

CONTRACT



KIRO-TV
KIRO-TV, Inc.
PO Box 809148
Chicago, IL 60680-9148
(855) 333-2676

| | | |
|--|--|--|
| <u>Contract / Revision</u> 884145 / | | <u>Alt Order #</u> 10266205 |
| <u>Advertiser</u> ISS/Facebook-A | | <u>Original Date / Revision</u> 12/08/21 / 12/08/21 |
| <u>Contract Dates</u> 12/20/21 - 12/26/21 | <u>Estimate #</u> 11258 | |
| <u>Product</u> FACEBOOK | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KIRO-TV | <u>Account Executive</u> Washington DC CoxF | <u>Sales Office</u> CoxReps Washi |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> TV15780 | <u>Advertiser Code</u> 1505 | <u>Product 1/2</u> 1580 |
| <u>Agency Ref</u> P00020745 | <u>Advertiser Ref</u> P00079877-A | |

And:

Buying Time LLC
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------|-----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KIRO | 12/20/21 | 12/24/21 | CBS This Morning | 7:00 AM-9:00 AM | | :30 | | | NM | 5 | \$3,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 5 | \$650.00 | | | |
| N 2 | KIRO | 12/20/21 | 12/24/21 | M-F 6a News | 6:30 AM-7:00 AM | | :30 | | | NM | 4 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 4 | \$650.00 | | | |
| N 3 | KIRO | 12/20/21 | 12/24/21 | M-F 6a News | 6:00 AM-6:30 AM | | :30 | | | NM | 4 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 4 | \$650.00 | | | |
| N 4 | KIRO | 12/20/21 | 12/24/21 | M-F 12p News | 12p-1p | | :30 | | | NM | 3 | \$1,950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 3 | \$650.00 | | | |
| N 5 | KIRO | 12/26/21 | 12/26/21 | 630p News Su | 6:30 PM-7:00 PM | | :30 | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | -----1 | | | | 1 | \$1,350.00 | | | |
| N 6 | KIRO | 12/26/21 | 12/26/21 | Su 530p News | 530p-6p | | :30 | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | -----1 | | | | 1 | \$1,350.00 | | | |
| N 7 | KIRO | 12/26/21 | 12/26/21 | Su 5p News | 5p-530p | | :30 | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | -----1 | | | | 1 | \$1,350.00 | | | |
| N 8 | KIRO | 12/20/21 | 12/24/21 | M-F 530p Local News | 530p-6p | | :30 | | | NM | 4 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 4 | \$1,350.00 | | | |
| N 9 | KIRO | 12/20/21 | 12/24/21 | M-F 7p News | 7:00 PM-7:30 PM | | :30 | | | NM | 4 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 4 | \$1,350.00 | | | |
| N 10 | KIRO | 12/20/21 | 12/24/21 | M-F 5p Local News | 5p-530p | | :30 | | | NM | 4 | \$6,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 4 | \$1,700.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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| <u>Contract Dates</u> 12/20/21 - 12/26/21 | <u>Product</u> FACEBOOK | <u>Estimate #</u> 11258 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 4 | \$1,700.00 | | | |
| N 11 | KIRO | 12/20/21 | 12/24/21 | M-F 11p News | 11:00 PM-11:35 PM | | :30 | | | NM | 3 | \$2,850.00 |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 3 | \$950.00 | | | |
| N 12 | KIRO | 12/25/21 | 12/25/21 | Sa 11p News | 11p-1135p | | :30 | | | NM | 1 | \$950.00 |
| Week: | | 12/20/21 | 12/26/21 | -----1- | | | | 1 | \$950.00 | | | |
| N 13 | KIRO | 12/26/21 | 12/26/21 | Su 11p News | 11p-1130p | | :30 | | | NM | 1 | \$950.00 |
| Week: | | 12/20/21 | 12/26/21 | -----1 | | | | 1 | \$950.00 | | | |
| D 14 | KIRO | 12/25/21 | 12/25/21 | Sa 7a-830a News | 7:30 AM-8:00 AM | | :30 | | | NM | 0 | \$0.00 |
| D 15 | KIRO | 12/25/21 | 12/25/21 | Sa 7a-830a News | 8:00 AM-8:30 AM | | :30 | | | NM | 0 | \$0.00 |
| D 16 | KIRO | 12/25/21 | 12/25/21 | Sa 7a-830a News | 7a-830a | | :30 | | | NM | 0 | \$0.00 |
| D 17 | KIRO | 12/25/21 | 12/25/21 | Sa 7a-830a News | 7a-830a | | :30 | | | NM | 0 | \$0.00 |
| N 18 | KIRO | 12/26/21 | 12/26/21 | CBS Su Morning | 7:00 AM-8:30 AM | | :30 | | | NM | 1 | \$2,450.00 |
| Week: | | 12/20/21 | 12/26/21 | -----1 | | | | 1 | \$2,450.00 | | | |
| N 19 | KIRO | 12/26/21 | 12/26/21 | Face the Nation 830a | 830a-9a | | :30 | | | NM | 1 | \$2,450.00 |
| Week: | | 12/20/21 | 12/26/21 | -----1 | | | | 1 | \$2,450.00 | | | |
| N 20 | KIRO | 12/20/21 | 12/24/21 | M-F 5a News | 5a-6a | | :30 | | | NM | 4 | \$1,800.00 |
| Week: | | 12/20/21 | 12/26/21 | MTWTF-- | | | | 4 | \$450.00 | | | |
| Totals | | | | | | | | | | | 42 | \$43,500.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 11/29/21 - 12/26/21 | 42 | \$43,500.00 | (\$6,525.00) | \$36,975.00 |
| Totals | 42 | \$43,500.00 | (\$6,525.00) | \$36,975.00 |

Signature: _____ Date: _____

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