2	150.00	2	

Billing Projections: By Month  
 Sep 22  
 CA 7,375.00  
 ST 7,375.00

Print Spot Prices

Notes to Traffic: 9/12 split political order into separate weeks.

WON \$7375-gd

TOTAL SPOTS 33  
 GROSS TOTAL \$ 7,375.00  
 ADJUSTED SPOTS 33  
 ADJUSTED TOTAL \$ 7,375.00

APPROVE DECLINE

- 520mkall, 09/12/22 @1:34PM
- Sales Manager B
- 500149tpres, 09/12/22 @12:50PM
- Credit Manager