NAB Form PB-18 Candidates

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

P FEDERAL CANDIDATE

## □ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KEX iHeart, Portland OR

Date: 8/1/2018 - - - C

, Earl Bowerman

being/on behalf of: Earl Bowerman

a legally qualified candidate of the <u>Republican</u>

political party for the office of: WA 3rd Congressional District

in the primary

election to be held on: \_\_\_\_August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 sec	as attacl	ned			

Attach proposed schedule with charges (if available):

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

pre

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Earl Bowerman for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Earl Bowerman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/1/2018 Date To Be Signed By Station Representative Accepted Accepted in Part C Rejected ARSHA Signature

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

2

NAB Form PB-18 Candidates

# FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

# Earl Bowerman for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

🛛 does

#### <u>no reference by name of</u> **Opposing candidate(s)**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast. The word "approved" is not used, but the required FEC wording "paid for by ..." is used.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Earl Bowerman for Congress

printed name

8/1/2018

date

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

З

# PROPOSAL

# **Willeart**MEDIA

LEWIS RICK

### Prepared for:

## Earl Bowerman For Congress

Date: 08/01/2018 11:43 Advertiser: Earl Bowerman For Congress Spots: 10 Total Gross Cost: \$386.00

Rates guaranteed until 08/08/2018

# Summary

Advertiser Customer ID Title

Earl Bowerman For Congress 00752974 Primary 4701129

Proposal Number 4701129 Billing Options Broadcast

# **Spot Schedule**

### KEX-AM

Daypart/Program	Lên	Spots	Rate	Gross
Thu-Fri 6am-10am	30	4	\$53.00	\$212.00
Sat 12pm-4pm	30	4	\$17.00	\$68.00
	Neekly Total	8		\$280.00
	Flight Total	8		\$280.00

Daypart/Program	1 I Start Len	Spots	Rate	Gross
Mon 6am-10am	30	2	\$53.00	\$106.00
	Weekly Total	2		\$106.00
	Flight Total	2		\$106.00

Proposal Totals									
	Spots		Gross						
KEX-AM	10		\$386.00						
Total	10		\$386.00						



Advertiser No:	752974	Order No:	1301416136
Start Date:	08/02/2018	Co-op:	No
End Date:	08/06/2018	Package:	No
Month Type:	Broadcast	Agency Comm.:	0%
Revision #:	0		
CPE:			
AE:	LEWIS RICK		
Entered:	08/01/2018 02:16 PM	by Fusion	
Last Update:	08/01/2018 02:27 PM	by CCRPDX1C	
Note:			
Note 2:			
Spl Req Inv:			

