

# CONTRACT



**KIRO-TV**  
**KIRO-TV, Inc.**  
**PO Box 809148**  
**Chicago, IL 60680-9148**  
**(855) 333-2676**

<u>Contract / Revision</u> 884137 /		<u>Alt Order #</u> 10266203
<u>Advertiser</u> ISS/Facebook-A		<u>Original Date / Revision</u> 12/08/21 / 12/08/21
<u>Contract Dates</u> 12/13/21 - 12/19/21	<u>Estimate #</u> 11255	
<u>Product</u> FACEBOOK		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIRO-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Wash
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV15780	<u>Advertiser Code</u> 1505	<u>Product 1/2</u> 1580
<u>Agency Ref</u> P00020745	<u>Advertiser Ref</u> P00079877-A	

And:

**Buying Time LLC**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIRO	12/13/21	12/17/21	CBS This Morning	7:00 AM-9:00 AM		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	MTWTF--				5	\$650.00			
N 2	KIRO	12/13/21	12/17/21	M-F 6a News	6:30 AM-7:00 AM		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	MTWTF--				4	\$650.00			
N 3	KIRO	12/13/21	12/17/21	M-F 6a News	6:00 AM-6:30 AM		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	MTWTF--				4	\$650.00			
N 4	KIRO	12/13/21	12/17/21	M-F 12p News	12p-1p		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	MTWTF--				3	\$650.00			
N 5	KIRO	12/19/21	12/19/21	630p News Su	6:30 PM-7:00 PM		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	-----1				1	\$1,350.00			
N 6	KIRO	12/19/21	12/19/21	Su 530p News	530p-6p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	-----1				1	\$1,350.00			
N 7	KIRO	12/19/21	12/19/21	Su 5p News	5p-530p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	-----1				1	\$1,350.00			
N 8	KIRO	12/13/21	12/17/21	M-F 530p Local News	530p-6p		:30			NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	MTWTF--				4	\$1,350.00			
N 9	KIRO	12/13/21	12/17/21	M-F 7p News	7:00 PM-7:30 PM		:30			NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	MTWTF--				4	\$1,350.00			
N 10	KIRO	12/13/21	12/17/21	M-F 5p Local News	5p-530p		:30			NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	MTWTF--				4	\$1,700.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/13/21	12/19/21	MTWTF--				4	\$1,700.00			
N 11	KIRO	12/13/21	12/17/21	M-F 11p News	11:00 PM-11:35 PM		:30			NM	3	\$2,850.00
Week:		12/13/21	12/19/21	MTWTF--				3	\$950.00			
N 12	KIRO	12/18/21	12/18/21	Sa 11p News	11p-1135p		:30			NM	1	\$950.00
Week:		12/13/21	12/19/21	-----1-				1	\$950.00			
N 13	KIRO	12/19/21	12/19/21	Su 11p News	11p-1130p		:30			NM	1	\$950.00
Week:		12/13/21	12/19/21	-----1				1	\$950.00			
N 14	KIRO	12/18/21	12/18/21	Sa 7a-830a News	7:30 AM-8:00 AM		:30			NM	1	\$450.00
Week:		12/13/21	12/19/21	-----1-				1	\$450.00			
N 15	KIRO	12/18/21	12/18/21	Sa 7a-830a News	8:00 AM-8:30 AM		:30			NM	1	\$450.00
Week:		12/13/21	12/19/21	-----1-				1	\$450.00			
N 16	KIRO	12/18/21	12/18/21	Sa 7a-830a News	7a-830a		:30			NM	1	\$450.00
Week:		12/13/21	12/19/21	-----1-				1	\$450.00			
N 17	KIRO	12/18/21	12/18/21	Sa 7a-830a News	6:58 AM-7:30 AM		:30			NM	1	\$450.00
Week:		12/13/21	12/19/21	-----1-				1	\$450.00			
N 18	KIRO	12/19/21	12/19/21	CBS Su Morning	7:00 AM-8:30 AM		:30			NM	1	\$2,450.00
Week:		12/13/21	12/19/21	-----1				1	\$2,450.00			
N 19	KIRO	12/19/21	12/19/21	Face the Nation 830a	830a-9a		:30			NM	1	\$2,450.00
Week:		12/13/21	12/19/21	-----1				1	\$2,450.00			
<b>Totals</b>											<b>42</b>	<b>\$43,500.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/29/21 - 12/19/21	42	\$43,500.00	(\$6,525.00)	\$36,975.00
<b>Totals</b>	<b>42</b>	<b>\$43,500.00</b>	<b>(\$6,525.00)</b>	<b>\$36,975.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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