

INVOICE

**Remit Address:**

WPVI
Attn: WPVI-606
P.O. Box 732384
Dallas, TX 75373-2384
Main: (215) 878-9700
Billing: (215) 581-4536

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Advertiser	NRSC-IE	Invoice #	P116080210
Product	PA	Invoice Date	08/28/16
Estimate Number	4458	Invoice Month	August 2016
		Invoice Period	08/01/16 - 08/28/16
Property	WPVI	Order #	144944
Account Executive	Anne Clifford	Alt Order #	WOC10448313
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	08/22/16 - 08/28/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WPVI	Action News at 6am	6a-7a		08/22/16 to 08/28/16	3x	11-1---				
	WPVI			M	08/22/16	:30	6:54 AM	BCNRSC1601H	\$2,200.00		1
	WPVI			Tu	08/23/16	:30	5:58 AM	BCNRSC1601H	\$2,200.00		2
	WPVI			Th	08/25/16	:30	6:58 AM	BCNRSC1601H	\$2,200.00		3
2	WPVI	Good Morning America	7a-9a		08/22/16 to 08/28/16	5x	11111--				
	WPVI			M	08/22/16	:30	8:48 AM	BCNRSC1601H	\$2,200.00		1
	WPVI			Tu	08/23/16	:30	8:59 AM	BCNRSC1601H	\$2,200.00		2
	WPVI			W	08/24/16	:30	8:46 AM	BCNRSC1601H	\$2,200.00		3
	WPVI			Th	08/25/16	:30	8:30 AM	BCNRSC1601H	\$2,200.00		4
	WPVI			F	08/26/16	:30	8:39 AM	BCNRSC1601H	\$2,200.00		5
3	WPVI	Good Morning America Sa	8a-9a		08/22/16 to 08/28/16	1x	-----1-				
	WPVI			Sa	08/27/16	:30	7:59 AM	BCNRSC1602H	\$1,800.00		1
4	WPVI	Good Morning America Su	8a-9a		08/22/16 to 08/28/16	1x	-----1				
	WPVI			Su	08/28/16	:30	7:59 AM	BCNRSC1602H	\$1,800.00		1
5	WPVI	9a-10a M-F	9a-10a		08/22/16 to 08/28/16	4x	1111---				
	WPVI			M	08/22/16	:30	9:55 AM	BCNRSC1601H	\$800.00		1
	WPVI			Tu	08/23/16	:30	9:35 AM	BCNRSC1601H	\$800.00		2
	WPVI			W	08/24/16	:30	9:49 AM	BCNRSC1601H	\$800.00		3
	WPVI			Th	08/25/16	:30	9:49 AM	BCNRSC1601H	\$800.00		4
6	WPVI	11a-12p M-F	11a-12p		08/22/16 to 08/28/16	3x	1-1-1--				
	WPVI			M	08/22/16	:30	11:34 AM	BCNRSC1601H	\$1,100.00		1
	WPVI			W	08/24/16	:30	10:59 AM	BCNRSC1601H	\$1,100.00		2
	WPVI			F	08/26/16	:30	11:59 AM	BCNRSC1601H	\$1,100.00		3
7	WPVI	Action News at Noon	12p-1230p		08/22/16 to 08/28/16	3x	-1-11--				
	WPVI			Tu	08/23/16	:30	12:11 PM	BCNRSC1601H	\$1,100.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	NRSC-IE
Product	PA
Estimate Number	4458

Invoice #	P116080210
Invoice Date	08/28/16
Invoice Month	August 2016
Invoice Period	08/01/16 - 08/28/16

Property	WPVI
Account Executive	Anne Clifford
Sales Office	Philadelphia NTVS
Sales Region	National

