

I represent that the payment for the above described broadcast time has been furnished by:

Becker for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Debra Lickel

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/15

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

William T. Perry

Printed Name

GM

Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WRLH-TV</u>	Date: <u>9/9/15</u>
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I, Shorr Johnson Magnus

being/on behalf of: Dan Gecker

a legally qualified candidate of the Democratic

political party for the office of: Virginia State Senate

in the General

election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 6,523.75



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Daniel Gecker for VA State Senate-D
100 North 20th Street
Suite 201

Contract # 2234904

Schedule Dates: 09/10/15-09/16/15
Advertiser: Daniel Gecker for VA State Senate-D (105296)
Agency: Shortt Johnson Megnus (1504)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: GECKER FOR ST SENATE (758686)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: DETTORRE, MIKE
Phone/Fax: /
CPE: N/A
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: GECKER FOR ST SENATE
JARED SALES

Date Entered: 09/09/15
Last Modified: 09/09/15
Entered By: Jason Baumgarten
OO-OP: No
Headline #: ECR10676135
Demo: A35+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,151.25
Net Total: \$6,523.75
Sales Tax:

By Broadcast Month	Spots	Rate
Sep. 2015	55	\$7,675.00
Grand Total:	55	\$7,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/10/15-09/13/15	2	:30	10A-11A (EST)					1	1			2	\$75.00	\$150.00	Richmond (WRLH)	MAURY	9/9/15
2.0	Normal Line / SPOT (2)	09/10/15-09/14/15	2	:30	5P-6P (EST)					1	1			2	\$175.00	\$350.00	Richmond (WRLH)	J JUDY	9/9/15
3.0	Normal Line / SPOT (3)	09/10/15-09/14/15	2	:30	4P-5P (EST)					1	1			2	\$100.00	\$200.00	Richmond (WRLH)	MAURY	9/9/15
4.0	Normal Line / SPOT (4)	09/10/15-09/14/15	3	:30	7P-7:30P (EST)					1	1			2	\$225.00	\$450.00	Richmond (WRLH)	BET	9/9/15
5.0	Normal Line / SPOT (5)	09/10/15-09/14/15	3	:30	7:30P-8P (EST)					1	1			2	\$225.00	\$450.00	Richmond (WRLH)	BET	9/9/15
6.0	Normal Line / News (6)	09/10/15-09/14/15	3	:30	10P-10:30P (EST)					1	1			2	\$190.00	\$380.00	Richmond (WRLH)	NEWS	9/9/15
7.0	Normal Line / News (7)	09/13/15-09/13/15	2	:30	10P-10:30P (EST)							1		1	\$300.00	\$300.00	Richmond (WRLH)	NEWS	9/9/15
8.0	Normal Line / News (8)	09/10/15-09/14/15	3	:30	10:30P-11P (EST)					1	1			2	\$190.00	\$380.00	Richmond (WRLH)	NEWS	9/9/15
9.0	Normal Line / Sports/Other (9)	09/13/15-09/13/15	2	:30	10:30A-Sports-Inside The Redskins								1	1	\$50.00	\$50.00	Richmond (WRLH)	INSIDE REDSKINS	9/9/15
10.0	Normal Line / News (10)	09/10/15-09/14/15	3	:30	7A-8A (EST)					1	1			2	\$20.00	\$40.00	Richmond (WRLH)	NEWS	9/9/15
11.0	Normal Line / SPOT (11)	09/10/15-09/14/15	3	:30	6P-6:30P (EST)					1	1			2	\$90.00	\$180.00	Richmond (WRLH)	FAM FEUD	9/9/15
12.0	Normal Line / SPOT (12)	09/10/15-09/14/15	3	:30	6:30P-7P (EST)					1	1			2	\$90.00	\$180.00	Richmond (WRLH)	FAM FEUD	9/9/15
13.0	Normal Line / Football (13)	09/12/15-09/12/15	3	:30	3P-11P (EST)							2		2	\$150.00	\$300.00	Richmond (WRLH)	COLLEGE FOOTBALL	9/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Daniel Gecker for VA State Senate-D
100 North 20th Street
Suite 201

Contract # 2234904
Schedule Dates: 09/10/15-09/16/15
Advertiser: Daniel Gecker for VA State Senate-D (105296)
Agency: Short Johnson Magnus (1504)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: GECKER FOR ST SENATE (758686)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: DETTORE, MIKE
Phone/Fax: /
CPE: N/A
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: GECKER FOR ST SENATE
JARED SALES

Date Entered: 09/09/15
Last Modified: 09/09/15
Entered By: Jason Baumgarten
CO-OP: No
Headline #: ECR10676135
Demo: A35+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,151.25
Net Total: \$6,523.75
Sales Tax:

