



## MEMORANDUM

**To:** General Managers, Program Directors, Promotion Managers

**From:** Network Distribution

**Date:** September 4, 2020

**Subject:** 3<sup>rd</sup> Quarter 2020: CW Television Network Teen/Young Viewer Programming

### The CW Television Network Teen/Young Viewer Programming

Below is a list of 3<sup>rd</sup> Quarter 2020 CW Teen/Young Viewer Programming for your public files.

#### Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the third quarter of 2020.

#### 3<sup>rd</sup> Quarter 2020 – CW Teen/Young Viewer Programming

Program: Did I Mention Invention? (E/I)

Rating: TV G

Length: 30 min

Series Description:

**Did I Mention Invention?** is a live action, half-hour television program designed to meet the educational and informational needs of children aged 13-16. Hosted by Alie Ward, **Did I Mention Invention?** brings viewers fascinating stories of invention while shining a light on everyday innovators. With each episode, Alie will present reports of human ingenuity and inspiration from around the United States-- and in some cases, around the world. Viewers will learn about innovators young and old, what it takes to bring their vision to life, and little-known facts about the history and process of invention and innovation. **Did I Mention Invention?** will ignite a spark within the hearts and minds of audiences, encouraging viewers to try their own hand at creating something new.

Program: Jack Hanna's Into the Wild (E/I)

Rating: TV G

Length: 30 min

Series Description:

**Jack Hanna's Into the Wild** takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed – it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Program: Jewels of the Natural World (E/I)

Rating: TV G

Length: 30 min

Series Description:

**Jewels of the Natural World** is an incredible celebration of nature. Hosted by Nicole Gibbons, this breathtaking series will give viewers a passport to discover some of the most fascinating animals on our planet. Audiences will have a unique platform to see these wild animals up close, observing them in their natural habitat. **Jewels of the Natural World** will explore natural wonders of the world, including the Great Land migration in Africa of millions of wildebeests. Also, viewers will learn more about the struggle for survival for many of Africa's iconic animal species such as hippos, cheetahs, and elephants. **Jewels of the Natural World** will uncover these amazing facts of nature and teach audiences more about our fascinating natural world.

Program: This Old House: Trade School (E/I)

Rating: TV G

Length: 30 min

Series Description:

**This Old House: Trade School** is a celebration of vocational education in the field of home improvement. Hosted by Kevin O'Connor, This Old House: Trade School is an informative series that follows two residential construction projects from beginning to end. Each week, audiences will learn step-by-step instructions in various building methods and disciplines such as architecture, engineering, carpentry, plumbing, masonry, landscaping design, construction and many more. This Old House: Trade School will also teach viewers about the tricks of the trade, first-hand from industry experts and professionals, as they renovate and restore entire homes.