

1st London

10643

BDI, LLC, M. Pleasant, South Carolina

1997903

Client: Drummond Group - V2 - Flight 2

Est #: Oct 29 - Nov 6

Placed: 10/24/18

Billing: Calendar



To: Matt McCarthy

CO: WTAT-TV/FOX24

Fr: Roger Gailher • BDI • P.O. Box 618 • M. Pleasant, SC 29464

Roger@BDIadv.com • 843-860-3400

Budget	\$ 1,440
Spent	\$ 1,440
Balance	\$

INSERTION ORDER

Station	Daypart	Item	Len	Rate	OCT 2018	NOV 2018	Totals	Units
					#Spots	\$ Total		
WTAT	M-F 10p-1030p	News	30	\$ 160	0	\$ -	0	0
WTAT	M-F 10p-1030p	News	15	\$ 80	6	\$ 480	6	0
	D				6	\$ 480	6	0
Station	Time	Item	Len	Rate	NOV 2018	Totals	Units	
					#Spots	\$ Total		
WTAT	M-F 10p-1030p	News	30	\$ 160	0	\$ -	0	0
WTAT	M-F 10p-1030p	News	15	\$ 80	12	\$ 960	12	0
	D				12	\$ 960	12	0

BDI, LLC / Broadcast-Design-Interactive represents the named client on this order and is authorized to place this schedule on their behalf. BDI, LLC IS NOT RESPONSIBLE FOR ANY CHARGES ASSOCIATED WITH THIS PLACEMENT ORDER. Acceptance of this order in no way financially obligates BDI, LLC for this placement order. All moneys due are the responsibility of the client named on this order. Any start date changes, rate changes, pre-emptions or proposed make-goods to this schedule will not be authorized for payment unless prior written approval is obtained from BDI, LLC.

PLEASE SIGN BELOW AS ACCEPTANCE OF THIS ORDER AND FINANCIAL TERMS

Authorized Station Rep.

Date Signed

Submit Invoicing To:

BDI, LLC

P.O. Box 618

Mt. Pleasant, SC 29465



EST: Oct 29 - Nov 6

Order Tot: 18

Spot Total: 18

Order Tot:	\$ 1,440
Spot Total:	18



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Broadcast Design Interactive LLC
PO Box 618
Mt Pleasant, SC 29465

Contract # 1997903

Schedule Dates 10/29/18-11/05/18
Advertiser Irvin Condon for Probate Judge (99302)
Agency Broadcast Design Interactive LLC (12843)
Product POLITICAL CANDIDATE (ns) (1186)
Brand IRVING CONDON FOR PROBATE JUDGE (684530)
Salesperson HOUSE-CHARLESTON WTAT, WTAT (3822)
Sales Office WTAT Cunningham
Buyer Name GALTHER, ROGER
Phone/Fax (843) 860-3400 /
CPE OCT 9 - NOV 6
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/25/18
Last Modified 10/25/18
Entered By Sheanna Caban
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$216.00
Net Total \$1,224.00
Sales Tax

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Nov. 2018	9	\$1,440.00
Grand Total:	9	\$1,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News(B/E)	10/29/18-10/31/18	4	:15/:15	10P- News-News at 10	1	1	1	1					3	\$160.00	\$480.00	Charleston S (WTAT)	LATE NEWS	10/25/18
2.0	Normal Line / News(B/E)	11/01/18-11/01/18	4	:15/:15	11:30P- News-News at 10					2				2	\$160.00	\$320.00	Charleston S (WTAT)	LATE NEWS	10/25/18
3.0	Normal Line / News(B/E)	11/02/18-11/02/18	4	:15/:15	10P- News-News at 10						2			2	\$160.00	\$320.00	Charleston S (WTAT)	LATE NEWS	10/25/18
4.0	Normal Line / News(B/E)	11/05/18-11/05/18	4	:15/:15	10P- News-News at 10	2								2	\$160.00	\$320.00	Charleston S (WTAT)	LATE NEWS	10/25/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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