

# CONTRACT



**KIRO-TV**  
**KIRO-TV, Inc.**  
**PO Box 809148**  
**Chicago, IL 60680-9148**  
**(855) 333-2676**

<u>Contract / Revision</u> 868835 /		<u>Alt Order #</u> 10250083
<u>Advertiser</u> ISS/Harrel Seattle Future-A		<u>Original Date / Revision</u> 10/25/21 / 10/25/21
<u>Contract Dates</u> 10/26/21 - 11/01/21	<u>Estimate #</u> 9273	
<u>Product</u> HARRELL 4 SEATT FUT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIRO-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Wash
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> P00019678	<u>Advertiser Ref</u> P00079785-A	<u>Product 1/2</u> 1550

And:

**Canal Partners Media LLC**  
**900 Circle 75 Pkwy SE**  
**Ste 1650**  
**Atlanta, GA 30339**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIRO	11/01/21	11/01/21	M-F 430a News	430a-5a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/01/21	11/07/21	1-----	1			\$200.00				
N 2	KIRO	10/26/21	10/26/21	M-F 430a News	430a-5a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/21	10/31/21	-1-----	1			\$200.00				
N 3	KIRO	10/27/21	10/27/21	M-F 430a News	430a-5a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/21	10/31/21	--1----	1			\$200.00				
N 4	KIRO	10/28/21	10/28/21	M-F 430a News	430a-5a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/21	10/31/21	---1---	1			\$200.00				
N 5	KIRO	10/29/21	10/29/21	M-F 430a News	430a-5a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/21	10/31/21	----1--	1			\$200.00				
N 6	KIRO	10/26/21	10/26/21	M-F 530p Local News	530p-6p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/21	10/31/21	-1-----	1			\$1,350.00				
N 7	KIRO	10/28/21	10/28/21	M-F 530p Local News	530p-6p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/21	10/31/21	---1---	1			\$1,350.00				
N 8	KIRO	11/01/21	11/01/21	M-F 6p News	6p-630p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/01/21	11/07/21	1-----	1			\$1,350.00				
N 9	KIRO	10/27/21	10/27/21	M-F 6p News	6p-630p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/25/21	10/31/21	--1----	1			\$1,350.00				
N 10	KIRO	10/29/21	10/29/21	M-F 6p News	6p-630p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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ISS/Harrel Seattle Future-A	10/25/21 / 10/25/21

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/21 - 11/01/21	HARRELL 4 SEATT FU	9273

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	----1--				1	\$1,350.00			
N 11	KIRO	10/26/21	10/26/21	CBS Evening News	630p-7p		:30			NM	1	\$6,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-1-----				1	\$6,950.00			
N 12	KIRO	10/27/21	10/27/21	M-F 7p News	7p-730p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	--1----				1	\$1,350.00			
N 13	KIRO	10/29/21	10/29/21	M-F 7p News	7p-730p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	----1--				1	\$1,350.00			
N 14	KIRO	10/30/21	10/30/21	Sa 7a-830a News	8:00 AM-8:30 AM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1-				1	\$650.00			
N 15	KIRO	10/30/21	10/30/21	630p News Sa	630p-7p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1-				1	\$950.00			
N 16	KIRO	10/31/21	10/31/21	Su 5p News	5p-530p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1				1	\$1,350.00			
<b>Totals</b>											16	\$20,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/31/21	14	\$18,800.00	(\$2,820.00)	\$15,980.00
11/01/21 - 11/01/21	2	\$1,550.00	(\$232.50)	\$1,317.50
<b>Totals</b>	16	\$20,350.00	(\$3,052.50)	\$17,297.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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