WOLL West Palm Beach, FL Quarterly Issues/Programs List Third Quarter, 2012 10/03/2012

WOLL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Medical care and treatment; immunizations; therapy
- 2. Health & wellness; nutrition
- 3. Support for the arts
- 4. Veterans services;
- 5. Children's programs
- 6. Hunger
- 7. Affordable Care Act
- 8. Senior care
- 9. AIDS
- 10. Guns
- 11. Women's health issues

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WOLL airs Palm Beach Perspectives on Sundays at 7:00a.m.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURAT
Black Belt ropractic/St. Judes	Perspective	Interviewed Dr. Snyder about chiropractic care and what it involves. He also wrote a book comparing Martial Arts and Chiropractic and how they can help listeners improve their overall health. Proceeds to go to St. Judes.	Dr. Scott Snyder Black Belt Chiropractic Snyderchiropractic.com	7/1/2012	30

	11				
Comunitiy ealthy Fair ee Shots for k to school.	Palm Beach Perspective	Spoke with Dr. Ron Romear and Dr. Roger Duncan who are both participating in this years' Community Health Fair on 7/21 at Found Care in Greenacres. Kids will be able to get free immunizations to attend school as well as other screening for their parents. Breast/Prostate seminars, Dental Care, Etc. Free shuttle service will be available too.	Dr. Ron Romear, Dr. Roger Duncan. Tljleroymedicalsociety.org 318-0814 or 577-7162 for more info	7/8	30
Summer hakespeare FAU	Palm Beach Perspective	Talked with FAU graduate student David Meldman about their summer run of Shakespeare's Love's Labour's Lost. He is performing in the play and doing his thesis work on the character Berowne. We talked about the play, a fun comedy and how they reworked the setting to be in Key West and how Shakespeare's works are timeless and can be applied to life today. He talked about the program at FAU and how students can get info at fau.ed. For show line up, www.fau.edu/festivalrep or 800-564-9539 for ticket info.	David Meldman, Graduate Student/Actor, FAU Summer Shakespeare 800-546-9539 www.fau.edu/festivalrep	7/15	30

iddle Kidz	Palm Beach Perspective	Talked with Rachel about massage therapy and it's health benefits for both adults and kids. She talked about the Liddle Kidz charity. They coordinate teams, she's on one, to go to different countries and provide pediatric massages/healing touch therapy to kids in orphanages. They train the caregivers as well so that it can be continued after they leave. She's on the team going to Vietnam in November. For more info listeners can goto rachelsgiftvietnam.com or liddlekidz.org	Rachel Speranza, LMT, RA, CPMT RKYT Liddle Kidz Liddlekidz.org	7/22	30
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Oncologic habilitation	Palm Beach Perspective	Interviewed Dr. Pearce, Director Cancer Rehabilitation Services & Interventional Pain Management. She's a local oncologic rehabilitation specialist. She works with cancer patients/survivors to treat "side effects" or "after effects" of their cancer treatments such as neuropathy. She uses physical therapy, occupational therapy, and nutrition counseling just to name a few. The technique is to get a patient history and identify which treatments will improve their quality of life. For more info listeners can call 561-472- 6541.	Dr. Carisa Pearce, Dir Cancer Rehabilitation Svcs & Interval Pain Management 561-472-6541	8/5	30
Podiatry	Palm Beach Perspective	Talked with Dr. Daniel Pero, DPM, MT, Integrative Foot & Ankle about what a Podiatrist does. They treat a variety of conditions affecting the legs/feet including achilles tendonitis, arthritis, athletes foot, diabetic foot care, flat feet, fractures, heel spurs, plantar fasciitis, neuropathy, wound/ulcers to name a few. A podiatrist can fit patients with orthotics/inserts to repair or prevent pain. This helps kids who are into sports/ dance take care of their feet. Listeners can get more info at 561-293-3439	Dr. Daniel Pero, DPM, MT Integrative Foot & Ankle 561-293-3439	8/12	30

