

ORDER



Orders
Order / Rev: 2899326
Alt Order #: WOC14616830
Product Desc: TV
Estimate: 13093
Flight Dates: 10/15/24 - 10/21/24
Original Date / Rev: 04/09/24 / 04/09/24
Order Type: General

KTVD
Primary AE: Nile Noyes
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ House Majority PAC
Demographic: A35+
Product Codes: IS-US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 38241
Agency External ID: 10957AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	67	\$18,500.00	\$15,725.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	67	\$18,500.00	\$15,725.00	0.00
Totals	67	\$18,500.00	\$15,725.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nile Noyes			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVD	10/15/24	10/21/24	Local News @ 7a M-F 9NEWS @ 7A-8A	CM	7-8a	MTWTF--	:30	5	\$550.00	P04	0.00	NM	5	\$2,750.00
Q4 EST-CS (sell) - DENVER - ACTUAL Nov/2022 Mo-Fr 7:00a-8:00a TIME PERIOD ON KTVD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	MTWTF--			5		\$550.00		0.00				
N 2	KTVD	10/15/24	10/21/24	Local News @ 8a M-F 9NEWS @ 8A-9A	CM	8-9a	MTWTF--	:30	5	\$650.00	P04	0.00	NM	5	\$3,250.00
Q4 EST-CS (sell) - DENVER - ACTUAL Nov/2022 Mo-Fr 8:00a-9:00a TIME PERIOD ON KTVD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	MTWTF--			5		\$650.00		0.00				
N 3	KTVD	10/15/24	10/19/24	Local News @ 6a Sa 9NEWS @ 6A SAT	CM	6-7a	-----S-	:30	1	\$350.00	P04	0.00	NM	1	\$350.00
Q4 EST-CS (sell) - DENVER - ACTUAL Nov/2022 Sat 6:00a-7:00a TIME PERIOD ON KTVD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/14/24	10/20/24	-----S-			1		\$350.00		0.00				
N 4	KTVD	10/15/24	10/21/24	9-10a DATELINE WK MF 9A	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on iCrimes MF 9A-930A on KTVD 04/01/23-06/30/23 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/24	10/21/24	MTWTF--			5		\$150.00		0.00				
N 5	KTVD	10/15/24	10/21/24		CM	11-1130a	MTWTF--	:30	3	\$125.00	P04	0.00	NM	3	\$375.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KTVD	10/15/24	10/21/24	11-1130a ENT TONIGHT MF 11A	CM	130-2p	MTWTF--	:30	5	\$70.00	P04	0.00	NM	5	\$350.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on ENTERTAINMENT TONIGHT MF 11AM KTVD 06/18/23-08/18/23 COMSCORE LIVE ONLY, demos represent HH with stated demo <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 MTWTF-- 3 \$125.00 0.00															
N 7	KTVD	10/15/24	10/21/24	130-2p WE THE PEOPLE MF	CM	2-3p	MTWTF--	:30	5	\$130.00	P04	0.00	NM	5	\$650.00
Q4 EST-CS (sell) - DENVER - Estimated ratings/impressions are based on WE THE PEOPLE MF 130P-2P 01/02/23-03/31/23 COMSCORE LIVE ONLY average average, demos based on TV HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 MTWTF-- 5 \$70.00 0.00															
N 8	KTVD	10/15/24	10/19/24	2-3p PEOPLES COURT	CM	10a-12p	-----S-	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on PEOPLES COURT MF 2P-3P on KTVD 10/02/22-12/30/22, COMSCORE LIVE ONLY, demos represent HH with stated demo <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 MTWTF-- 5 \$130.00 0.00															
N 9	KTVD	10/15/24	10/20/24	SAT MORN MOVIE 10A FIRST 48/DATELINE VAR	CM	2-3p	-----S	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
Q4 EST-CS (sell) - DENVER - Estimated ratings/impressions are based on SAT AM MOVIE KTVD 1/14/23 - 8/12/23 COMSCORE LIVE ONLY, demos based on HH with stated demos. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----S- 1 \$75.00 0.00															
N 10	KTVD	10/15/24	10/20/24	ROS Sat/Sun 10a-5p FIRST 48/DATELINE VAR	CM	2-3p	-----S	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on FIRST 48 SUN 2p-3p KTVD 1/2/23-08/18/23 COMSCORE LIVE ONLY, demos based on TV HH with stated demos. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----S 1 \$60.00 0.00															
N 11	KTVD	10/15/24	10/21/24	3-4p JUDGE MATHIS	CM	3-4p	MTWTF--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on JUDGE MATHIS MF 3P-4P on KTVD 04/01/23-06/30/23 COMSCORE LIVE ONLY, demos represent HH with stated demo <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 MTWTF-- 5 \$80.00 0.00															
N 12	KTVD	10/15/24	10/21/24	5-530p 25 WORDS-LESS 5P	CM	5-530p	MTWTF--	:30	5	\$90.00	P04	0.00	NM	5	\$450.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 25 WORDS OF LESS MF 5P-530P on KTVD 1/2/23-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 MTWTF-- 5 \$90.00 0.00															
N 13	KTVD	10/15/24	10/19/24	Sat Movie C SAT AFT MOVIE II - 3P-5P	CM	3-5p	-----S-	:30	1	\$80.00	P04	0.00	NM	1	\$80.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on SAT AFT MOVIE 3P-5P on KTVD 1/2/23-8/18/23 COMSCORE LIVE ONLY, demos represent HH with stated demo <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----S- 1 \$80.00 0.00															
N 14	KTVD	10/15/24	10/21/24	6-630p PICTIONARY 6P	CM	6-630p	MTWTF--	:30	3	\$70.00	P04	0.00	NM	3	\$210.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on PICTONARY MF 6p-630P on KTVD 1/2/23-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 MTWTF-- 3 \$70.00 0.00															
N 15	KTVD	10/15/24	10/21/24	630-7p PICTIONARY 630P	CM	630-7p	MTWTF--	:30	3	\$75.00	P04	0.00	NM	3	\$225.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on PICTONARY MF 630P-7P on KTVD 1/2/23-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/24 10/21/24 MTWTF-- 3 \$75.00 0.00															
N 15	KTVD	10/15/24	10/21/24	9News @ 9p M-F 9NEWS @9:00 M-FR	CM	9-930p	MTWTF--	:30	5	\$650.00	P04	0.00	NM	5	\$3,250.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 9NEWS MF 9PM -930PM on KTVD															