Earl Bowerman For Congress

704 Se 201st Ave

Camas, WA 98607

et on	Bind To	Start Date	End Date	No Of Weeks	Rev.	Rate Type	Skip W.	м	т	w	τı	F	S	s			Ord Spots	Ord Cost
LAN	06:00-10:00	08/06/18	08/06/18	1		53.00	0	х							2	30	2	106.00
۹M	Commercial				Local Direct	-Political												
LAN	12:00-16:00	08/04/18	08/04/18	1		17.00	0						х		4	30	4	68.00
۹M	Commercial				Local Direct	-Political												
LAN	06:00-10:00	08/02/18	08/03/18	1		53.00	0	0	0	0	2	2	0	0	4	30	4	212.00
۹M	Commercial				Local Direct	-Political												
	TLAN AM LAN AM	Dind ToCLAN06:00-10:00CommercialCLAN12:00-16:00CommercialCommercialCLAN06:00-10:00	Date         Date           CLAN         06:00-10:00         08/06/18           Commercial         08/06/18           Commercial         08/04/18           Commercial         08/04/18           Commercial         08/02/18	Date         Date           Date         Date           CLAN         06:00-10:00         08/06/18         08/06/18           Commercial         08/04/18         08/04/18         08/04/18           Commercial         08/04/18         08/04/18         08/04/18           Commercial         08/02/18         08/03/18	Date         Date         Weeks           TLAN         06:00-10:00         08/06/18         08/06/18         1           AM         Commercial         08/04/18         08/04/18         1           TLAN         12:00-16:00         08/04/18         08/04/18         1           AM         Commercial         08/02/18         08/03/18         1	Bind ToDateDateWeeksRev.TLAN06:00-10:0008/06/1808/06/181Local DirectAMCommercial08/04/1808/04/181AMCommercialLocal DirectLocal DirectAMCommercialLocal DirectTLAN06:00-10:0008/02/1808/03/181AMCommercialLocal DirectAMCommercialLocal Local	Date         Date         Weeks         Rev. Type           TLAN         06:00-10:00         08/06/18         08/06/18         1         53.00           AM         Commercial         08/06/18         08/06/18         1         53.00           TLAN         12:00-16:00         08/04/18         08/04/18         1         17.00           AM         Commercial         08/04/18         08/04/18         1         17.00           Local         Direct-Political         Direct-Political         Direct-Political           TLAN         06:00-10:00         08/02/18         08/03/18         1         53.00	Date         Date         Weeks         Rev. Type         W.           rLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0           AM         Commercial         08/06/18         08/06/18         1         53.00         0           LCAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0           AM         Commercial         08/04/18         08/04/18         1         17.00         0           AM         Commercial         08/02/18         08/03/18         1         53.00         0           AM         Commercial         08/02/18         08/03/18         1         53.00         0           AM         Commercial         Local         Local         0         0	Date         Date         Weeks         Rev. Type         W. M           CLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x           AM         Commercial         08/06/18         08/06/18         1         53.00         0         x           Local         Direct-Political         0         1         17.00         0         Local         Direct-Political         0           AM         Commercial         08/04/18         08/04/18         1         17.00         0         Local         Direct-Political         0         0         0         0         0         A         A         A         A         0	Date         Date         Weeks         Rev. Type         W. M         T           TLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x           AM         Commercial         08/06/18         08/06/18         1         53.00         0         x           TLAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0           AM         Commercial         08/04/18         08/04/18         1         17.00         0           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0           TLAN         06:00-10:00         08/02/18         08/03/18         1         53.00         0         0           AM         Commercial         Local         Local         Local         Local         Local         Local	Date         Date         Weeks         Rev. Type         W. M T W           TLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x           AM         Commercial         08/06/18         08/06/18         1         53.00         0         x           TLAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0           AM         Commercial         08/04/18         08/04/18         1         17.00         0           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         0           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         0           AM         Commercial         Local         Local         Local         Local         Local	Date         Date         Weeks         Rev. Type         W. M T W T I           CLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x           AM         Commercial         08/06/18         08/06/18         1         53.00         0         x           Chan         Commercial         08/06/18         08/06/18         1         53.00         0         x           Chan         Commercial         08/04/18         08/04/18         1         17.00         0           AM         Commercial         08/04/18         08/04/18         1         17.00         0           AM         Commercial         Local         Direct-Political         0         0         0         0         0         2           TLAN         06:00-10:00         08/02/18         08/03/18         1         53.00         0         0         0         2           AM         Commercial         Local         Local         Local         Local         Local	Date         Date         Weeks         Rev. Type         W. M T W T F           TLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x           AM         Commercial         08/06/18         08/06/18         1         53.00         0         x           TLAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0           AM         Commercial         08/04/18         08/04/18         1         17.00         0           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         0         2         2           AM         Commercial         Local         Local         Direct-Political         1         53.00         0         0         0         2         2           AM         Commercial         Local         Local <td< td=""><td>Bind To         Date         Date         Weeks         Rev. Type         W. M T W T F S           'ILAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x           'ILAN         Commercial         08/06/18         08/06/18         1         53.00         0         x           'ILAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0         x           'ILAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0         x           'ILAN         06:00-10:00         08/02/18         08/03/18         1         53.00         0         0         0         2         2         0           'AM         Commercial         Isolation         Isolation         Isolation         Isolation         0         0         0         2         2         0           'AM         Commercial         Isolation         Isolation</td><td>Date         Date         Weeks         Rev. Type         W. M         T         W         T         F         S         S           rLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x         x           AM         Commercial         08/04/18         1         53.00         0         x         x           ILAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0         x           AM         Commercial         08/04/18         1         17.00         0         x           Codel         Direct-Political         1         100         0         x         x           AM         Commercial         08/04/18         1         17.00         0         x         x           ILAN         06:00-10:00         08/02/18         08/03/18         1         53.00         0         0         2         2         0           AM         Commercial         Local         Local</td><td>Date         Date         Weeks         Rev. Type         W. M T         W T         F         S         S         W.           TLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x         2         Local         Direct-Political         2         Local         Direct-Political         2         Local         2         2         2         0         0         4         2         Local         2         2         0         0         4         2         2         2         0         0         4         2         2         2         0         0         4         2         2         2         2         0         0         4         2         2         2         2         2         2         2</td><td>Date         Date         Weeks         Rev. Type         W. M T W T F S S         W. Length           TLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0 x         2         30           AM         Commercial         08/04/18         08/04/18         1         17.00         0         x         4         30           AM         Commercial         08/04/18         1         17.00         0         x         4         30           AM         Commercial         08/04/18         1         17.00         0         x         4         30           AM         Commercial         08/04/18         1         17.00         0         x         4         30           AM         Commercial         08/04/18         1         53.00         0         0         2         0         4         30           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         2         0         4         30           AM         Commercial         Local         Local         Local         2         0         4         30  </td><td>Date         Date         Date         Weeks         Rev. Type         W. M T W T F S S         W. Length         Spots           rLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0 x         2         30         2           AM         Commercial         08/04/18         08/04/18         1         17.00         0         x         4         30         4           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         0         2         0         0         4           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         0         2         0         4         30         4           Local         Direct-Political         Direct-Political         0         0         0         2         0         4         30         4           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         0         2         0         4         30         4           AM         Commercial         Local         Local         0         0</td></td<>	Bind To         Date         Date         Weeks         Rev. Type         W. M T W T F S           'ILAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x           'ILAN         Commercial         08/06/18         08/06/18         1         53.00         0         x           'ILAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0         x           'ILAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0         x           'ILAN         06:00-10:00         08/02/18         08/03/18         1         53.00         0         0         0         2         2         0           'AM         Commercial         Isolation         Isolation         Isolation         Isolation         0         0         0         2         2         0           'AM         Commercial         Isolation         Isolation	Date         Date         Weeks         Rev. Type         W. M         T         W         T         F         S         S           rLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x         x           AM         Commercial         08/04/18         1         53.00         0         x         x           ILAN         12:00-16:00         08/04/18         08/04/18         1         17.00         0         x           AM         Commercial         08/04/18         1         17.00         0         x           Codel         Direct-Political         1         100         0         x         x           AM         Commercial         08/04/18         1         17.00         0         x         x           ILAN         06:00-10:00         08/02/18         08/03/18         1         53.00         0         0         2         2         0           AM         Commercial         Local         Local	Date         Date         Weeks         Rev. Type         W. M T         W T         F         S         S         W.           TLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0         x         2         Local         Direct-Political         2         Local         Direct-Political         2         Local         2         2         2         0         0         4         2         Local         2         2         0         0         4         2         2         2         0         0         4         2         2         2         0         0         4         2         2         2         2         0         0         4         2         2         2         2         2         2         2	Date         Date         Weeks         Rev. Type         W. M T W T F S S         W. Length           TLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0 x         2         30           AM         Commercial         08/04/18         08/04/18         1         17.00         0         x         4         30           AM         Commercial         08/04/18         1         17.00         0         x         4         30           AM         Commercial         08/04/18         1         17.00         0         x         4         30           AM         Commercial         08/04/18         1         17.00         0         x         4         30           AM         Commercial         08/04/18         1         53.00         0         0         2         0         4         30           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         2         0         4         30           AM         Commercial         Local         Local         Local         2         0         4         30	Date         Date         Date         Weeks         Rev. Type         W. M T W T F S S         W. Length         Spots           rLAN         06:00-10:00         08/06/18         08/06/18         1         53.00         0 x         2         30         2           AM         Commercial         08/04/18         08/04/18         1         17.00         0         x         4         30         4           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         0         2         0         0         4           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         0         2         0         4         30         4           Local         Direct-Political         Direct-Political         0         0         0         2         0         4         30         4           AM         Commercial         08/02/18         08/03/18         1         53.00         0         0         0         2         0         4         30         4           AM         Commercial         Local         Local         0         0