eration Home Front reedom Walk	Palm Beach Perspective	Talked with Megan from Operation Home Front. They are having the Freedom Walk on Sept 11 th and would like listeners to come out and show their support for the troops and first responders for all their sacrifices and hard work. The can go to the website to set up their teams.	Megan Moye Operation Home Front Operationhomefront.net 888-433-7713	8/19	30
ttle Smiles.	Palm Beach Perspective	Talked with Tim Frater and Shannon Burrows from Little Smiles Charity. They are doing a cool new fundraiser on September 22nd called Bamboozle. Tim and some friends came up with the idea to do a scavenger style hunt along Clematis Street in WPB to help raise funds for Little Smiles. They help create "little smiles" for children in local hospitals, hospices and shelters. Event starts at 4pm at Oshea's Pub on Clematis. Teams of 4 can signup at Indigogo.com or on FB. They can call 561- 899-4700 for more details.	Shannon Burrows, Secretary Little Smiles Tim Frater, Board Member 561-899-4700 www.littlesmiles.org www.indigogo.com/bamboozle	8/26	30
Bamboozle ttle Smiles	Palm Beach Perspective	Talked with Tim Frater and Shannon Burrows from Little Smiles Charity. They are doing a cool new fundraiser on September 22nd called Bamboozle. Tim and some friends came up with the idea to do a scavenger style hunt along Clematis Street in WPB to help raise funds for Little Smiles. They help create "little smiles" for children in local hospitals, hospices and shelters. Event starts at 4pm at Oshea's Pub on Clematis. Teams of 4 can signup at Indigogo.com or on FB. They can call 561- 899-4700 for more details.	Shannon Burrows, Secretary Little Smiles Tim Frater, Board Member 561-899-4700 www.littlesmiles.org www.indigogo.com/bamboozle	9/2	30

nd Fest 2012.	Palm Beach Perspective	Talked with Joyce and Dan from the Beyond Blind Institute. They are having their first annual 5k at Abacoa on 10/6. In addition to the walk they have added an entire festival including health vendors, bands, kids activities. The proceeds go back to the institute where they offer a wide range of programs. The programs are designed to empower the visually impaired. They have dance, yoga, painting and cooking classes. Clients can learn to be a chef in the cooking class and they will be doing demos at the festival. For more info listeners can call 561-799- 3010 or go to Beyondblind.org	Joyce Gugel, Founder/President Beyond Blind Institute 561-799-3010 Beyondblind.org Daniel Probst,PA Board Member Beyond Blind Institute	9/9	30
Share Our Strength Flavor PB	Palm Beach Perspective	Talked with Briana from Flavor PB and Jamie from Share Our Strength. Flavor PB was created to showcase some local restaurants for a prix fixe during the month of September. This year they are donating proceeds to Share Our Strength. Share Our Strength is dedicated to ending childhood hunger in the United States. Every dollar they recieve can help feed 10 kids. Listeners can go to the fundraiser at PB Catch on 9/26. For more info check out FlavorPB.com or www,.strength.org	Briana Beaty, Founder Flavor Palm Beach 561-315-8803 FlavorPB.Com Jamie Balhon, SE Reg Mgr. Share Our Strength 305-763-8813 www.strength.org	9/16	30
nley Center rug Summit	Palm Beach Perspective	Talk w Rachel from the Hanley Center about their programs and the upcominng drug summit on 10/6. Listeners can find out more by going to hanleycenter.org They also have all the programs listed there as well.	Dr. Rachel Docheykle, Dir of Development Hanley Center Kelly Husak, VP Slatkow & Husak PB Coordinates contact 561-278-2955	9/23	30

Cancer	-	The biggest names in entertainment come together to raise money for cancer research. Scientists on the front	9-2-12 7:30a.m.	30 minutes
		line of cancer research discuss their efforts to save lives.		

