



KATV
PO Box 77
Little Rock, AR 72203

Ourso Beychok
352 Napoleon
Baton Rouge, LA 70802

Contract # 2398248

Schedule Dates 02/19/16-02/29/16
Advertiser Clark Mason for Arkansas Supreme Court (108353)
Agency Ourso Beychok (17341)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Feb-Mar 2016 (783186)
Salesperson HOUSE-KATV, KATV/OATV/NATV (4042)
Sales Office KATV/NATV/OATV
Buyer Name Rouillier,Shelby
Phone/Fax /
CPE 1021
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 02/18/16
Last Modified 02/18/16
Entered By Teal Woods
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,165.00
Net Total \$17,935.00
Sales Tax

Little Rock (KATV)

By Broadcast Month	Spots	Rate
Feb. 2016	32	\$16,330.00
Mar. 2016	8	\$4,770.00
Grand Total:	40	\$21,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	4:57:56A- News-Channel 7 Daybreak Early	3	X	X	X	X	X			3	\$155.00	\$465.00	Little Rock (KATV)		2/18/16
2.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	4:57:56A- News-Channel 7 Daybreak Early		1							1	\$155.00	\$155.00	Little Rock (KATV)		2/18/16
3.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	5:58A- News-Channel 7 Daybreak	3	X	X	X	X	X			3	\$405.00	\$1,215.00	Little Rock (KATV)		2/18/16
4.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	5:58A- News-Channel 7 Daybreak		1							1	\$405.00	\$405.00	Little Rock (KATV)		2/18/16
5.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	7A- ABC-Good Morning America	3	X	X	X	X	X			3	\$395.00	\$1,185.00	Little Rock (KATV)		2/18/16
6.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	7A- ABC-Good Morning America		1							1	\$395.00	\$395.00	Little Rock (KATV)		2/18/16
7.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	11:30A- News-Mid Day Arkansas	3	X	X	X	X	X			3	\$135.00	\$405.00	Little Rock (KATV)		2/18/16
8.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	11:30A- News-Mid Day Arkansas		1							1	\$135.00	\$135.00	Little Rock (KATV)		2/18/16
9.0	Normal Line / SPOT	02/19/16-02/19/16	2	:30	4:58:05P- News-Channel 7 News at 5p						1			1	\$675.00	\$675.00	Little Rock (KATV)		2/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATV
PO Box 77
Little Rock, AR 72203

Ourso Beychok
352 Napoleon
Baton Rouge, LA 70802

Contract # 2398248

Schedule Dates 02/19/16-02/29/16
Advertiser Clark Mason for Arkansas Supreme Court (108353)
Agency Ourso Beychok (17341)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Feb-Mar 2016 (783186)
Salesperson HOUSE-KATV, KATV/OATV/NATV (4042)
Sales Office KATV/NATV/OATV
Buyer Name Rouillier,Shelby
Phone/Fax /
CPE 1021
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 02/18/16
Last Modified 02/18/16
Entered By Teal Woods
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,165.00
Net Total \$17,935.00
Sales Tax

Little Rock (KATV)

By Broadcast Month	Spots	Rate
Feb. 2016	32	\$16,330.00
Mar. 2016	8	\$4,770.00
Grand Total:	40	\$21,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	4:58:05P- News-Channel 7 News at 5p	3	X	X	X	X	X			3	\$675.00	\$2,025.00	Little Rock (KATV)		2/18/16
11.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	4:58:05P- News-Channel 7 News at 5p		1							1	\$675.00	\$675.00	Little Rock (KATV)		2/18/16
12.0	Normal Line / SPOT	02/19/16-02/19/16	2	:30	5:58:46P- News-Channel 7 News at 6p						1			1	\$825.00	\$825.00	Little Rock (KATV)		2/18/16
13.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	5:58:46P- News-Channel 7 News at 6p	3	X	X	X	X	X			3	\$825.00	\$2,475.00	Little Rock (KATV)		2/18/16
14.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	5:58:46P- News-Channel 7 News at 6p		1							1	\$825.00	\$825.00	Little Rock (KATV)		2/18/16
15.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	6:28:30P- Wheel of Fortune		1							1	\$1,255.00	\$1,255.00	Little Rock (KATV)		2/18/16
16.0	Normal Line / SPOT	02/19/16-02/19/16	2	:30	10:00:26P- News-Channel 7 News Nightside						1			1	\$925.00	\$925.00	Little Rock (KATV)		2/18/16
17.0	Revised Line / SPOT	02/22/16-02/26/16	2	:30	10:00:26P- News-Channel 7 News Nightside	3	X	X	X	X	X						Little Rock (KATV)		2/18/16
17.1	Normal Line / SPOT	02/22/16-02/26/16	2	:30	10:00:26P- News-Channel 7 News Nightside	4	X	X	X	X	X			4	\$925.00	\$3,700.00	Little Rock (KATV)		2/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KATV
PO Box 77
Little Rock, AR 72203

Ourso Beychok
352 Napoleon
Baton Rouge, LA 70802

Contract # 2398248

Schedule Dates 02/19/16-02/29/16
Advertiser Clark Mason for Arkansas Supreme Court (108353)
Agency Ourso Beychok (17341)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Feb-Mar 2016 (783186)
Salesperson HOUSE-KATV, KATV/OATV/NATV (4042)
Sales Office KATV/NATV/OATV
Buyer Name Rouillier,Shelby
Phone/Fax /
CPE 1021
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 02/18/16
Last Modified 02/18/16
Entered By Teal Woods
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,165.00
Net Total \$17,935.00
Sales Tax

Little Rock (KATV)

By Broadcast Month	Spots	Rate
Feb. 2016	32	\$16,330.00
Mar. 2016	8	\$4,770.00
Grand Total:	40	\$21,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	10:00:26P- News-Channel 7 News Nightside		1							1	\$925.00	\$925.00	Little Rock (KATV)		2/18/16
19.0	Normal Line / SPOT	02/20/16-02/27/16	2	:30	6:57:20A- ABC-Good Morning America Saturday							1		2	\$175.00	\$350.00	Little Rock (KATV)		2/18/16
20.0	Normal Line / SPOT	02/20/16-02/27/16	2	:30	9:59:56P- News-Channel 7 News Nightside Saturday							1		2	\$465.00	\$930.00	Little Rock (KATV)		2/18/16
21.0	Normal Line / SPOT	02/21/16-02/28/16	2	:30	6:58:34A- ABC-Good Morning America Sunday								1	2	\$115.00	\$230.00	Little Rock (KATV)		2/18/16
22.0	Normal Line / SPOT	02/21/16-02/21/16	2	:30	10:00:26P- News-Channel 7 News Nightside								1	1	\$925.00	\$925.00	Little Rock (KATV)		2/18/16
23.0	Normal Line / SPOT	02/28/16-02/28/16	2	:30	10:32P- News-Channel 7 News Nightside Sunday								1		\$925.00		Little Rock (KATV)		2/18/16
23.0.1	Closed Preempt	02/28/16															Little Rock (KATV)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.