

# ORDER



**Orders**  
**Order / Rev:** 1257201  
**Alt Order #:**  
**Product Desc:** Candidate  
**Estimate:** 1664  
**Flight Dates:** 02/20/24 - 03/05/24  
**Original Date / Rev:** 03/01/24 / 03/01/24  
**Order Type:** GENERAL

**KRHD**  
**Primary AE:** Christopher Murphy  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Political Communications Advertising  
**Buying Contact:**  
**Billing Contact:** Tommy Cunningham  
 11 E 44th St.  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Nettles/Republican/County Commissi  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business End:**  
**Advertiser External ID:** 280250  
**Agency External ID:** 117829  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	25	\$245.00	\$208.25
02/26/24	03/05/24	38	\$370.00	\$314.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	25	\$245.00	\$208.25	0.00
March 2024	38	\$370.00	\$314.50	0.00
<b>Totals</b>	<b>63</b>	<b>\$615.00</b>	<b>\$522.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRHD	02/20/24	03/05/24	M-F 6am GM Texas M-F 6am GM Texas	CM	6-7am	MTWTF--	:30	4	\$10.00	P-6	0.00	NM	11	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-TWTF--		4				\$10.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		5				\$10.00		0.00			
		Week: 03/04/24	03/10/24	MT-----		2				\$10.00		0.00			
N 2	KRHD	02/20/24	03/04/24	M-F 5pm News M-F 5pm News	CM	5-530pm	MTWTF--	:30	4	\$10.00	P-6	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-TWTF--		4				\$10.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		5				\$10.00		0.00			
		Week: 03/04/24	03/10/24	M-----		1				\$10.00		0.00			
N 3	KRHD	02/20/24	03/04/24	M-F 10pm News M-F 10pm News	CM	10-1035pm	MTWTF--	:30	4	\$10.00	P-6	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-TWTF--		4				\$10.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		5				\$10.00		0.00			
		Week: 03/04/24	03/10/24	M-----		1				\$10.00		0.00			
4	KRHD	02/20/24	03/05/24	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	4	\$10.00	P-6	0.00	NM	11	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1257201  
 Alt Order #:  
 Flight Dates: 02/20/24 - 03/05/24

Advertiser: Nettles/Republican/County Commissione  
 Product Desc: Candidate  
 Estimate: 1664  
**KRHD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-TWTF--		4				\$10.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		5				\$10.00		0.00			
		Week: 03/04/24	03/10/24	MT-----		2				\$10.00		0.00			
N 5	KRHD	02/20/24	03/05/24	M-F 6pm News M-F 6pm News	CM	6-7pm	MTWTF--	:30	8	\$10.00	P-6	0.00	NM	18	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-TWTF--		8				\$10.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		8				\$10.00		0.00			
		Week: 03/04/24	03/10/24	M-----		2				\$10.00		0.00			
6	KRHD	02/20/24	03/05/24	M-F 11-1130am M-F 11-1130am News	CM	11-1130am	MTWTF--	:30	1	\$5.00	P-6	0.00	NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-TWTF--		1				\$5.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		1				\$5.00		0.00			
		Week: 03/04/24	03/10/24	MT-----		1				\$5.00		0.00			
Totals													63	\$615.00	