

ORDER



Orders
Order / Rev: 262584
Alt Order #: 10771425
Product Desc: RICK SCOTT R FL SEN
Estimate: 16343
Flight Dates: 04/11/24 - 04/17/24
Original Date / Rev: 04/02/24 / 04/15/24
Order Type: GENERAL

WVEA
Primary AE: Jacqueline Pinou
Sales Office: C-PDC
Sales Region: National

Agency
Name: American Media & Advocacy Group, L
Buying Contact: _____
Billing Contact: _____
815 Slaters Lane
Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rick Scott for Florida
Demographic: A35+
Product Codes: Political Candidate - Other
Revenue Code 1: TS
Revenue Code 2: TS
Revenue Code 3: POLITICAL-AGY
Priority: P-15

Order Brand: Various
New Business End: _____
Advertiser External ID: _____
Agency External ID: 5070
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/17/24	14	\$7,620.00	\$6,477.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	14	\$7,620.00	\$6,477.00	0.00
Totals	14	\$7,620.00	\$6,477.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jacqueline Pinou	C-PDC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVEA	04/11/24	04/11/24	MF 6-630p/5-530p MF 6-630p	CM	6p-630p	---1---	:30	1	\$640.00	P-03	0.00	NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	---1---		1				\$640.00		0.00			
N 2	WVEA	04/15/24	04/15/24	MF 6-630p/5-530p MF 6-630p	CM	6p-630p	1-----	:30	1	\$640.00	P-03	0.00	NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1-----		1				\$640.00		0.00			
N 3	WVEA	04/17/24	04/17/24	MF 6-630p/5-530p MF 6-630p	CM	6p-630p	--1----	:30	1	\$640.00	P-03	0.00	NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--1----		1				\$640.00		0.00			
N 4	WVEA	04/12/24	04/12/24	MF 630-7p/530-6p MF 630-7p	CM	630p-7p	----1--	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	----1--		1				\$750.00		0.00			
N 5	WVEA	04/16/24	04/16/24	MF 630-7p/530-6p MF 630-7p	CM	630p-7p	-1-----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-1-----		1				\$750.00		0.00			
N 6	WVEA	04/11/24	04/11/24		CM	11p-1135p	---1---	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00

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WVEA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				MF 11p-1135p/10p-1035p											
				MF 11-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	---1---		1				\$350.00		0.00			
N 7	WVEA	04/15/24	04/15/24	MF 11p-1135p/10p-1035p	CM	11p-1135p	1-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
				MF 11-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	1-----		1				\$350.00		0.00			
N 8	WVEA	04/17/24	04/17/24	MF 11p-1135p/10p-1035p	CM	11p-1135p	--1----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
				MF 11-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	--1----		1				\$350.00		0.00			
N 9	WVEA	04/13/24	04/13/24	LMX_Sabado Futbolero BM	CM	6:30 PM-12:00 XM	-----5-	:30	5	\$530.00	P-03	0.00	NM	5	\$2,650.00
				LMX_Sabado Futbolero ROS	(6:30 PM-12:00 XM)										
				LMX SABADO FUTBOLERO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----5-		5				\$530.00		0.00			
N 12	WVEA	04/16/24	04/16/24	MF 5p/4p	CM	5p-6p	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
				MF 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-T-----		1				\$500.00		0.00			
													Totals	14	\$7,620.00