



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
Main: (503)231-4222
Billing: (503)231-4213

www.katu.com

Billing Address:

Multi Media Services
Attention: Accounts Payable
915 King St, 2nd Floor
Alexandria, VA 22314

Send Payment To:

KATU TV
Fisher Broadcasting Portland TV LLC
PO Box 94394
Seattle, WA 98124-6694
Federal Tax ID #91-2136493

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
191906-2	08/05/12	August 2012	07/30/12 - 08/01/12

Station	Account Executive	Sales Office	Sales Region
KATU	Bob Cain	Philadelphia	National

Advertiser	Product	Estimate Number
Alliance for NW Jobs	ALLIANCE FOR NW JOBS	4865

Flight Dates	Order #	Alt Order #
07/26/12 - 08/01/12	191906	07892846

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914212		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	08/01/12	M-F 6a-7a	6a-7a	MTW----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU Tu 07/31/12 6:54 AM M-F 6a-7a 6a-7a :30 ANWJE07231201SD \$400.00 NM									
2	07/30/12	08/01/12	Good Morning America	7a-9a	MTW----	:30	6	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 6 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KATU M 07/30/12 7:29 AM Good Morning America 7a-9a :30 ANWJE07231201SD \$350.00 NM 1 KATU M 07/30/12 8:28 AM Good Morning America 7a-9a :30 ANWJE07231201SD \$350.00 NM 5 KATU Tu 07/31/12 7:49 AM Good Morning America 7a-9a :30 ANWJE07231201SD \$350.00 NM 2 KATU Tu 07/31/12 8:29 AM Good Morning America 7a-9a :30 ANWJE07231201SD \$350.00 NM 3 KATU W 08/01/12 7:40 AM Good Morning America 7a-9a :30 ANWJE07231201SD \$350.00 NM 4 KATU W 08/01/12 8:41 AM Good Morning America 7a-9a :30 ANWJE07231201SD \$350.00 NM									
3	07/30/12	08/01/12	A.M Northwest	9a-10a	MTW----	:30	6	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 6 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KATU M 07/30/12 9:13 AM A.M Northwest 9a-10a :30 ANWJE07231201SD \$200.00 NM 4 KATU M 07/30/12 9:52 AM A.M Northwest 9a-10a :30 ANWJE07231201SD \$200.00 NM 2 KATU Tu 07/31/12 9:22 AM A.M Northwest 9a-10a :30 ANWJE07231201SD \$200.00 NM 6 KATU Tu 07/31/12 9:52 AM A.M Northwest 9a-10a :30 ANWJE07231201SD \$200.00 NM 3 KATU W 08/01/12 9:11 AM A.M Northwest 9a-10a :30 ANWJE07231201SD \$200.00 NM 5 KATU W 08/01/12 9:45 AM A.M Northwest 9a-10a :30 ANWJE07231201SD \$200.00 NM									
4	07/30/12	08/01/12	The View	10a-11a	MTW----	:30	3	\$300.00	NM

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Advertiser	Product	Estimate Number	
Alliance for NW Jobs	ALLIANCE FOR NW JOBS	4865	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/30/12	08/01/12	The View	10a-11a	MTW----	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KATU M 07/30/12 10:59 AM The View 10a-11a :30 ANWJE07231201SD \$300.00 NM									
3 KATU Tu 07/31/12 10:37 AM The View 10a-11a :30 ANWJE07231201SD \$300.00 NM									
1 KATU W 08/01/12 10:59 AM The View 10a-11a :30 ANWJE07231201SD \$300.00 NM									
5	07/30/12	08/01/12	Live with Kelly	11a-12p	MTW----	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KATU M 07/30/12 11:52 AM Live with Kelly 11a-12p :30 ANWJE07231201SD \$250.00 NM									
2 KATU Tu 07/31/12 11:32 AM Live with Kelly 11a-12p :30 ANWJE07231201SD \$250.00 NM									
1 KATU W 08/01/12 11:36 AM Live with Kelly 11a-12p :30 ANWJE07231201SD \$250.00 NM									
6	07/30/12	08/01/12	KATU 4p News	M-F 4p-430p	MTW----	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KATU M 07/30/12 4:28 PM KATU 4p News M-F 4p-430p :30 ANWJE07231201SD \$400.00 NM									
3 KATU Tu 07/31/12 4:13 PM KATU 4p News M-F 4p-430p :30 ANWJE07231201SD \$400.00 NM									
1 KATU W 08/01/12 4:15 PM KATU 4p News M-F 4p-430p :30 ANWJE07231201SD \$400.00 NM									
7	07/30/12	08/01/12	M-F 430-5p	430p-5p	MTW----	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KATU M 07/30/12 4:43 PM M-F 430-5p 430p-5p :30 ANWJE07231201SD \$400.00 NM									
2 KATU Tu 07/31/12 4:37 PM M-F 430-5p 430p-5p :30 ANWJE07231201SD \$400.00 NM									
1 KATU W 08/01/12 4:42 PM M-F 430-5p 430p-5p :30 ANWJE07231201SD \$400.00 NM									
8	07/30/12	08/01/12	KATU News @ 5p	5p-530p	MTW----	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU M 07/30/12 5:12 PM KATU News @ 5p 5p-530p :30 ANWJE07231201SD \$750.00 NM									
2 KATU Tu 07/31/12 5:13 PM KATU News @ 5p 5p-530p :30 ANWJE07231201SD \$750.00 NM									
3 KATU W 08/01/12 5:13 PM KATU News @ 5p 5p-530p :30 ANWJE07231201SD \$750.00 NM									
9	07/30/12	08/01/12	ABC World News Tonight 530p-6p		MTW----	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KATU M 07/30/12 5:29 PM ABC World News Tonight 530p-6p :30 ANWJE07231201SD \$800.00 NM									
2 KATU Tu 07/31/12 5:29 PM ABC World News Tonight 530p-6p :30 ANWJE07231201SD \$800.00 NM									
1 KATU W 08/01/12 5:29 PM ABC World News Tonight 530p-6p :30 ANWJE07231201SD \$800.00 NM									