Richmond (WRLH)
By Broadcast Month
Sep. 2015 Spots: 55 Rate: \$7,675.00
Grand Total: 55 \$7,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Baseball (14)	09/12/15-09/12/15	3	:30	12:30P- Sports-FOX MLB	1						1		1	\$125.00	\$125.00	Richmond (WRLH)		9/9/15
15.0	Normal Line / SPOT (2)	09/14/15-09/16/15	2	:30	10A- 11A (EST)	3	1	1	1					3	\$75.00	\$225.00	Richmond (WRLH)	MAURY	9/9/15
16.0	Normal Line / SPOT (2)	09/14/15-09/16/15	2	:30	5P- 6P (EST)	3	1	1	1					3	\$175.00	\$525.00	Richmond (WRLH)	JUDY	9/9/15
17.0	Normal Line / SPOT (3)	09/14/15-09/16/15	2	:30	4P- 5P (EST)	3	1	1	1					3	\$100.00	\$300.00	Richmond (WRLH)	MAURY	9/9/15
18.0	Normal Line / SPOT (4)	09/14/15-09/16/15	3	:30	7P- 7:30P (EST)	3	1	1	1					3	\$225.00	\$675.00	Richmond (WRLH)	BRT	9/9/15
19.0	Normal Line / SPOT (5)	09/14/15-09/16/15	3	:30	7:30P- 8P (EST)	3	1	1	1					3	\$225.00	\$675.00	Richmond (WRLH)	BRT	9/9/15
20.0	Normal Line / News (6)	09/14/15-09/16/15	2	:30	10P- 10:30P (EST)	3	1	1	1					3	\$190.00	\$570.00	Richmond (WRLH)	NEWS	9/9/15
21.0	Normal Line / News (8)	09/14/15-09/16/15	3	:30	10:30P- 11P (EST)	3	1	1	1					3	\$190.00	\$570.00	Richmond (WRLH)	NEWS	9/9/15
22.0	Normal Line / News (10)	09/14/15-09/16/15	3	:30	7A- 8A (EST)	3	1	1	1					3	\$20.00	\$60.00	Richmond (WRLH)	NEWS	9/9/15
23.0	Normal Line / SPOT (11)	09/14/15-09/16/15	3	:30	6P- 6:30P (EST)	3	1	1	1					3	\$90.00	\$270.00	Richmond (WRLH)	FAM FEUD	9/9/15
24.0	Normal Line / SPOT (12)	09/14/15-09/16/15	3	:30	6:30P- 7P (EST)	3	1	1	1					3	\$90.00	\$270.00	Richmond (WRLH)	FAM FEUD	9/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

ORDER WORKSHEET

Rep Order# 10676135 Ver# 1 Status New Traffic Order#
 EC'd Yes Last Received: 09/09/15 11:13 AM 1 of 2
 Showing Buylines: 09/09/15 11:11 AM All Rep Changes or Last Station Changes
 Station WRLH-TV RICHMOND, VA
 Advertiser (NW/80) POLITICAL
 Product GECKER FOR ST SENATE
 Estimate#
 Buyer MIKE DETTORE
 Agency (SHOR) SHOR JOHNSON MAGNUS
 100 NORTH 20TH STREET, SUITE 201
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E
 Flight Dates 09/10/15-09/16/15
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSA) JARED SALLES-MILL
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	PRG/TMP
1	09/10-09/16	10A-11A	MAURY	30	\$75.00	Th-F, M-W	5	1	5	\$375.00	-
2	09/10-09/16	5P-6P	J JUDY	30	\$175.00	Th-F, M-W	5	1	5	\$875.00	-
3	09/10-09/16	4P-5P	MAURY	30	\$100.00	Th-F, M-W	5	1	5	\$500.00	-
4	09/10-09/16	7P-730P	BBT	30	\$225.00	Th-F, M-W	5	1	5	\$1,125.00	-
5	09/10-09/16	730P-8P	BBT	30	\$225.00	Th-F, M-W	5	1	5	\$1,125.00	-
6	09/10-09/16	10P-1030P	NEWS	30	\$190.00	Th-F, M-W	5	1	5	\$950.00	-
7	09/13-09/13	10P-1030P	NEWS	30	\$300.00	Su	1	1	1	\$300.00	-
8	09/10-09/16	1030P-11P	NEWS	30	\$190.00	Th-F, M-W	5	1	5	\$950.00	-
9	09/13-09/13	1130A-12P	INSIDE REDSKINS	30	\$50.00	Su	1	1	1	\$50.00	-
10	09/10-09/16	7A-8A	NEWS	30	\$20.00	Th-F, M-W	5	1	5	\$100.00	-
11	09/10-09/16	6P-630P	FAM FEUD	30	\$50.00	Th-F, M-W	5	1	5	\$450.00	-

ORDER WORKSHEET

Rep Order# 10676135 Ver# 1 Status New

Traffic Order#

Printed: 09/09/15 11:13 AM
Last Received: 09/09/15 11:11 AM
Showing Buylines: All Rep Changes or Last Station Changes

Station WRLH-TV RICHMOND, VA
Advertiser (NW80) POLITICAL
Product GECKER FOR ST SENATE
Estimate#
Buyer MIKE DETTORE

Agency (SHOR) SHORR JOHNSON MAGNUS
100 NORTH 20TH STREET, SUITE 201
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/10/15-09/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (US) JARED SALES-MILL
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/TWP
12	09/10-09/16	630P-7P	FAM PEUD	30	\$90.00	Th-F, M-W	5	1	5	\$450.00	-
13	09/12-09/12	3P-11P	COLLEGE FOOTBALL	30	\$150.00	Sa	2	1	2	\$300.00	-
14	09/12-09/12	7P-9P	BBT	30	\$125.00	Sa	1	1	1	\$125.00	-

my mibon fax 3 Sat 1230-4p

---REPORT TOTALS---
Report Totals: 55 / \$7,675.00

---SALES MONTHLY TOTALS---

Sep2015: 55 / \$7,675.00
Order Totals: 55 / \$7,675.00
Total GRPS: 0.0

---COMPETITIVE---
Market Totals \$44,261.82
CABL .00%
WRLH 17.34%
ERLH .00%
WTVR 29.36%
UNKN .00%
MUPV .00%
WAPB .00%
WMBZ 32.15%
#R10 21.15%

---COMPETITIVE COMMENTS---
SH ACC
Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRNH-TV	Date: 9/9/15
--	--

I, Shorr Johnson Magnus,

being/on behalf of: Dan Gecker,

a legally qualified candidate of the Democratic

political party for the office of: Virginia State Senate

in the General

election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 6,566.25

I represent that the payment for the above described broadcast time has been furnished by:

Becker for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Beth Lewellyn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/16/15

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title