

ORDER



Orders
Order / Rev: 2899312
Alt Order #: WOC14616824
Product Desc: TV
Estimate: 13089
Flight Dates: 09/17/24 - 09/23/24
Original Date / Rev: 04/09/24 / 04/09/24
Order Type: General

KTVD
Primary AE: Nile Noyes
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ House Majority PAC
Demographic: A35+
Product Codes: IS-US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 38241
Agency External ID: 10957AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	17	\$4,050.00	\$3,442.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	17	\$4,050.00	\$3,442.50	0.00
Totals	17	\$4,050.00	\$3,442.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nile Noyes			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVD	09/17/24	09/23/24	9-10a DATELINE WK MF 9A	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
Q3 EST-CS (sell) - DENVER - Estimated ratings/impressions are based on iCRIMES MF 9A-930A MF 06/01/23-08/25/23, COMSCORE LIVE ONLY, demos based on TV HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 5 \$150.00 0.00															
N 2	KTVD	09/17/24	09/23/24	2-3p PEOPLES COURT	CM	2-3p	MTWTF--	:30	5	\$75.00	P04	0.00	NM	5	\$375.00
Q3 EST-CS (sell) - DENVER - ESTIMATE IS BASED ON PAV of The People's Court on KTVD airing 25 times on 6/19/2023, 6/20/2023, 6/21/2023, 6/22/2023, 6/23/2023, 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 5 \$75.00 0.00															
N 3	KTVD	09/17/24	09/23/24	Local News @ 9p M-F 9NEWS @9:00 M-FR	CM	9-930p	MTWTF--	:30	3	\$600.00	P04	0.00	NM	3	\$1,800.00
Q3 EST-CS (sell) - DENVER - Estimated ratings/impressions are based on 9NEWS 9PM MF 06/01/23-08/26/23 COMSCORE LIVE ONLY, demos based on TV HH with stated demo. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 3 \$600.00 0.00															
N 4	KTVD	09/17/24	09/21/24	Local News @ 9p Sa 9NEWS @9:00 SA	CM	9-930p	-----S-	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
Q3 EST-CS (sell) - DENVER - Estimated ratings/impressions are based on 9NEWS 9PM SAT 04/01/23-09/01/23 COMSCORE LIVE ONLY, demos based on TV HH with stated demo.															

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KTVD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-		1				\$400.00		0.00			
N 5	KTVD	09/17/24	09/23/24	Mon Prime B	CM	8-9p	M-----	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
				L&O: SVU MO 8P MyNet											
				Q3 EST-CS (sell) - DENVER - Estimated ratings/impressions are based on L&O: SVU MO 8P 05/01/23-08/26/23 COMSCORE LIVE ONLY, demos based on TV HH with stated demo.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	M-----		1				\$175.00		0.00			
N 6	KTVD	09/17/24	09/18/24	Wed Prime B	CM	8-9p	--W----	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
				DATELINE WE 8P MyNet											
				Q3 EST-CS (sell) - DENVER - Estimated ratings/impressions are based on DATELINE 8P WED 05/02/23-09/01/23 COMSCORE LIVE ONLY, demos based on TV HH with stated demo.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	--W----		1				\$300.00		0.00			
N 7	KTVD	09/17/24	09/19/24	Thu Prime A	CM	7-8p	---T---	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
				DATELINE -Th 7P MyNet											
				Q3 EST-CS (sell) - DENVER - Estimated ratings/impressions are based on DATELINE 7P TH 06/30/23-09/01/23 COMSCORE LIVE ONLY, demos based on TV HH with stated demo.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	---T---		1				\$250.00		0.00			
													Totals	17	\$4,050.00