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Advertiser	Product	Estimate Number	
Alliance for NW Jobs	ALLIANCE FOR NW JOBS	4865	

www.katu.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/30/12	08/01/12	ABC World News Tonight 530p-6p		MTW- - - -	:30	3	\$800.00	NM
10	07/30/12	08/01/12	KATU News @ 6p	6p-630p	MTW- - - -	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW- - - - 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KATU M 07/30/12 6:13 PM KATU News @ 6p 6p-630p :30 ANWJE07231201SD \$750.00 NM									
1 KATU Tu 07/31/12 6:29 PM KATU News @ 6p 6p-630p :30 ANWJE07231201SD \$750.00 NM									
2 KATU W 08/01/12 6:21 PM KATU News @ 6p 6p-630p :30 ANWJE07231201SD \$750.00 NM									
11	07/30/12	08/01/12	KATU News @ 630p	630p-7p	MTW- - - -	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW- - - - 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU M 07/30/12 6:42 PM KATU News @ 630p 630p-7p :30 ANWJE07231201SD \$750.00 NM									
2 KATU Tu 07/31/12 6:56 PM KATU News @ 630p 630p-7p :30 ANWJE07231201SD \$750.00 NM									
3 KATU W 08/01/12 6:53 PM KATU News @ 630p 630p-7p :30 ANWJE07231201SD \$750.00 NM									
12	07/30/12	08/01/12	Jeopardy	7p-730p	MTW- - - -	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW- - - - 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU M 07/30/12 7:11 PM Jeopardy 7p-730p :30 ANWJE07231201SD \$1,500.00 NM									
13	07/30/12	08/01/12	Wheel Of Fortune	730p-8p	MTW- - - -	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW- - - - 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KATU M 07/30/12 7:43 PM Wheel Of Fortune 730p-8p :30 ANWJE07231201SD \$1,500.00 NM									
2 KATU Tu 07/31/12 7:48 PM Wheel Of Fortune 730p-8p :30 ANWJE07231201SD \$1,500.00 NM									
14	07/30/12	08/01/12	Nightline	1135p-1202a	MTW- - - -	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW- - - - 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KATU M 07/30/12 12:01 AM Nightline 1135p-1202a :30 ANWJE07231201SD \$400.00 NM									
1 KATU Tu 07/31/12 11:55 PM Nightline 1135p-1202a :30 ANWJE07231201SD \$400.00 NM									
3 KATU W 08/01/12 11:55 PM Nightline 1135p-1202a :30 ANWJE07231201SD \$400.00 NM									
15	07/30/12	08/01/12	Jimmy Kimmel	1202-106a	MTW- - - -	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW- - - - 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KATU M 07/30/12 12:49 AM Jimmy Kimmel 1202-106a :30 ANWJE07231201SD \$200.00 NM									
3 KATU Tu 07/31/12 12:31 AM Jimmy Kimmel 1202-106a :30 ANWJE07231201SD \$200.00 NM									
1 KATU W 08/01/12 12:46 AM Jimmy Kimmel 1202-106a :30 ANWJE07231201SD \$200.00 NM									

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16	07/30/12	08/01/12	M-F 5a-6a	5a-6a	MTW----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KATU M 07/30/12 5:29 AM M-F 5a-6a 5a-6a :30 ANWJE07231201SD \$200.00 NM									
1 KATU Tu 07/31/12 5:13 AM M-F 5a-6a 5a-6a :30 ANWJE07231201SD \$200.00 NM									
17	07/30/12	08/01/12	M-F 11-1135p News	11p-1135p	MTW----	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTW---- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KATU M 07/30/12 11:14 PM M-F 11-1135p News 11p-1135p :30 ANWJE07231201SD \$750.00 NM									
3 KATU Tu 07/31/12 11:21 PM M-F 11-1135p News 11p-1135p :30 ANWJE07231201SD \$750.00 NM									
1 KATU W 08/01/12 11:26 PM M-F 11-1135p News 11p-1135p :30 ANWJE07231201SD \$750.00 NM									
<u>Total Spots</u>							51		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,850.00
<u>Agency Commission</u>	\$3,877.50
<u>Net Amount Due</u>	\$21,972.50

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