Order #	144944
Alt Order #	WOC10448313
Deal #	
Order Flight	08/22/16 - 08/28/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WPVI	Action News at Noon	12p-1230p								
	WPVI			Th	08/25/16	:30	12:29 PM	BCNRSC1601H	\$1,100.00		2
	WPVI			F	08/26/16	:30	12:29 PM	BCNRSC1601H	\$1,100.00		3
8	WPVI	Action News M-F	4p-5p								
				08/22/16 to 08/28/16		5x	11111--				
	WPVI			M	08/22/16	:30	4:54 PM	BCNRSC1601H	\$1,100.00		1
	WPVI			Tu	08/23/16	:30	4:38 PM	BCNRSC1601H	\$1,100.00		2
	WPVI			W	08/24/16	:30	4:39 PM	BCNRSC1601H	\$1,100.00		3
	WPVI			Th	08/25/16	:30	4:52 PM	BCNRSC1601H	\$1,100.00		4
	WPVI			F	08/26/16	:30	4:22 PM	BCNRSC1601H	\$1,100.00		5
9	WPVI	Action News M-F	5p-6p								
				08/22/16 to 08/28/16		5x	11111--				
	WPVI			M	08/22/16	:30	5:49 PM	BCNRSC1601H	\$1,600.00		1
	WPVI			Tu	08/23/16	:30	4:58 PM	BCNRSC1601H	\$1,600.00		2
	WPVI			W	08/24/16	:30	5:23 PM	BCNRSC1601H	\$1,600.00		3
	WPVI			Th	08/25/16	:30	5:42 PM	BCNRSC1601H	\$1,600.00		4
	WPVI			F	08/26/16	:30	5:43 PM	BCNRSC1601H	\$1,600.00		5
10	WPVI	Action News M-F	6p-630p								
				08/22/16 to 08/28/16		4x	1111---				
	WPVI			M	08/22/16	:30	6:22 PM	BCNRSC1601H	\$2,600.00		1
	WPVI			Tu	08/23/16	:30	6:23 PM	BCNRSC1601H	\$2,600.00		2
	WPVI			W	08/24/16	:30	6:11 PM	BCNRSC1601H	\$2,600.00		3
	WPVI			Th	08/25/16	:30	6:22 PM	BCNRSC1601H	\$2,600.00		4
11	WPVI	Action News Weekend	6p-730p News								
				08/22/16 to 08/28/16		1x	-----1				
	WPVI			Su	08/28/16	:30	6:14 PM	BCNRSC1602H	\$1,500.00		1
12	WPVI	Access M-F	7p-730p								
				08/22/16 to 08/28/16		4x	1-111--				
	WPVI			M	08/22/16	:30	7:13 PM	BCNRSC1601H	\$3,500.00		1
	WPVI			W	08/24/16	:30	7:30 PM	BCNRSC1601H	\$3,500.00		2
	WPVI			Th	08/25/16	:30	7:25 PM	BCNRSC1601H	\$3,500.00		3
	WPVI			F	08/26/16	:30	7:13 PM	BCNRSC1601H	\$3,500.00		4

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13	WPVI	Access M-F	730p-8p								
					08/22/16 to 08/28/16	3x	- 111 - - -				
	WPVI			Tu	08/23/16	:30	7:54 PM	BCNRSC1601H	\$3,500.00		1
	WPVI			W	08/24/16	:30	7:48 PM	BCNRSC1601H	\$3,500.00		2
	WPVI			Th	08/25/16	:30	7:43 PM	BCNRSC1601H	\$3,500.00		3
14	WPVI	Action News	11p-1135p								
					08/22/16 to 08/28/16	4x	- 111 - - 1				
	WPVI			Tu	08/23/16	:30	11:14 PM	BCNRSC1601H	\$3,000.00		1
	WPVI			W	08/24/16	:30	11:32 PM	BCNRSC1601H	\$3,000.00		2
	WPVI			Th	08/25/16	:30	11:30 PM	BCNRSC1601H	\$3,000.00		3
	WPVI			Su	08/28/16	:30	11:20 PM	BCNRSC1602H	\$3,000.00		4

Aired Spots **46**

<u>Gross Total</u>	\$92,900.00	
<u>Agency Commission</u>	\$13,935.00	
<u>Net Amount Due</u>	\$78,965.00	<u>Due and payable NET 30 Days from Invoice Date</u>