

CONTRACT



KIRO-TV
KIRO-TV, Inc.
PO Box 809148
Chicago, IL 60680-9148
(855) 333-2676

<u>Contract / Revision</u> 868138 /		<u>Alt Order #</u> 10249047
<u>Advertiser</u> ISS/Facebook-A		<u>Original Date / Revision</u> 10/21/21 / 10/21/21
<u>Contract Dates</u> 10/25/21 - 10/31/21	<u>Estimate #</u> 11112	
<u>Product</u> FACEBOOK		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIRO-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Wash
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> P00020745	<u>Advertiser Ref</u>	<u>Product 1/2</u> 1580

And:

Buying Time LLC
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIRO	10/25/21	10/29/21	CBS This Morning	7:00 AM-9:00 AM		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	MTWTF--				2	\$650.00			
N 2	KIRO	10/25/21	10/29/21	M-F 12p News	12p-1p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	MTWTF--				1	\$650.00			
N 3	KIRO	10/25/21	10/29/21	M-F 5p Local News	5p-530p		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	MTWTF--				1	\$1,700.00			
N 4	KIRO	10/25/21	10/29/21	M-F 530p Local News	530p-6p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	MTWTF--				1	\$1,350.00			
N 5	KIRO	10/25/21	10/29/21	M-F 7p News	7:00 PM-7:30 PM		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	MTWTF--				1	\$1,350.00			
N 6	KIRO	10/25/21	10/29/21	M-F 11p News	11:00 PM-11:35 PM		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	MTWTF--				1	\$950.00			
N 7	KIRO	10/30/21	10/30/21	Sa 7a-830a News	7a-830a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1-				1	\$450.00			
N 8	KIRO	10/30/21	10/30/21	Sa 7a-830a News	7:30 AM-8:00 AM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1-				1	\$450.00			
N 9	KIRO	10/30/21	10/30/21	Sa 7a-830a News	8:00 AM-8:30 AM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1-				1	\$450.00			
N 10	KIRO	10/31/21	10/31/21	Su 6a News	6:30 AM-7:00 AM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1-				1	\$650.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1				1	\$650.00			
N 11	KIRO	10/31/21	10/31/21	CBS Su Morning	7:00 AM-8:30 AM		:30			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1				1	\$2,450.00			
N 12	KIRO	10/31/21	10/31/21	Face the Nation 830a	830a-9a		:30			NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1				1	\$2,450.00			
N 13	KIRO	10/31/21	10/31/21	Su 530p News	530p-6p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1				1	\$1,350.00			
N 14	KIRO	10/31/21	10/31/21	630p News Su	6:30 PM-7:00 PM		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/25/21	10/31/21	-----1				1	\$1,350.00			
Totals											15	\$16,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/31/21	15	\$16,900.00	(\$2,535.00)	\$14,365.00
Totals	15	\$16,900.00	(\$2,535.00)	\$14,365.00

Signature: _____ **Date:** _____

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