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WOLL airs the Health Show on Sundays at 7:30a.m.

7/1/2012	25:00		Remember last year when everyone was talking about vitamin D the great things it can do for you? Well there are other vitaminsand every one of them is important to living a he life. Let's take Vitamin B-12, for example. You can take al vitamin B-12 you wantif your body can't absorb it, it's n doing you a bit of good. And B-12 is a vitamin that does a of good. On today's Health Show we'll talk about vitamin B- and the consequences to your body to not getting the amount need. We'll hear how B-12 deficiency is a problem for expectant mothersand we'll hear how one of the best natural sources
			B-12 is getting a boost in Chesapeake Bay.
7/8/12	25:00	1266	The court challenges are over, the decision has been handed and now the arguing about the Affordable Care Act is finally over. Ah, if wishing made it so. On today's Health Show we take another look at the Supreme Court's decision and look a to what another 30 or 40 million people with insurance means the health care system.
			Plus we'll talk to a health provider in Massachusetts about state's experience with health reformand we'll find out i country's farm policy is making us fat.
7/15/12	25:00	1267	Think about what a family would have to go through if one of their children needed a heart transplant. The doctor visits waiting for a donor, the surgery and recovery. Now, multipl that by two. On today's Health Show we'll hear about a pair brothers in Northern New York who are both living with other people's heartsand how they are spreading the word about donation. We'll also hear from a heart transplant surgeon about what i
			like on the other side of the operating table. And we'll le about an effort by 4-H to keep kids around the country healt
7/22/12	25:00	1268	Unintended consequences. That's what seems to be happening t number of morbidly obese patients who get bariatric surgery. end up developing problems with alcohol abuse. On today's H Show, we'll talk to the lead author of a study on the topic find out if there is any real relationship between weight lo surgery and alcohol use disorders.
			We'll also learn about a company called "A Place For Mom" help care givers around the country find the right place for elder relative in need of special care.
7/29/12	25:00	1269	Stop me if you've heard about one: Tuberous Sclerosis. Yup, don't see too many people holding up stop signs. Only a few thousand people in the US are living with this condition, an they know all too well the complications and endless medical procedures it brings along. On today's Health Show, we'll l about Tuberous Sclerosis.
			Also, in our earliest school biology classes we learned abou process of cell division. But do you know exactly how that

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			happens? For a long time neither did anyone elseuntil a pioneering doctor and his microscope found the answer. We'l hear his story.
8/5/12	25:00	1270	Surprising reports have been coming in over the past six mon or so about people contracting disease from dirty or reused needles. The surprising part is that these are not IV drug usersthese people are medical and dental patients and the injections were from health care professionals. On today's Health Show, we'll talk about the state of injection safety the US.
			We'll also hear about a new HIV/AIDS drug that's being toute a way to prevent infection with the virus. And we'll find o which California city is becoming the Golden State's pot cap
8/12/12	25:00	1271	Just about every day you are faced with questions about what eat. Questions like: Is honey better for you than sugar? Is necessary for strong bones? Are eggs bad for your heart? A those are just the ones you ask before breakfast! Now there book that takes your food questions and does some research t find answers. On today's Health Show, we'll talk to the aut of "Coffee Is Good For You".
			We'll also hear the story of an uninsured accident victim's journey through the health care systemand how she turned into a one woman show.
8/19/12	25:00	1272	In the wake of the mass shootings last month in a movie thea in Colorado, a lot of important questions are being asked. are about guns and gun lawsvalid questions that we will n address here. No, we're going to talk about another obvious topic in the discussion: mental health. On today's Health S is there are way to spot a psychopath?
			We'll also talk about the state of children's hospitals in t USand find out what vegetarians, who also eat meat, are b asked to try.
8/26/12	25:00	1273	I cannot do an Alex Trabek impression so bear with me: This computer 'question answering system" took the country by sto when it won on a popular game show. The question: What is Watson? On today's Health Show, we'll hear how clinical laboratories are converting this computer technology into Dr Watson.
			Then we'll hear from a man who went the extra mile and flew halfway around the world to try and find a cure for his alle and asthma. Then he walked a few feetbarefootin poop.
9/9/12	25:00	1275	State legislatures across the country are failing in efforts fight cancer. That's the conclusion of a new report by the American Cancer Society's Cancer Action Network. On today's Health Show, we'll hear what the report has to say about the future of the fight against cancer. We'll also find out if working the night shift makes you mor

