

KBTE

LUBBOCK, TX

[Quarterly Issues/Programming Report for 3RD QUARTER 2023

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
4TH ON BROADWAY	JULY ,		AIRED ANNOUNCEMENTS AND LIVE REMOTES FOR THE 4TH ON BROADWAY PARADE AND CITY EVENTS

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
LUBBOCK INDEPENDENT SCHOOL DISTRICT	JULY		AIRED ANNOUNCEMENTS AND LIVE REMOTES FOR LUBBOCK INDEPENDENT SCHOOL DISTRICT REGISTRATION. BACKPACKS AND SCHOOL SUPPLIES WERE DISTRIBUTED TO STUDENTS IN NEED COURTESY OF SONIC DRIVE INS.

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
TEXAS TECH DIVERSITY .	JULY		AIRED AND INTERVIEWED DIRECTOR OF THE EVENT FOR GIVING AWAY FREE BACKPACKS WITH SCHOOL SUPPLIES FOR THE KIDS IN THE COMMUNITY

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
CHILDRENS HOME OF LUBBOCK	AUG		LOCAL BIKERS AND RED DIRT MOTORCYCLES PROMOTED A SCHOOL SUPPLIES DRIVE TO COLLECT AND THE RIDE OUT TO THE CHILDRENS HOME OF LUBBOCK AND DELIVER BACKPACKS FULL OF SUPPLIES

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
RAZORWOOD BARBER SHOP	<u>AUG</u>		ANNOUNCEMENTS AIRED AND PROMOTED FREE BACKPACK GIVEAWAY WITH FREE HAIRCUTS FOR NEEDY KIDS IN THE COMMUNITY.

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
CASA FOR CASA	<u>SEPT</u>		PSA'S WERE AIRED IN AUGUST ENCOURAGING LISTENERS TO VOLUNTEER WITH CASA. THEY ARE LOOKING FOR PEOPLE TO BE COURT APPOINTED SPECIAL ADVOCATES ON BEHALF OF CHILDREN. THE VOLUNTEERS REPRESENT THE CHILDREN IN FRONT OF THE JUDGE IN COURT CASES

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
WOMEN'S PROTECTIVE SERVICES	<u>SEPT</u>		AIRED PSA'S PROMOTING WOMEN'S PROTECTIVE SERVICES ANNUAL "PLANTING THE SEEDS FOR CHANGE" EVENT. FAMILY VIOLENCE IS THE LEADING CAUSE OF INJURY TO YOUNG FEMALES IN WEST TEXAS. ALL MONEY RAISED IS USED TO SUPPORT VICTIMS OF DOMESTIC ABUSE IN LUBBOCK AND THE SURROUNDING ELEVEN COUNTIES.

ISSUE: PSA

<u>Program Name</u>	<u>Date</u>	<u>Time and Duration</u>	<u>Description</u>
SOUTH PLAINS FAIR	<u>SEPT</u>		AIRED AND PROMOTED THE EVENTS WITH THE SOUTH PLAINS FAIR

ISSUE: _PSA_____

Pogram Name	Date	Time and Duration	Description
HOSPICE OF LUBBOCK	SEPT		AIRD PSA'S FOR THE HOSPICE OF LUBBOCK FOOD PANTRY FOR VETERANS. THEY ARE IN NEED OF FOOD DONATIONS TO HELP FEED AREA VETERANS.

ISSUE: _PSA_____

Program Name	Date	Time and Duration	Description
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