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KTVD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
OCT/NOV/DEC2023 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--					5	\$650.00		0.00			
N 16	KTVD	10/15/24	10/21/24	Local News @ 930p M-FCM 9NEWS @9:30 M-FR		930-10p	MTWTF--	:30	5	\$575.00	P04	0.00	NM	5	\$2,875.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 9NEWS MF 930PM-10PM on KTVD 1/2/23-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--					5	\$575.00		0.00			
N 17	KTVD	10/15/24	10/19/24	Local News @ 9p Sa 9NEWS @9:00 SA	CM	9-930p	-----S-	:30	1	\$425.00	P04	0.00	NM	1	\$425.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 9NEWS 9PM SAT on KTVD 10/02/22--3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S-					1	\$425.00		0.00			
N 18	KTVD	10/15/24	10/20/24	Local News @ 9p Su 9NEWS @9:00 SU	CM	9-930p	-----S	:30	1	\$575.00	P04	0.00	NM	1	\$575.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on 9NEWS 9PM SUN on KTVD 10/2/22-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S					1	\$575.00		0.00			
N 19	KTVD	10/15/24	10/21/24	Mon Prime A L&O: SVU MO 7P MyNet	CM	7-8p	M-----	:30	1	\$130.00	P04	0.00	NM	1	\$130.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on LAW & ORDER SVU MyNET MON 7p-8p on KTVD 1/2/23-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	M-----					1	\$130.00		0.00			
N 20	KTVD	10/15/24	10/21/24	Mon Prime B L&O: SVU MO 8P MyNet	CM	8-9p	M-----	:30	1	\$170.00	P04	0.00	NM	1	\$170.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on LAW & ORDER SVU MyNET MON 8p-9p on KTVD 1/2/23-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	M-----					1	\$170.00		0.00			
N 21	KTVD	10/15/24	10/16/24	Wed Prime A DATELINE WE 7P My Net	CM	7-8p	--W----	:30	1	\$225.00	P04	0.00	NM	1	\$225.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on DATELINE MyNET WED 7p-8p on KTVD 1/2/23-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	--W----					1	\$225.00		0.00			
N 22	KTVD	10/15/24	10/16/24	Wed Prime B DATELINE WE 8P MyNet	CM	8-9p	--W----	:30	1	\$325.00	P04	0.00	NM	1	\$325.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on DATELINE MyNET WED 8p-9p on KTVD 1/2/23-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	--W----					1	\$325.00		0.00			
N 23	KTVD	10/15/24	10/17/24	Thu Prime A DATELINE -Th 7P MyNet	CM	7-8p	---T---	:30	1	\$275.00	P04	0.00	NM	1	\$275.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on DATELINE MyNET THUR 7p-8p on KTVD OCT/NOV/DEC2022 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	---T---					1	\$275.00		0.00			
N 24	KTVD	10/15/24	10/19/24	Sat Prime B FIRST 48 - SAT 8P	CM	8-9p	-----S-	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on THE FIRST 48 SAT 8p-9p on KTVD 1/2/23-3/27/23, COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S-					1	\$150.00		0.00			
N 25	KTVD	10/15/24	10/20/24	Sun Prime C THE GOOD DOCTOR -SUN 8P	CM	8-9p	-----S	:30	1	\$125.00	P04	0.00	NM	1	\$125.00
Q4 EST-CS (sell) - DENVER - Estimated impressions/ratings are based on THE GOOD DOCTOR SUN 8p-9p on KTVD 1/2/23-3/27/23 COMSCORE LIVE ONLY, demos represent HH with stated demo															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S					1	\$125.00		0.00			

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													Totals	67	\$18,500.00