



KATV
PO Box 77
Little Rock, AR 72203

Ourso Beychok
352 Napoleon
Baton Rouge, LA 70802

Contract # 2398248

Schedule Dates 02/19/16-02/29/16
Advertiser Clark Mason for Arkansas Supreme Court (108353)
Agency Ourso Beychok (17341)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Feb-Mar 2016 (783186)
Salesperson HOUSE-KATV, KATV/OATV/NATV (4042)
Sales Office KATV/NATV/OATV
Buyer Name Rouillier,Shelby
Phone/Fax /
CPE 1021
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 02/18/16
Last Modified 02/18/16
Entered By Teal Woods
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,165.00
Net Total \$17,935.00
Sales Tax

Little Rock (KATV)

By Broadcast Month	Spots	Rate
Feb. 2016	32	\$16,330.00
Mar. 2016	8	\$4,770.00
Grand Total:	40	\$21,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	4:57:56A- News-Channel 7 Daybreak Early	3	X	X	X	X	X			3	\$155.00	\$465.00	Little Rock (KATV)		2/18/16
2.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	4:57:56A- News-Channel 7 Daybreak Early		1							1	\$155.00	\$155.00	Little Rock (KATV)		2/18/16
3.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	5:58A- News-Channel 7 Daybreak	3	X	X	X	X	X			3	\$405.00	\$1,215.00	Little Rock (KATV)		2/18/16
4.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	5:58A- News-Channel 7 Daybreak		1							1	\$405.00	\$405.00	Little Rock (KATV)		2/18/16
5.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	7A- ABC-Good Morning America	3	X	X	X	X	X			3	\$395.00	\$1,185.00	Little Rock (KATV)		2/18/16
6.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	7A- ABC-Good Morning America		1							1	\$395.00	\$395.00	Little Rock (KATV)		2/18/16
7.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	11:30A- News-Mid Day Arkansas	3	X	X	X	X	X			3	\$135.00	\$405.00	Little Rock (KATV)		2/18/16
8.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	11:30A- News-Mid Day Arkansas		1							1	\$135.00	\$135.00	Little Rock (KATV)		2/18/16
9.0	Normal Line / SPOT	02/19/16-02/19/16	2	:30	4:58:05P- News-Channel 7 News at 5p						1			1	\$675.00	\$675.00	Little Rock (KATV)		2/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	4:58:05P- News-Channel 7 News at 5p	3	X	X	X	X	X			3	\$675.00	\$2,025.00	Little Rock (KATV)		2/18/16
11.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	4:58:05P- News-Channel 7 News at 5p	1		1						1	\$675.00	\$675.00	Little Rock (KATV)		2/18/16
12.0	Normal Line / SPOT	02/19/16-02/19/16	2	:30	5:58:46P- News-Channel 7 News at 6p	1					1			1	\$825.00	\$825.00	Little Rock (KATV)		2/18/16
13.0	Normal Line / SPOT	02/22/16-02/26/16	2	:30	5:58:46P- News-Channel 7 News at 6p	3	X	X	X	X	X			3	\$825.00	\$2,475.00	Little Rock (KATV)		2/18/16
14.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	5:58:46P- News-Channel 7 News at 6p	1		1						1	\$825.00	\$825.00	Little Rock (KATV)		2/18/16
15.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	6:28:30P- Wheel of Fortune	1		1						1	\$1,255.00	\$1,255.00	Little Rock (KATV)		2/18/16
16.0	Normal Line / SPOT	02/19/16-02/19/16	2	:30	10:00:26P- News-Channel 7 News Nightside	1					1			1	\$925.00	\$925.00	Little Rock (KATV)		2/18/16
17.0	Revised Line / SPOT	02/22/16-02/26/16	2	:30	10:00:26P- News-Channel 7 News Nightside	3	X	X	X	X	X						Little Rock (KATV)		2/18/16
17.1	Normal Line / SPOT	02/22/16-02/26/16	2	:30	10:00:26P- News-Channel 7 News Nightside	4	X	X	X	X	X			4	\$925.00	\$3,700.00	Little Rock (KATV)		2/18/16

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18.0	Normal Line / SPOT	02/29/16-02/29/16	2	:30	10:00:26P- News-Channel 7 News Nightside	1	1							1	\$925.00	\$925.00	Little Rock (KATV)		2/18/16
19.0	Normal Line / SPOT	02/20/16-02/27/16	2	:30	6:57:20A- ABC-Good Morning America Saturday							1		2	\$175.00	\$350.00	Little Rock (KATV)		2/18/16
20.0	Normal Line / SPOT	02/20/16-02/27/16	2	:30	9:59:56P- News-Channel 7 News Nightside Saturday							1		2	\$465.00	\$930.00	Little Rock (KATV)		2/18/16
21.0	Normal Line / SPOT	02/21/16-02/28/16	2	:30	6:58:34A- ABC-Good Morning America Sunday								1	2	\$115.00	\$230.00	Little Rock (KATV)		2/18/16
22.0	Normal Line / SPOT	02/21/16-02/21/16	2	:30	10:00:26P- News-Channel 7 News Nightside								1	1	\$925.00	\$925.00	Little Rock (KATV)		2/18/16
23.0	Normal Line / SPOT	02/28/16-02/28/16	2	:30	10:32P- News-Channel 7 News Nightside Sunday								1		\$925.00		Little Rock (KATV)		2/18/16
23.0.1	Closed Preempt	02/28/16															Little Rock (KATV)	Program Change/Exception	

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