

KBDX PROGRAMS & ISSUES 1ST QUARTER 2020

GROUP	ISSUE NAME	PROGRAM	DATES	TIME	DURATION	DESCRIPTION OF ISSUE
Ad Council, CDC, HHS	Coronavirus Response	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Help slow the spread
Ad Council	Emergency Preparedness	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Prepared, not scared
Ad Council	Wildfire Prevention	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Building 75 years preventing wildfires
Ad Council	Caregiver Assistance	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Encourage caregivers to access free resources
Ad Council	Autism Awareness	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Autism has grown in the USA
Ad Council	Alzheimer's Awareness	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Now's the time to talk about Alzheimers
Ad Council	Breast Cancer	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Breast cancer risk education
Ad Council	Saving for retirement	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Encourage retirement saving
Ad Council	Type 2 Diabetes Prevention	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Diabetes alert day
Ad Council	Foster Care	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Adoption from foster care
Ad Council	HBP Numbers	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Lower high blood pressure
CDC	e - Cigarettes	PSA	01/1/20 - 03-31-20	12a - 12a	:30	eCigarettes dangers
CDC	Sepsis	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Sepsis prevention
Ad Council	Ending Hunger	PSA	01/1/20 - 03-31-20	12a - 12a	:30	If you smoked get scanned
Ad Council	Stop Texts Stop Wrecks	PSA	01/1/20 - 03-31-20	12a - 12a	:30	I am Hunger in America
Ad Council	Know the truth speak the truth	PSA	01/1/20 - 03-31-20	12a - 12a	:30	The truth about Opioids
Ad Council	Smokey Bear 75th Anniversary	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Wildfire prevention
Ad Council	Census 2020	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Make your family count
Ad Council	Job Training & Employment	PSA	01/1/20 - 03-31-20	12a - 12a	:30	Bring good home