			susceptible to breast cancer. Hear about efforts to end racial and economic disparities in health care. And listen to a choral group who perform the last music thei audiences will ever hear.
9/16/12	25:00	1276	Nobody likes a smart bacteria. The growing number of antibi resistant germs is causing health officials around the world find better treatments for infection. On today's Health Sho we'll learn about antibiotic resistanceand how the scient community is coming together to fight the problem.
			We'll also talk to a leading activist in the movement to stop bringing genetically modified foods to the market who has be hailed as a voice of reasonand dismissed as a blatant lia And we'll find out how parents can make this a healthier sch year.
9/23/12	25:00	1277	If you look in the dictionary for the definition of the word "trauma", you get this: an experience that produces psycholo injury or pain. But trauma can't be boiled down to just a o sentence definition and be totally understood. On today's H Show, we'll look at the effects and perhaps some readies for mental trauma.
			We'll hear how the National Institutes of Health are trying predict who is most likely to be affected by traumahear f psychologist who wrote the book on self-parenting and attempt to heal trauma. And, of course, hear from soldiers returning from war and their battles with PTSD.
9/30/12	25:00	1278	When a condition affects about a third of the population, yo think it would be getting a lot of attention. But half the people in the US with Hypertension, or high blood pressure, not doing enough to control their pressure. On today's Heal Show, we'll learn more about the problem and find out what c and should be done.
			We'll also hear from an artist who survived breast cancer wanted to do more to help than just wear a pink ribbon. You be surprised when you hear just what she IS wearing.

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CLEAR CHANNEL COMMUNITIES	PROMOTIONS	000:29	015
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COMMUNITY INVOLVEMENT	9-11 DAY	000:30	089
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
HEALTH AND FITNESS	AD COUNCIL	000:30	103
HEALTH AND FITNESS	AD COUNCIL	000:31	070
HEALTH AND FITNESS	Stand Up to Cancer	000:30	036
Hurricane Prep	DEPT. OF EMERGENCY MGMT.	000:30	003
JAZZ ON THE PALM	CITY OF WPB	000:28	024
LEUKEMIA & LYMPHOMA	LEUKEMIA & LYMPHOMA SOCIETY	000:15	035
LEUKEMIA & LYMPHOMA	LEUKEMIA & LYMPHOMA SOCIETY	000:29	020
LEUKEMIA & LYMPHOMA	LEUKEMIA & LYMPHOMA SOCIETY	000:31	027
Motorcycle Safety	Fl Dept Transportation	000:30	179
SCREEN ON THE GREEN	CITY OF WPB	000:31	022
Storm Recovery	National Guard	000:30	007
Storm Recovery	National Guard	000:58	006
SUNDAY ON THE WATERFRONT	CITY OF WPB	000:30	056
Team In Training	LEUKEMIA & LYMPHOMA SOCIETY	000:26	006
Team In Training	LEUKEMIA & LYMPHOMA SOCIETY	000:27	001
Team In Training	LEUKEMIA & LYMPHOMA SOCIETY	000:28	016
Team In Training	LEUKEMIA & LYMPHOMA SOCIETY	000:30	011
Visit Florida	FLORIDA ASSN. OF BROADCASTERS	000:30	008
Visit Florida	Visit Florida	000:30	008
WATERFRONT WPB	CITY OF WPB	000:30	049