

CONTRACT



WNYT - TV
 715 N Pearl Street
 Albany, NY 12204
 (518)436-4791

www.wnyt.com

And:

Ginnie Farrell-D-NYS Assembly C/O
Majestic Media Group LLC
 64 Manning Blvd
 Albany, NY 12203

<u>Contract / Revision</u> 468736 /		<u>Alt Order #</u>
<u>Advertiser</u> Ginnie Farrell-D-NYS Assembly		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 06/10/24 - 06/25/24	<u>Estimate #</u>	
<u>Product</u> NYS Assembly - Primary		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> WNYT House	<u>Sales Office</u> ALB - WNYT
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNYT	06/10/24	06/25/24	M-F AM Live	6-7a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/10/24	06/16/24	1-----				1	\$400.00			
	Week:	06/17/24	06/23/24	--1----				1	\$400.00			
	Week:	06/24/24	06/30/24	1-----				1	\$400.00			
N 2	WNYT	06/10/24	06/25/24	M-F AM Live	6-7a		:15:15			DN	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/10/24	06/16/24	--1----				1	\$400.00			
	Week:	06/17/24	06/23/24	1-----				1	\$400.00			
	Week:	06/24/24	06/30/24	-1-----				1	\$400.00			
N 3	WNYT	06/10/24	06/25/24	M-F Today Show	7-9a		:15:15			DN	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/10/24	06/16/24	--1----				1	\$300.00			
	Week:	06/17/24	06/23/24	1-----				1	\$300.00			
	Week:	06/24/24	06/30/24	-1-----				1	\$300.00			
N 4	WNYT	06/10/24	06/23/24	M-F Today Show	7-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/10/24	06/16/24	1-----				1	\$300.00			
	Week:	06/17/24	06/23/24	--1----				1	\$300.00			
N 5	WNYT	06/10/24	06/25/24	M-F NC13 Live at 12n	12-12:30p		:15:15			DN	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/10/24	06/16/24	--1----				1	\$150.00			
	Week:	06/17/24	06/23/24	1-----				1	\$150.00			
	Week:	06/24/24	06/30/24	1-----				1	\$150.00			
N 6	WNYT	06/10/24	06/25/24	M-F NC13 Live at 12n	12-12:30p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/10/24	06/16/24	--1----				1	\$150.00			
	Week:	06/17/24	06/23/24	1-----				1	\$150.00			
	Week:	06/24/24	06/30/24	-1-----				1	\$150.00			
N 7	WNYT	06/16/24	06/23/24	Su Meet the Press	10-11a		:15:15			DN	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/10/24	06/16/24	-----S				1	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/17/24	06/23/24	-----S				1	\$500.00			
N 8	WNYT	06/16/24	06/23/24	Su 6-6:30p News	6-6:30p		:15/:15			DN	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/24	06/16/24	-----S				1	\$350.00			
Week:		06/17/24	06/23/24	-----S				1	\$350.00			
Totals											21	\$6,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 - 06/25/24	21	\$6,500.00	(\$975.00)	\$5,525.00
Totals	21	\$6,500.00	(\$975.00)	\$5,525.00

Signature: _____ **Date:** _____

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