No. of Spots/Misc/Digital:

10/0/0

Ordered Gross: Agency Commission: Ordered Net: Total Net Due:

\$386.00 \$0.00

\$386.00

\$386.00

	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug
Amt. Ord.:	10	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	386.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	386.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:

Accepted for Advertiser:

#### **Participating Customers**

Earl Bowerman For Congress

100%



Page 2 of 2 Printed: 08/01/2018 15:10:34 Order No: 1301416136

ORDER TERMS AND CONDITIONS The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc. 1. PAYMENT

1. PAY INERVI (a) Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing. (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period. (c) On Advertiser's request. Station shall furnish certifications of performance to Advertiser at the time of billing, but implemented exists a function of advertiser to the station of a billing.

(c) On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment. (d) If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station. 2. TERMINATION AND BREACH

(a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card

(a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminates.
(b) Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable.
(c) Advertiser may cancel this contract at any time upon material breach by Station of this contract not been so terminated.
(d) If Station has contracted to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to paragraph 2(a). Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.
(e) To the extent provided by Jaw. Piether party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the

(e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.
(a) Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).
(b) Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other products, services, operations, representations or warranties relating to, directly or indirectly or indirectly, programming transmitted by Station other than Advertiser Material.
(a) H, due to pub

(a) If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station's control, Station shall be unable to transmit or otherwise distribute any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall

(b) Station shall be unable to transmission shall be low. (b) Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station will notify Advertiser in advance if reasonably possible or otherwise Station will notify Advertiser within a reasonable time after such scheduled transmission. (c) Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.

(a) Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify Advertiser

Adventiser. (b) If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled. (c) Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or paragraph 5(b) shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.

(d) Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract. 6. NON-DISCRIMINATION

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity. 7. GENERAL

7. GENERAL

 (a) This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
 (d) Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract.
 (e) The finite or charting on the face of this contract to the contract cont is contract.

any person or entity other than Advertiser named on the face of this contract. (e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision. (f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.